City of Racine Comprehensive Plan Survey



Results Overview

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| 15. yea | What do you think are the five most important goals for the City of Racine in the next 10-20 irs? |
| # | Response |
| 1 | infrastructure improvements job creation school system improvements recreation complex crime reduction |
| 2 | Quality development of available lakefront properties. Brand new YMCA (or equivalent facility) on the lake. |
| 3 | clean up the west racine, uptown and douglas ave corridors |
| 4 | (education/training)attract employers that pay family living wages, gang reduction in the inner city,reduction of teen pregnancies/infant mortality rates,alternatives to incarceration, and mixed housing use: duplex/single family constrution. |
| 5 | Educational Development at the primary, secondary and technical levels. Economic development including new and existing businesses. Continued colabaration between the the different communities. Water, fire other services. Improve transit-KRM and don't forget about East to West. Don't loose hope. With difficult times we should not stop improving. Now is the time for bold plans and making great strides. |
| 6 | Jobs, clean up houseing, Replace Racine Unified schools, A real trade school |
| 7 | Develop strong business opportunities in the commercial centers of the neighborhoods in the city - especially Downtown. Develop an attractive lakefront along Pershing Ave. Address the derelict nature of the Root River front. Hold building owners in target development areas accountable for facade improvements and aesthetic conformity. Last, but not at all least, a no tollerance policy regarding drugs and gangs. Just for the hell of it, major effort toward reducing teen pregnancy and dead-beat dads. |
| 8 | jobs,oopportunuty,more city services, lower property taxes in intercity where property valuesare declining. |
| 9 | rid city of gangs - reduce "welfare" appeal - improve citizen sense of city pride - better maintenance of property-public transportation to other citys/states - pleasant "bedroom" community |
| 10 | To combine with business, community orgs, and residents to save the school district and the generations of poor kids who are currently in the schools, while preserving the opportunities for middle class kids. Dealing with race and poverty and a much more effective way. |
| 11 | 1. Improvement in inner city housing and neighborhoods. 2.KRM 3.Uptown revitalization 4. Downtown grocery store 5.Protect landmark buildings and sites |
| 12 | Our future is in our neighborhoods; maintain and upgrade. Better identification with the educational community in and around us. Light rail has to compensate for the fact we're so far from the interstate. Improve safety. Find a way to collaborate effectively with Unified's efforts. Racine's reputation as a place to live is tied to safety, healthcare and education. The most visible and (in my opinion) weakest link is education. |
| 13 | (1) Working on accepting and celebrating our diversity; (2) Improving access and transportation options to Milwaukee and Chicago; (3) Attracting additional employers and jobs to the area; (4) Improving the safety of all citizensespecially in specific, crime-attracting areas; (5) Transparency in government |

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(5) Transparency in government.

| | Note: These are NOT listed in order of priority or importance! |
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| 14 | Reduce/eliminate gang presence. Reduce/eliminate drug culture. Obtain commuter rail (KRM) Reclaim our public schools as they have become a disgrace. Get a chain grocery store downtown and in West Racine |
| 15 | Develop neighborhood and community pride. Retrain people's thinking regrarding taxes: they're tools not encumbrances. Continue to manage placement of business & residential (Zoning). Help get a handle on the education process Get a better handle on mass transportation (Commuter rail between Chicago and Milwaukee - a new North Shore) |
| 16 | Reduce Crime Increase employment Increase affordable safe housing |
| 17 | 1. All enterance and highway/main routes into Racine should be top priority. Hwy 32, 11, and 20. 2. Black on Black crime/killings. 3. Raise graduation rate. 4 New businesses/ include a UW Parkside 'campus" in Racine. 5 Raise standard of living for all. |
| 18 | Addressing Crime perception Affordable home ownership Education Taking care of seniors Jobs |
| 19 | Vastly improve the product of RUSD Significantly reduce crime and related gang & drug problems Commercial development along the lakefront; highrise buildings to increase density Add commuter rail Greatly reduce the # of vacant stores & building in Downtown. |
| 20 | Taking stock of the talents and business and manufacturing skills still available in our community and recruit Eco-business to come in to use this skilled labor. Help these small businesses retool to fit into the new and existing Eco-business community growing here and abroad. Bring us into the 21st century |
| 21 | affordable housing, living wage jobs, light rail, increased/improved public transportation, provide services for the current residents |
| 22 | More industry. More middle income job opportunities Lower Crime Rate Better Public Education Lower tax rate |
| 23 | Development (jobs and tax base); housing standards developed and enforced (exterior and interior); equal and improved schools; rail access to Chicago and Milwaukee; improved cultural facilities (library access and funding, especially) |
| 24 | Jobs Improve the schools Infrastructure - water system Infrastructure - citywide wi-fi Maintain the progress made thus far in improvement of quality of life (the greenery/flower pots, the banners; the festivals and events; etc). |
| 25 | Cleaning up City government X 5. |
| 26 | Sustainability!!! Urban farms/gardens, walkability, bike lanes, renewable energy for all municipal buildings incentives for residents, clean up and utilize brownfields KRM, this city desperately needs KRM as a catalyst for an economic boost Attract younger professionals to live in Racine by getting tech company or KRM etc. Social equity/schools-ensure all people of racine are fed, clothed, housed, properly schooled Bring higher education to Racine-College or UW extension |
| | . Place the highest priority on education, so we do not crumble from within. |
| 27 | 2. Make sure our needy citizens are fed, housed, and protected to cut down on crime. |
| | 3. We once had two ski slides, a world class toboggan slide, many ice skating rinks, and a roller rink. I would |
| | |

