

City of Racine Comprehensive Plan Survey

Welcome to the City of Racine Comprehensive Plan survey. Results from this survey will be used to develop the vision and goals for the update to the City's Comprehensive Plan. This long-range land use plan will guide growth, development, and land use decisions in the City through the year 2035.



This user-friendly survey will take about 15 to 20 minutes to complete. The last few items allow for a written response.

Thank you for taking the time to share your views and opinions for the future of the City of Racine. If you have any questions about the survey or need further assistance, please contact the Department of City Development at 262-636-9151.

A handwritten signature in black ink, appearing to read "Brian O'Connell".

Brian O'Connell

Director, Department of City Development

730 Washington Ave., Racine, WI 53403



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City of Racine Comprehensive Plan Survey

PART I: Please indicate how you think the City of Racine as a whole is addressing these seven broad areas of community life.

1 Community Development

	1 Well addressed	2 Addressed	3 Somewhat addressed	4 Not addressed	5 Don't know
Community safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downtown revitalization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mixed-use infill development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to grocery outlets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to retail outlets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to Chicago	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to Milwaukee	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Racine practices sustainable-orienting planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Physical land development that preserves a sense of place and a feeling of community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2 Natural and Cultural Resources

	1 Well addressed	2 Addressed	3 Somewhat addressed	4 Not addressed	5 Don't know
Quality of parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quantity of parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of Lake Michigan and Root River	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Opportunities for cultural activities

1 2 3 4 5

Identification and preservation of historic sites

1 2 3 4 5

3 Housing

1 2 3 4 5
Well addressed Addressed Somewhat addressed Not addressed Don't know

Enough affordable housing

1 2 3 4 5

Condition of housing stock

1 2 3 4 5

Variety of housing types (e.g., single family, multi-family, granny flats)

1 2 3 4 5

Fair housing

1 2 3 4 5

Enough housing to meet needs of elderly residents

1 2 3 4 5

Energy efficient housing ("Green" building)

1 2 3 4 5

Concentrations of poverty

1 2 3 4 5

Homelessness

1 2 3 4 5

4 Economic Development

1 2 3 4 5
Well addressed Addressed Somewhat addressed Not addressed Don't know

Commercial development or redevelopment

1 2 3 4 5

Entrepreneurial and small business development

1 2 3 4 5

Job creation

1 2 3 4 5

Development of workforce

1 2 3 4 5

Access to living wage employment

1 2 3 4 5

Access to higher education

1 2 3 4 5

Access to vocational training

1 2 3 4 5

Develop a better balance of employment opportunities and housing in the city

1 2 3 4 5

5 Transportation

1 2 3 4 5
Well addressed Addressed Somewhat addressed Not addressed Don't know

Access to public transit

1 2 3 4 5

Effectiveness of public transit system (e.g., routes, frequency of services)

1 2 3 4 5

Connectivity of public transit to jobs, homes, retail, other services

1 2 3 4 5

Development of Kenosha-Racine-Milwaukee Commuter Rail

1 2 3 4 5

Traffic congestion

1 2 3 4 5

Condition of roads

1 2 3 4 5

Availability of parking

1 2 3 4 5

Current pedestrian-friendliness of Racine (e.g., safety, crosswalks, adequate width sidewalks)

1 2 3 4 5

Current bicycle-friendliness of Racine (e.g., safety, bike lanes, bike parking, bike racks on buses)

1 2 3 4 5

Development of bike and pedestrian trail system (for recreation and commuting purposes through city and to other communities and counties)

1 2 3 4 5

6 Utilities and Community Facilities

1 2 3 4 5
Well addressed Addressed Somewhat addressed Not addressed Don't know

Access to the hospital

1 2 3 4 5

Access to health care clinics

1 2 3 4 5

Access to technology (i.e., cable and internet--including wireless--technologies)

1 2 3 4 5

Access to affordable, quality child care

1 2 3 4 5

Access to affordable, quality adult care (e.g. nursing homes, community living facilities)

