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August 3, 2012

City of Racine Transit Commission
730 Washington Ave.
Racine, WI 53403

Transit Commission Members:

Image Management is requesting a one-year extension for providing the City of Racine Bus Advertising. The current contract runs through July of 2013. We are asking for an extension to run through July of 2014. The reason for the extension is to provide Bus Ad Clients with a 12-month contract. Currently, if we were to provide a 12-month contract beginning August 2012, we could not commit to August 2013 as our current contract with you expires on July of 2013.

Image Management currently has all buses filled with advertising, and has provided the city with a monthly income stream of \$3,500 - \$5,000 over the past two years.

We look forward to a long-term relationship and hope this one-year extension, if granted, can lead into another multi-year contract.

Thank You,

Kevin Weslaski
Administrator
Image Management LLC