| | like to see an investment in a water park and other family friendly activities to take our young people out of the malls and places where idle time ends with trouble. |
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| | 4. Pass the H district plan. |
| | 5.Convince our public representatives that architectural investment in our public buildings sets the example for the rest of our citizens. Mr. Johnson asked Mr. Frank Lloyd Wright to build a building that was so beautiful, that his employees wanted to come to work. That buyilding has put us on the map. If we make our city so beautiful, that people want to come, all of us will benefit. Brad and Carol, of Photographic Design on 6th Street, reported that a couple came to Racine last summer for a day to see our architecture, they stayed for three days. |
| 28 | Affordable, clean and safe housing/neighborhoods. Bring back businesses almost at whatever cost, continue to make Racine a place people want to visit/live/work/play everyday. |
| 29 | neighborhoods (x) 5. schools are distroyed, police are stretched, etc. |
| 30 | KRM, Neighborhoods (H-Districts), continuing urban business district improvmeents, enviromental initiaitives like the REc center, Walden School and urban farming/ farmers market. |
| 31 | maintain services, provide for job growth, KRM, more home-ownership (less renters), improved quality of life for all. |
| 32 | 1) Improve public education; 2) Increase employment opportunities; 3) Convert more rental properties to owner-occupied; 4) Encourage small business - tax incentives, low interest loans, etc.; and 5) |
| 33 | Increase quality, affordable housing stock. Improve neighborhoods through crime reduction. Continue to expand and improve public access facilities such as the lakefront and beaches. Promote city activities more outside of the city to draw in visitiors. |
| 34 | continue to improve neighborhoods. Increase police protection, too many robberies, assoults & home breakins |
| 35 | to fix the building that are old and tear down the once that are falling apart |
| 36 | 1. Increase the diversity of jobs in the region. 2. Improve the quality of life in our city/county. 3. Become a model city with regard to showing respect to our environment (most notably the Root River and Lake Michigan). 4. Become viewed as the city with a small town feel that is located between Chicago and Milwaukee. 5. Become the best in the midwest for K-12 public education. |
| 37 | SPENDING - undercontrol. EQUAL VIEWS IN RACINE ROADS-ALL MAKING THE BEST DEAL FOR OUR TAX DOLLARS REWARD THE TAX PAYERS THAT CARE AND PAY THE TAXES IN THIS CITY. LEAD BY EXAMPLE<>> |
| 38 | The KRM, extending the bike trails, renovating the Uptown and Douglas Avenue corridors, affordable healthcare for Racine area residents, luring businesses to the area that will provide good paying jobs for residents and most of all programs to keep the young residents off the street and away from a life of crime. |
| 39 | Green initiatives (no garbage at all, like San Fransisco?) Public Schools, we are not going to get unskilled labor here ever again!But Racine has experieince at diverse choices, we need smaller all day programs for families since we are working 2 and 3 jobs a family! Employment. Easier loans for the smaller businesses. Commuter rail, this really was a missed opportunity, get it in so we can commute but still support this area! Planned housing. buy out those smaller houses that are harboring disenfranchised people, leave it as green space for sometime until we see if we are a growing community. Then you will have space for people to build onto eventually.Remove the higher taxes for this area, make it more equitable so we are not getting only investors. Any legislation making them more accountable I favor. |
| 40 | 1)Safer community 2)hard skill development 3)creation of employment opportunities 4)More contructive places for our youth to go and things for them to do. 5) foster more economic growth. |
| 41 | safety, economic development, education, quality of life, and healthcare |
| 42 | Low cost drug abuse help More resources to gang diversion more front yard gardens Get Fit types of parks with equipment Decrease city debt |
| 43 | Preserve the historic district and improve the areas that immediately surround it. Make the access ways into the city look better to those driving in (Uptown, Racine STreet and Douglas) |

| 44 | Employment, lower taxes, entice people to stay here or move here for some reason. Take advantage of the lakefront. |
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| 45 | Jobs, find companies to locate in our Brown space in the City. Maintain our infrastructure, find a way to re-negotiate our boundary agreements with Mt. Pleasant and Caledonia. |
| 46 | Racine must bring in new businesses large and small. Clean up our neighborhoods by forcing landlords to fix and clean up their properties. Uptown is a total dump we must clean it up. Put a casino at the old walker property. This would be a one of a kind that could be accessed from car or boat. Think of the potential income from this. |
| 47 | ethical leadership from the new Mayor, whoever he or she is vision for the future that we can believe in - hard to replace Gary's visionary strength cooperation and collaboration with other communities, e.g. Chicago and Caledonia KRM is essential Second Library facility closer to the Interstate or Route 31, serving more than just city residents |
| 48 | Law Enforcement, law enforcement, employment, rehab in the high crime areas, law enforcement |
| 49 | Getting a solid tax base and a good mix of buisnesses and cleaning up the poorer areas of the city, lowering the teen pregnancy rate, curbing drugs, and rehabing housing in those poor areas by going after landlords that are not responsible and allow their properties to house drugs and deteriorate. |
| 50 | safe neighborhoods more transparency between city officials and community.affordable housing,job dev. |
| 51 | Commuter rail to Chicago Commuter rail to Milwaukee Downtown revitaization Business development for downtown and surrounding old manufacturing area repuposed for other businesses. |
| 52 | JOBS, HOMELESS, CHILD PROGRAMS, JOBS, JOBS |
| 53 | Jobs, jobs, jobs, new and expanded companies in the city, keeping companies within the city |
| 54 | Create bike paths that are safe along Main St. Erie St. Douglas Ave. Make Douglas Ave safe and beautiful. Milaegers is the only place that looks great, that's not in the city. More interesting places to eat. More interesting food stores. Ice Skating at the ZOO |
| 55 | Improve school system. Create more jobs. Improve safety in some neighborhoods Repair old infrastructure. Improve housing stock. |
| 56 | Bring in jobs. Fix our school system. Clean up the problem neighborhoods. Help get the KRM going. Invest in our parks a little more. Especially on the North Side. Our parks always get neglected. |
| 57 | Housing, corridors to downtown, crime, |
| 58 | Affordable, well-kept up housing Creation of jobs paying adequately to support a family Reduction of crime Improve public transportation including rail to Milwaukee and Chicago Improve schools |
| 59 | 1. Education 2. Crime Prevention 3. Attract Businesses/Econ Development 4. Tourism/Publicity 5. Debt Reduction/Balanced Budget |
| 60 | To reduce crime by eliminating gangs. Create jobs to improve economic environment & encourage middle class people to stay in the city. |
| 61 | 1. AS IN YOUR CITY PLAN; IMPROVE THE APPEARNCE OF THE MAIN ARTERIES THROUGH THE CITY. 2. MAKE IMPROVEMENTS THROUGHOUT THE CITY THAT WILL ENCOURAGE PEDESTRIAN AN BICYCLE USE: REGENCY MALL AREA, PROVIDES NO SAFE PATHWAYS FOR EITHER IN THE ENTIRE GREENBAY ROAD SHOPPING AREA. HARD TO BELEIVE WE INPROVED THE ROAD AND DID NOTHING FOR PEDESTRIAN TRAFFIC SAFETY????? DENMARK HAS SIDEWALKS, WITH BIKE PATHS AND THEN THE ROADWAY FOR VEHICULAR TRAFFIC ON ALL STREETS?? HOW ARE WE ENCOURAGING HEALTHIER LIFE STYLES?? |