1 2 3 4 5

Development and use of alternative energy sources

1 2 3 4 5

Quality of public school system to meet the educational and training needs of all residents

1 2 3 4 5

Quality of recycling program

1 2 3 4 5

Quality of garbage collection

1 2 3 4 5

Quality of stormwater management

1 2 3 4 5

Quality of sanitary sewer service

1 2 3 4 5

Responsiveness of emergency services (e.g., fire, police, ambulance)

1 2 3 4 5

7 Public Participation and Government

1 2 3 4 5
Well addressed Addressed Somewhat addressed Not addressed Don't know

Access to public processes through public meetings, newspaper notices, public television, etc.

1 2 3 4 5

Openness to intergovernmental cooperation

1 2 3 4 5

Regional equity (i.e., Racine is fairly represented in regional decision-making on issues such as transportation and economic development.)

1 2 3 4 5



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PART II: This section pertains to neighborhood plans that the City has developed and worked towards over the last five years. Please consider the current state of each neighborhood when indicating whether you agree or disagree with the statements provided.

8 Downtown Area

[Click to see map](#)

Working with the Downtown Racine Corporation, in 2005 the City of Racine adopted the Racine Downtown Plan (an update of the 1999 Downtown Plan). In the 2005 plan, the Downtown Area was expanded to include the State Street corridor. The plan area is roughly bounded by Prospect Street on the north, Lake Michigan on the east, Ninth Street on the south, and the Union Pacific Railway tracks on the West.

1 Strongly agree 2 Agree 3 Disagree 4 Strongly disagree 5 Don't know

1. Public spaces (streets, sidewalks, parking, plantings) are well maintained.

1 2 3 4 5

2. There is a good mix of businesses serving the needs of Downtown.

1 2 3 4 5

3. I feel safe in the Downtown area.

1 2 3 4 5

4. The pedestrian environment is welcoming.

1 2 3 4 5

5. Access to multiple public transit is sufficient.

1 2 3 4 5

9 Southside Area

[Click to see map](#)

Working with the Southside Neighborhood Steering Committee, in 2001 the City adopted A Neighborhood Strategic Plan for Southside Racine. The plan area is generally bounded by Seventh Street on the north, Washington Avenue and Memorial Drive on the west, Durand Avenue on the south, and Lake Michigan on the east.

1 Strongly agree 2 Agree 3 Disagree 4 Strongly disagree 5 Don't know

1. The street improvements along Racine Street, from Twenty-First Street to Washington Avenue are pleasing.

1 2 3 4 5

2. The work that neighborhood organizations and businesses are doing to improve the area is noticeable.

1 2 3 4 5

3. Public safety in the Southside area has improved.

1 2 3 4 5

4. The general appearance of the Southside area is improving.

1 2 3 4 5

5. Shopping and employment opportunities are serving the needs of the Southside area.

1 2 3 4 5

6. The accessibility to public facilities such as the lakefront, library, bike paths and parks is sufficient.

1 2 3 4 5

7. Housing opportunities are affordable and desirable.

1 2 3 4 5

10 West Racine Area
[Click to see map](#)

Working with the West Racine Business Association, in 2002 the City of Racine adopted a neighborhood revitalization plan. The area included in the plan is bounded by Graceland Boulevard on the north, West Boulevard on the east, Sixteenth Street on the south, and Lathrop Avenue on the west.

1 Strongly agree 2 Agree 3 Disagree 4 Strongly disagree 5 Don't know

1. The redevelopment efforts in the 3100 block of Washington Avenue should include residential units as well as commercial space.

1 2 3 4 5

2. The West Racine commercial district needs a restaurant.

1 2 3 4 5

3. The West Racine commercial district needs a grocery store.

1 2 3 4 5

4. Public spaces (streets, sidewalks, parking areas, plantings) are appealing.

1 2 3 4 5

5. Homes and other properties in the area are being maintained to an acceptable standard.

1 2 3 4 5

6. Storefront remodeling projects have been in keeping with the

historic charter of the area.