| | 4. |
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| 62 | 'green' racine make more pedestrian friendly make bike friendly jobs image |
| 63 | Crime prevention. Job creation. Protection of the lakefront and Root River. Strict educational standards. Strict enforcement of truancy laws. |
| 64 | Crime, the continued degrading of our neighborhoods, job creating/training, re-invent the school system |
| 65 | 1.Improve the street system - it's horrendous. I know people who specifically won't come here because of the street layout & they're always lost. 2.Crime. 3.Storefront appeareances & holding property owners to a standard of appearance. Racine mostly looks like a slum. 3. Inter-departmental functionality. Get rid of the mentality, or the people who have it, that their department are thier private propertyit's pathetic & counter-productive. 5. Unemployment/underemployment |
| 66 | Safety - rundown, dirty areas give a feeling of unsafe. Weaving around to get downtown feels unsafe - bad intersections (7th and 6th street by city hall), washingto avenue weaving around through city, racine street is very confusing now with lanes going in and out - bad planning, washington ave west of city hall lanes don't make sense. Direct access in/out of town - need better way to get to lake / downtown from interstate - otherwise, continue to keep it a secret. Enhance consistancy of image by coordinating streescape / sidewalks / lighting - looks like hodpodge of stuff right now - whats up with pee-yellow sidewalks? Regulate how much marking ATT type vendors can mark up street/sidewalk to show where lines are new stuff looks bad when they paint hot pink or green marks on new sidewalks in big letters. do not have to put that much marking down looks bad. |
| 67 | Increasing employment through new businesses (manufacturing, NOT ART SHOPS) Increasing safety throughout entire city. Increasing the visual quality of Racine (you cannot go from the northside of Racine to the southside, witho what people would consider multiple "ghetto" areas. Increase and maintain quality affordable housing for all. Offering 2 hospitals within Racine, not just 1 |
| 68 | 1. Make Racine a friendly, inviting city to visit and live in. 2. Provide quality, affordable housing for everyone, not just "the poor." 3. KEEP businesses in Racine. 4. Become an appealing place for businesses to transfer to. 5. Increase saftey so that walking through Uptown or other parts of Racine is not life-threatening. |
| 59 | Jobs that support a living, improving the public schools, bringing a name grocer into the downtown area, crin reduction especially gang activity, become more attractive to new businesses. |
| 70 | Safety! (Don't cut police jobs!) Create and Keep Jobs here Commuter Rail More retail business Kenosha seems to do this on Hwy 50, why don't we have more on Hwy 20 near the I? |
| 71 | better school system (build some new schools) inproved police and fire protection (hire more if necessary) find a way to get more people to pay local taxes to relieve the burden on the property owner. Some homes have 3 or more wage earners, but are paying one property tax, and are not contributing to help pay the many items included in the property tax. The property tax should cover the cost of direct services to the property are all other obligations (school, etc) should be paid by every wage earner thru a city income tax, user tax or sales tax. The property tax is archaic and needs to be brought into the 21st century. Don't tax the people out of the homes. I had one of our present state senators tell me that it would be political suicide if he tried to introduce a bill to change our present property tax system. |
| 72 | salmonrama, a kite fest out by co fair grounds, place on beach to go without kids |
| 73 | Extend Lake Parkway from Mitchell Field to Hwy 38 Add world class beach house to Zoo and North Beaches and promote the heck out them Set goal of becoming the entrepreneurial capital of the Great Lakes Region Promote Racine's cost advantage to young professionals in Northern IL Use former St. Paul Milw right-of-way to build an express hwy (like Milw Lake Parkway) into uptown/downtow |

| | Protect historic structures and neighborhoods. Should have never let JT tear down firehouse |
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| 74 | More responsible police, less spending on empty goals like empty industrial parks, improve and grow the |
| 74 | bike/walk paths throughout the community, more REAL jobs and industry. |
| 75 | Create jobs. Remove drug traffic Improve housing Improve schools Market Racine as a destination for tourists |
| 76 | Liveable wage jobs Green space (attracts highly educated people and companies that value it) Bicycle and walking trails to encourage resident fitness Public transportation that is safe, reliable and extends west of the city into Mt. Pleasant and possibly beyone A second library branch further west |
| 77 | Provide the sense of place; by including and listening to the citizens who live/work here. Provide the feeling of community by including and listening to the citizens who live/work/play here. It takes a village (city) to raise child (community). |
| 78 | Increase corporate development Encourage more midsize industrial type business Improve retail shopping enhance infrastructure - public internet access etc develop link from Hwy 20 and interstate to downtown More like Kenosha and Highway 50 |
| 79 | 1) SAFETY 2) Beautification of public spaces 3)KRM 4)JOBS 5)Schools |
| 80 | Vibrant walkable neighborhoods. Maintain local mass transit. Support regional mass transit. Encourage return to urban living as a sustainable, convenient and enjoyable way to live. Listen to Kunstler. |
| 81 | Produce our own clean energy so we don't have to buy it from someone else. Bring jobs to Racine. Producing our own energy and refurbishing old buildings to be more energy efficient would help. Improve education. Paying half of in-state college tuition would help. We shouldn't pay for 100% of tuition because people take their education for granted if it is free. Address the crime rate. Improving education and creating jobs would help with that more in the long-term then adding prisons and police. Improve public transportation within the city and to Milwaukee and Chicago. |
| 82 | Getting jobs that families can live off of. Having a safe enviornment. Having affordable housing. Good roads. Extended public transportation. |
| 83 | Sustainable jobs Quality education for all youth with effective social services to address youth with difficulties KRM rail Effective community leadership and leadership development Effective use of tax dollars |
| 84 | 1.Improve public education: reduce/eliminate the achievement gap between various socio-economic-ethnic groups 2.Jobs 3. Community service program |
| 85 | Increase family friendly businesses and resources (ie outdoor swimming pool or water park, family centered restaurants, indoor playground) Improve community respect for Racine Unified School District. Bring in more businesses downtown and uptown to make them more desirable as a location for shopping and socializing. |
| 86 | Lake Access Quality paying jobs More businesses and restaurants in the areas before getting into downtown Tougher laws to rid our city of gangs |

| | Close the trouble bars/pubs |
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| 87 | Add KRM Add bike lanes grocery store in downtown area Add east/west transportation to jobs improve Racine Unifies |
| 88 | Job development, attracting potential employers, better housing options, better grocery stores in some areas and the schools. |
| 89 | Improve RUSD. Working on the lower income sections of Racine. Faster street improvements. Better communication about local activites, and governmental issues (like on CAR 25) instead having it so boring. More incentives for college students. |
| 90 | Work hard on the "Plans" and complete as much as possible. Housing redevelopment in areas already designated. Street maintenance where necessary for navigation, not just appearance. |
| 91 | Addressing environmental issues, especially the availability of recycling receptacles in public spaces, such parks and Monument Square. Also compliance with the State recycling law by businesses and apartment owners. The market may be down for recyclables, but that's no reason to build up our landfill and waste natural resources. We made great environmental progress with North Beach's Blue Flag certification. Let's build on that and care for the environment all over town. Urban gardens will help our residents feel better about their surroundings and make our city look better to visitors. Other goals would be safety, gang reduction, fixing up properties in poor neighborhoods, and providing young residents with alternatives to gang involvement. |
| 92 | Free parking on street. No more meters. Clean up corridor from I-94 to downtown. Grocery store for east side, downtown. Light rail. Removal of structures that are abandoned and cannot be refurbished. |
| 93 | 1.Continue to maintain an ambiance of culture and the arts; 2. Continue the renaissance of the city by improving citizen relationship with the police; 3.Attract knowledge driven industries; 4. attention to neighborhood streets especially between Howe Street to the south and State Street to the north; and North/South Memorial Drive. |
| 94 | commuter rail root river redevelopment bike lanes community gardens/farmers markets deregulation of food carts |
| 95 | BETTER EMPLOYMENT, SAFTEY, PEDESTRAIN FRIENDLY, AREAS, BIKE PATHS |
| 96 | Develop a multi-cultural attitude - across all levels of government, and throughout our community - so that all cultures/races/ethnicities within Racine have a sense of ownership of and responsibility for the city. (Note: NOT, I repeat NOT diversity classes, and NOT tolerance jargon. Real multiculturalism.) Establish REAL trust between the community (all of it) and law enforcement by acknowledging and finding ways to address the disproprotionate stops, arrests, and sentencing levels that exist currently. Embrace the concept that the formerly incarcerated are and always will be with us, then find ways to utilize this resource. (For example: Increase the employment rate by encouraging businesses to properly consider the formerly incarcerated for open positions.) Re-develop our educational system so that it better prepares youth for post-secondary education and/or employment. (Obviously would require coordination with RUSD) Encourage the development and sustainability of local businesses by creating a system (ie: location, taxes, etc) that welcomes entreprenuers. |
| 97 | Increasing property value Increasing safety Improving schools Public transportation to regional jobs |
| 98 | Harness the wind with windmills in the lake, add water taxis to Milwaukee and Chicago, lower taxes for businesses to attract more to the area, dismantle the gangs, |
| 99 | Bring in corporations and jobs. Forget artist projects which do nothing for the area. |
| 100 | Improvement of the educational system. |

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| 101 | *Family wage paying jobs *affortable housing *Improve public education *Health Care for families *Safe neighborhoods |
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| 102 | Jobs, low carbon use sustainable growth, environmental protection/remediation, connectivity within the region |
| 103 | Attracting more folks to live in the City of Racine. Lower the taxes and offer school choice vouchers so families do not have to send their children to Unified. The school system needs a complete over haul especially at the Central Office. |
| 104 | Renovate the downtown area Bring the Chicago-Milwaukee rail to town Road repairs Education, Education Embrace the service industries. Manufacturing is not likely to return in the amount that it once was. |
| 105 | Improve Road access to the City. Reduce Low income properties. Remove the YMCA on the lakefront and Replace with a Condo/ Hotel development. Continue to encourage growth of our Specialty Downtown. Promote the Lake and access to it. |
| 106 | safety - too much crime. I'm afraid to go many, many places after dark. I stick to area of caledonia and mt. pleasant if I need to go after dark. increased business that actually stick aroundturnover of stores downtown is terrible more library buildings quality of housing and upkeep of them it's embarrassing to drive through town with out of town business partners!!! |
| 107 | Safety of citizens. |
| 108 | KRM, jobs, improvements to save energy |
| 109 | Put people to work rehabbing old homes and cleaning up neighborhoods. Focus on the Root River, make it cleaner, add attractive access and points of interest, a riverbus, extend pathways, possibly dredging, etc. Have the grantwriter in the Mayor's office actively assist small businesses, especially Downtown, in improving their properties and fiscal circumstances. Hire someone to make the Civic Center the profitable venue that it ought to be. Get KRM going. |
| 110 | Fix the Schools. Create tax incentives (TIF's, etc. for small business. Repave the main roads. KRM Fix the schools some more |
| 111 | lower taxes, increase population, increase public involvement, stabalize flight to burbs, and increase employment through more accountable education requirements. |
| 112 | making money |
| 113 | Reduce criminal activity - drug dealing. Create neighborhood organizations that support the concept of community. Improve public transportation to the Interstate - at present, does not exist. KRM - Public Transportation throughout the North - South Metro corridor Improve Unified School system - our current edu system is steeped in the Henry Ford pursuit of mass production. We could could use more targeted edu tracts that begin with middle school that embrace future vision. |
| 114 | safety, lakefront parks development, keeping property in check, alternative energy uses, promoting things for young adults to do. bike friendly |
| 115 | 1. Job creation 2. Commuter rail. 3. Assist RUSD in any way possible to promote multifaceted school improvements so that we attract and don't lose students 4. Rainy day budget planning for city government along with communitywide financial literacy education 5. Implement green practices as much as possible |
| 116 | atrack busines, clean city, education, clean water, transportion |
| 117 | Removal of failing facilities Elimination of vacant property where residential or business sites are appropriate Improving the public (and private) properties around lakes and rivers which are frequently seen or utilized by the public Improvements to City walkways and street or pathway lighting |

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| | 5. Increase in the number of assessable properties in the community. |
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| 118 | Pride in our Community Politeness Friendliness Sharing Caring Incorporating these 5 goals would bring us: people who want to live here, work here, and retire here. Business will succeed and flourish in this environment. We must look to our people again and support one another and their endeavors. We cannot wait for someone to come and save us, we have to pick ourselves up and get going. |
| 119 | The first should be improving public transportation. When I took the bus to work I would have to leave an hour and a half early sometimes. The schedules should be improved. The busses themselves are fine, they just don't run with enough frequency to make them useful. It would also be nice to have basic amenities closer to dowtown. I know that where a business chooses to oper is their own decision. But it would be really nice to have a grocery store in the area. Also, the rail system that's being worked on between Chicago and Milwaukee would be great improvement if it were finished. That's really all I can come up with. |
| 120 | west racine, uptown, douglas ave, the area from washington ave to the lake, and dekoven to 7th st, west blvd from hwy 20 to kr, (this makes a great way out to i94 $$ |
| 121 | 1)Renewable energy sources 2)Improved Recycling Program 3)Better Education for our children 4)Better Housing 5)Public Safety |
| 122 | Improve the perception of being high-crime, and improve the reality of high crime. Job retention and creation Improved regional cooperation Continued improvement in housing stock Additional housing options for seniors |
| 123 | INCREASE EMPLOYMENT, REDUCE CRIME, MAINTAIN THE HOUSING STOCK, REMOVAL OF OUTDATED COMMERCIAL BUILDINGS, AND DEVELOPMENT OF NEW BUSINESS IN THEIR PLACE. |
| 124 | #1 Safety,#2 Education,#3 More businesses (manufacturing), #4 Program to help home owners staying in their homes, and #5 remodeling them as necessary. |
| 125 where I bike or walk, or even drive, because of certain areas. I don't feel safe living here, and a | Crack down on drugs & drug related crime. There are so many areas in the city that are not safe. I greatly limi where I bike or walk, or even drive, because of certain areas. I don't feel safe living here, and am planning to move as soon as it is financially feasible. |
| 126 | Maintain good beaches; Build more hotels on the lakefront; Control crime in the city; Improve the image of public schools; Capitalize on a well-kept secret on a Great Lake! |
| 127 | Lead the community to energy independence. Environmental protection balanced with job creation and social equity. Regional transportation system. |
| 128 | Restore confidence in local government; Make my property taxes as low as possible; Focus on providing NECESSARY services; Quit assuming that rail service is the answer to everything - it will likely cost a fortune and not fix anything; Fix the school system (HS graduates MUST be able to read and write) |
| 129 | Attract Businesses; poverty eradication through job training or any means possible, KRM then improved taxi cab service, Neighborhood retail business development including grocery stores, Improvements to the attractiveness and quality of life ammenities offeredmovie theater downtown, or anywhere in the city for tha matter, more bistros, book stores, coffee shops, etc. |
| 130 | Crime, re-habing West Racine, employment rate, re-habing Uptown. |
| 131 | To lure jobs, both factory and office. To lure some form of higher education - and Gateway doesn't even count because almost any course offered there still means leaving town to complete. I'd like to see the police enforce some of the minor laws such as drivers who don't use their signals or don't use them properly. And in my neighborhood there are absolutely no parking laws - including street storage an alternate side parking. I realize these are minor, quality of life issues but i haven't had a street sweeper in front of my parkway in four years, even though I'm paying for them with my tax dollars. I would like to see a grocery store in the city. I live on the south side and the closest stores to me are way out by Hwy 31. And finally I would like to see some improvement in the Unified schools. Rather than all of their social |

| /industry pools service e sing nington Ave needs to be cleaned up from Hwy 31 to Downtown. It looks dumpy and dated and crime |
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| nington Ave needs to be cleaned up from Hwy 31 to Downtown. It looks dumpy and dated and crime |
| d. It looks like the city doesn't care. Please make an island and install salt tolerant trees. The bushes in o island aren't enough. Please install trees. |
| las Ave is dumpy and dated too. They need a Grocery Store and a Target, not another Walgreens. |
| ore low income housing projects scattered across the city. It's impossible to resurrect any part of this en low income housing keeps appearing in almost every neighborhood. |
| e do something with Durand Ave and the Mall Area. We need businesses along there. We need ants. Please add some landscaping and green areas. The front of Badger Plaza is disgusting. Build sees up to the street so pedestrians can access them easier. Walking from Durand ave to Piggly Wiggly in winter and far. No wonder people bring their shopping carts to the curb. I wouldn't want to carry my es to that bus stop either. If you want pedestrians to use walkways and public transit, build businesses he street, not set back so that only cars can access them. The city must PLAN for a site to be pedestrian of the control of the curb of the cur |
| e maintain our current parks and save land for future parks. Quality of life requires parks and green We can also use an indoor ice rink and a sports complex of sorts. Maybe the mall area would be good for ease do not over develop the Pointe Blue site downtown. Please save it for recreation. A mini-aquarium park area with walking/bike trails, kayak rentals, water park, educational museum type place. We also ublic pools. The lake is usually too cold. |
| increase gainful employment, better recycling program, 'green' energy sources, more cutural es-(Bring back Harbor Fest) |
| e. It is spreading farther south and west from the city center and needs to be stopped now. elopemnt: We need new businesses in the area, NOT more "affordable housing". That only attracts more fied and unsafe people. We need more hard-working AND experienced/educated workers and good nies. sol system needs to be better managed and better funded. This extra funding should NOT be used to udents breakfast, or provide them with clothing, etc that is what parents are for. If they can't afford it, at is what charity is for. NOT my tax dollars. All school funding should go to the EDUCATION of the its. |
| ss development |
| er schools ne funding to developing areas |
| ing priority on public safety ne lakefront clean & safe |
| ing priority on public safety |
| ing priority on public safety are lakefront clean & safe retoo many empty buildings. I guess we are still in our throw away years. Everyone would still rather |
| ing priority on public safety he lakefront clean & safe re too many empty buildings. I guess we are still in our throw away years. Everyone would still rather lew. What's wrong with rehabbing the old or tearing the old buildings down. |
| i i |

| 141 | Employment, Housing, Public Education, Race Relations, Integration |
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| 142 | Increase the number of family-supporting jobs; reduce poverty; increase the number of occupied buildings (houses and businesses) reverse the population loss that's been going on for thirty years |
| 143 | 1)Reduce crime by focusing on the small infractions which will lead to getting more criminals off our streets. 2) Reduce slum housing by creating and enforcing stronger housing ordinances. 3) Stop making Racine a mecca for the poor by reducing free services offered and the abundance of free and/or cheap housing. 4)Investigate the possiblity of requiring city employees to live in the city or offer incentives to live in the city. i.e., wage bonus, reduced mortgages, property tax reductions. 5)Focus on upper income quality of live improvements to attract higher income residents. |
| 144 | Make KRM a reality Improve our school system Reduce crime rate Promote our lakefront activities Continue with downtown improvement |
| 145 | Get KRM started and linked to the transit center. Continue to revitalize the downtown area by increasing the number of residents and variety of businesses. Turn Racine into one of the nation's greenest cities by investing in renewable energy (solar, wind, geothermal) and sustainable building practices; encourage green industries to set up shop here. Improve the chronically underfunded school system. Significantly increase homeownership in the central city area and improve the quality of the housing stock. |
| 146 | jobs, Uptown Artist Relocation Program, KMR, summer employment for inner city kids, Community saftey |
| 147 | provide family supporting employment improve the condition of buildings and homes commuter rail more activities at the lakefront (ex. triathalon, bike races, volleyball tournaments, sand castle building, etc.) Bring back festivals that have been lost or find new ones to fill the empty weekends |
| 148 | creat jobs, creat jobs, and prevent job loss, gang prevention |
| 149 | 1.Making sure we retain the businesses we have! 2.Create more jobs by bringing more companies here. Through tax incentives and the fact we have a huge workforce available. 3.Using the same approch for Downtown and spread it out thoughout the city. Such as safety, uniqueness, appealing storefronts, plenty of free parking, streetscape amenities, activities, making it the place people want to work live and play. 4.Add mass transportation to Chicago and Milwaukee. KRM 5. Learn from our neighboring city Kenosha, what in the world are they doing that Racine is not doing, that they are able to expand, build, bring new jobs to the area, make their city look so wonderful! I remember when I was small, Racine was the place to live, we looked down on Kenosha, now I have a totally different view! I may want to move to Kenosha myself and take my business with me! |
| 150 | education and improving the schools, job creation including a living wage, replant trees and add more trees, opportunities for so many at risk youth to participate in government- give them an alternative to the streets |
| 151 | Promate and create more parks for families Promote and create more activiteis for summer a public pool, parks, beter use of land. Stop buildiong in prime lake areas and promote these areas for public use. Don't waste space with more condos and apartment. Use the building to promote the City, like museums etc. |
| 152 | increase job availability/ |
| 153 | new businesses home improvements |
| 154 | Proper housing for low income families. A much better public school system. |
| | Community pool, bike paths along the roadways; attracting business to the areadecrease property taxes! |
| 156 | affordable, clean housing jobs creation crime need to take a good look at the tax structure as it is |

| 157 | Health department serving WIC patients could somehow focus on preventing teen pregnancies in the community. |
|-----|---|
| 158 | 1) Keep business' here for jobs 2)aggresively attack crime and gangs.3)Repair deteriating properties. 4)Continue with revitilazion of downtown.5)social services for the elderly and needy. |
| 159 | 1)keepig with a smart growth 2)Decrease Lead Poisoning 3)KRM line development 4)Improve housing stock 5)Increasing quality of public education |
| 160 | Workforce Development Neighborshood Development Business development (finishing State and Main, West Racine grocer, etc.) Greenspace Root River Development |
| 161 | Safety, education, health, growing business and activites for all citizens |
| 162 | Hold our schools accountable for providing quality education. Do away with the Unified School districts. Make the city more attractive to busnesses. Clean up abondoned areas and stop sprawling all the way to the free way. Fix roads don't just patch them. |
| 163 | improving housing stock in west racine area |
| 164 | *Create a new image (physically and mentally)-promote the good things in Racine too-not just crime, etc. *Improve existing housing (people are moving out of the city) *Community "buy-in"-make sure everyone is involved in this process *Create opportunities to involve people in local government (common council, gov't departments, etc.). It seems like only the bad things are in the newspaper. *Job opportunities |
| 165 | Employment Growth in business Cleanup the schools-teachers and students Remove the school board Safety in the city |
| 166 | JOBS DID I MENTION JOBS REDUCTION OF STREET RELATED CRIME AND GANG PRESENCE PRIVATE INVESTMENT IN HOUSING - IF YOU OWN, YOU CARE SCHOOLS (SHOULD HAVE BEEN # 2. |
| 167 | dont know |
| 168 | EDUCATION CRIME REDUCTION INCREASED EMPLOYMENT TRANSPORTATION HEALTHCARE |
| 169 | Bring in new jobsimprove the schools! Stop being second best. |
| 170 | 1. Help Unified make progress in improving the reputation of the public schoolsthis is such a negative for young people looking to move/stay here and raise their families; 2. Uptownto make it saferget the artist district there to grow; 3. Get the Case property redeveloped; 4. Work with the State to have Hwy 32 reconstructed all the way to State street similar to Racine Avenue or Washington in Uptown; 5. Work on KRM and 6. Encourage Green building. That's more than you asked for but these are what came to mind. |
| 171 | lower crime rates (safer streets), improve night-life spots/activities, intiate incentives for business to move/start up downtown - they appear to be moving westward and Racine will suffer the urban abandonment get the milwaukee-racine-kenosha-chicago rail done, devote more money to education - slaries, fascilities, equipment, etc. |
| 172 | 1. Pass KRM. It will help us in the long run. 2. Increace police force. Need cops WALKING the beat. 3. Increace incentives for home ownership. Apartment renters do not contribute to the tax base. 4. Make use of existing buildings versus building more. 5. Preserve neighborhoods' identity and character |
| 173 | Improvement of our schools Job development Commuter rail Services for our most needy-health, housing,education |

| | Raising the quality of the school system |
|-----|--|
| 174 | Bringing Metra service north from Kenosha Developing abandoned sites such as the Walker property Working with the County to expand the job base for all economic groups Protecting Lake Michigan |
| 175 | Safety (crime, traffic) Traffic Reduction and Flow Green Initiatives (Especially safe trails and bike paths) Community Service (Build a true community) Public Education (A complete restructuring) |
| 176 | New mayorproactively do something to overcome bad press created by mayor Improve job outlookif SCJ left or cut back, we would be a ghost town. Don't rely so much on SCJ Analyze problems with Racine Unifiedschools perceived as not safe, schools run down and in disrepair Take steps to cut down on crime rate and improve safety - drug problems More quality shopping and restaurants. |
| 177 | redevelopment of core area |
| 178 | Eliminate crime. Fix up boat ramp and Pershing Park area. Get more visitors in the city. Make better use of resourses. Get more high paying jobs. |
| 179 | get some sustainable businesses established, reduce crime, improve educational system, light-rail between Mke and Keno, avoid being sucked up by Mke or Chicago |
| 180 | community building-support all residents chicago-milwaukee transportation availability SCHOOLS improvement-what happened to the heyday sustainability as a community-access to local fare, public transportation, using local resources more effectively (IE: Gateway & Parkside)etc identify as a community |
| 181 | Bringing businesses to Racine for employment opportunities, Do something constructive with the land from the Walker Manufacturing, reduce taxes - perhaps a recycling center for residents to drop off recyclables, encourage using mass transit instead of individual cars, and I can't think of another one. |
| 182 | ACCESSIBILITY TO DIFFERENT TYPES OF STORES & PARKS - IMPROVED STREETS, PARKS, AND STORES - IMPROVED NEIGHBORHOODS - CITY SIDEWALKS & LOTS SHOVELED BETTER - MORE JOBS CREATED - MORE PUBLICLY NEEDED BUSINESSES |
| 183 | Reducing crime Premoting a sense of community in the city Better litter control and recycling efforts Bringing more career (not job) opportunities to the city. Becoming a safe, family oriented city. |
| 184 | Help Racinians by lowering property taxes, to keep them from having to move out of the city or from losing their life long homes when retiring, etc. use volunteer groups (i.e. scouts, school clubs, etc) to clean up neighborhoods such as litter, etc. Get guns off the streets. bring more tourists here to use the harbor by offering something really historic, like an old ship to go through, such as they have in Superior, WI Anything that helps the people of the City to live better. |
| 185 | JOBS JOBS JOBS JOBS improving safety to both persons and property. My mother lives in West Racine. She says just about every garage in a one block radius has been broken into recently and I think part of the reason for that is lack of JOBS (If people have jobs and can afford to buy things, they won't feel that have to steal them from others. Why is all the development in Kenosha????) |
| 186 | Jobs, unemployment, transportation including rail. The economy of this city/county is the worst in the state. This must be fixed or the city will wither and die. |
| 187 | Education Job Creation (or making sure people have skills for current jobs now, see # 1) Improve home ownership. Crime needs to go down. Improve perception of Racine both in Racine and on the outside looking in. |

| 100 | DTA KDM Untown development, read improvements, better sidewalks |
|-----|---|
| 188 | RTA, KRM, Uptown development, road improvements, better sidewalks |
| 189 | Safety, Housing-affordable and better stock, parking, tennis courts and other recreation areas, access to Milw/Chi-KRM |
| 190 | Lowering the fee's for festival hall and memorial hall. Stop creating more fee's live within your means. |
| 191 | encouraging business eliminate empty/abandoned buildings renewal of housing stock train to Chicago/Milwaukee street maintainance |
| 192 | Clean up houses in bad areas of the citydo not use city money, |
| 193 | Jobs We have the highest unemployment in the state. Improving public education. Making our community safe through reduction of gang activity. Investing in the infrastructure roads, parks, etc. Attracting people to live and work in Racine. It is really a very affordable area to live it. That should be capitalized on. |
| 194 | Keep the crime down A RECYCLING PROGRAM! Does what we put in the clear plastic bags really get recycled? A recycling bin or recycling can I think would be more effective for Racine citizens. Making Racine a greener city is a must! Caledonia seems to have a better handle on this than we do. create more jobs to keep people in the city revitalize the school system, it needs work, better teachers, better communication among schools/colleagues Continue the upkeep of downtownit has really improved and needs to keep improvingit is a beautiful part of our city that needs to continue to grow |
| 195 | high quality downtown grocery store, reduction of substance abuse, reduction of gang activity, reduction of crime, increase in homeowners |
| 196 | Less crime, more jobs, revitalize Douglas Ave, revitalize Main Street downtown and attract more people and boaters, make all Racine a decent place to live and work. |
| 197 | Less government should be the #1 goal. Eliminate gang activity. |
| 198 | to address the criminal population and let them participate in the city. invest more in changing the thought negative process of inhabitants. re build the middle class! because you have a war on your hands. only rich and poor. get some buisnesses back in this town so we have jobs. quit raising my assessment, or taxes every year, or i will move! your taxing me out of my house!! |
| 199 | Employment Opportunities, Jobs, Job skill training, clean up the crime ridden areas, better communication with citizens. |
| 200 | Jobs, lower crime rates, remove corruption, lower taxes, improve tourism |
| 201 | More jobs. Grocery store in downtown area. Train service to MKE & Chicago. Better Taxi and bus service. |
| 202 | KRM More jobs More specialty retail - not big box |
| 203 | Create jobs better educated young people Bring in new industries improve present industries |
| 204 | Maintain infrastructure, upgrade infrasructure, market Festival Site, upgrade inner city housing, "green" planning |
| 205 | accessibility off of the interstate signage washington ave corridor gang violence improve RUSD |
| 206 | get jobs back into Racine and clean up the crime. Get the reputation back |
| 207 | Jobs,race relations,education,housing,and fair government. |
| 208 | 1. living wage jobs. If Racine is going to continue to be a good place we need more jobs. Leadership should work with business leaders to attract companies using incentives such as tax breaks. 2. Attract more groups that take advantage of the lakefront. Make Racine "the" place to hold a triathalon, major boat show, any show. Hire people that will keep festival Hall busy every weekend. Just as a woman must |

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play up her best feature Racine must play up its best feature and that is the lake. Don't reinvent the wheel look what other communities offer on their lakefronts. Follow that lead. 3. Effective leadership. Don't allow what happened with the last Mayor happen again. Racine doesn't need those scandals, there were many warning signs, we also don't need a City Administrator. He has cost more than he's been worth, send him packing already. A town of 70,000 doesn't need someone in that job. 4. Extend Metra into Racine. I think the tracks even are there already! 5. Have something for single people like other cities have. The Bright Young Things move away because Racine is a dying town. Bring it back to life. Racine has SO much to offer. Jobs **Tourism** 209 Crime reduction Better schools Better/ safer public transportation 210 Instill a spirit of community. Maintain the employers we have and search for more. jobs railway services 211 use of empty bldgs grocery store downtown and in west racine Good Schools, Good Public Transportation, Good Housing, Good Leadership, Good Jobs - Not necessarily in that 212 order. 213 Electing an honest mayor. One that will truly work for the benefit of the taxpayer's. Jobs for families and youth Address messy rentals and yards More green space and parks Put people to work on infrastructure and other community projects, for \$5 to \$8 an hour Restore civic pride Clean up City Hall and Council; too much "me me" mentality there 215 Ethics in govt., Railway Milw.-Chicago, Parks, Jobs, Replace old schools 1. Investigation and arrests related to burglaries and robberies. There is often no investigative followup on home or commercial theft. No wonder more criminals are relocating here and residents are feeling less safe here. The city is so focused on violent crimes, the crimes that affect a broader base of citizens are not being well addressed. 2. Improving natural aesthetic and pride of city with more trees, plants, flowers. Give at-risk youth opportunity to participate in planting and maintenance. 3. Train from Chicago to Milwaukee to Madison. 4. Expansion of community (neighborhood) center services for youth through seniors. Collaborate with Unified to utilize school buildings. Create services that offer multi-generational participation. 1. Public education is a disgrace here. I am a parent. Remember when Racine was nationally known for its educational system? It's a huge problem and needs a lot of attention. Lets get creative. 2. Better local public transportation. 217 3. encouragement of home ownership thru numerous programs the city could create. This would give more taxes to city. 4. more local manufacturers attracted to Racine. But how? Got me. 5. Free college for high school graduation 218 public safety, job creation, home revitalization, better schools and definitely a better image

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