1 2 3 4 5

7. I feel safe in the West Racine area.

1 2 3 4 5

8. The pedestrian environment is welcoming.

1 2 3 4 5

9. Businesses are meeting the needs of the West Racine Area.

1 2 3 4 5

11 Uptown Area
[Click to see map](#)

Working with the Uptown Improvement Organization, in 2005 the City of Racine adopted the Uptown Improvement Plan, and in 2007 the Artist Relocation Program was initiated. The area is bounded by Eleventh Street on the north, Racine Street on the east, Sixteenth Street on the south, Memorial Drive, and Washington Avenue on the northwest.

1 Strongly agree 2 Agree 3 Disagree 4 Strongly disagree 5 Don't know

1. Public spaces (streets, sidewalks, parking areas, plantings) are appealing.

1 2 3 4 5

2. Buildings are being maintained to an acceptable standard.

1 2 3 4 5

3. Storefront remodeling projects have been in keeping with the historic character of the area.

1 2 3 4 5

4. Parking is adequate.

1 2 3 4 5

5. Retail activity in the area has increased.

1 2 3 4 5

6. I feel safe driving in the Uptown area.

1 2 3 4 5

7. I feel safe from crime when walking in the Uptown area.

1 2 3 4 5

8. Access to public transit is sufficient.

1 2 3 4 5

12 Douglas Avenue Corridor
[Click to see map](#)

Working with the Douglas Avenue Redevelopment

Association, in 2005 the City adopted the Douglas Avenue Revitalization Plan for properties along Douglas Avenue corridor. The plan area extends roughly one block the east and west of Douglas Avenue, from Three Mile Road south to State Street. The plan divides the corridor into two sections; one extends north from Yout Street, and the other extends south from Yout Street.

1 Strongly agree 2 Agree 3 Disagree 4 Strongly disagree 5 Don't know

1. The appearance of the corridor from Three Mile Road south to Yout Street has improved.

1 2 3 4 5

2. The appearance of the corridor from Yout Street south to State Street has improved.

1 2 3 4 5

3. The mix of businesses along the corridor adequately serves the needs of the adjoining neighborhoods.

1 2 3 4 5

4. I feel safe in the corridor, from Three Mile Road south to Yout Street.

1 2 3 4 5

5. I feel safe in the corridor, from Yout Street south to State Street.

1 2 3 4 5



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PART III: The City of Racine appreciates your input. These final questions are open-ended. Please take a couple of minutes to share your experiences of living and/or working in the city.

- 13** When walking or driving through the City of Racine, what elements of the community do you think are most functional and visually appealing? (e.g., neighborhood banners, storefronts, streetscaping)



- 14** When walking or driving through the City of Racine, what aspects of the community do you think could use the most investment in the next 10-20 years?



- 15** What do you think are the five most important goals for the City of Racine in the next 10-20 years?



- 16** In the space below, please write any comments you may wish to add for consideration regarding the questions and statements posed in this survey.

If you require more space, feel free to email comments to **Kristen Lie, UW-Extension Community Planning Educator.**



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Questions marked with an asterisk (*) are mandatory.

PART IV: Please let us know where you're coming from.

17 * Which neighborhood do you live in?

- Downtown** (Sixth Street, Main Street, City Hall, Harbor, River Bend, Gaslight Point)
- Near Southside** (West Park, East Park/Gateway)
- Far Southside** (Uptown, Johnson Wax, Towerview, Dekoven, Case/Harmony Park, Fine Arts School, Greencrest/St. Lucy's)
- Southwest side** (Humble/Pierce Woods Park, Prichard Park, Elmwood area, George Town)
- Central** (Washington Park, Knapp School, Island Park, McKinley School, West Sixth Street, Jefferson Lighthouse School, Lincoln/King, Garfield School)
- Westside** (West Racine, Fratt School, Rubberville, Radio Park, Starbuck School, Goodland School, Lockwood Park, Wheaten Franciscan/All Saints)
- Northwest side** (Lincoln/Colonial Park, Horlick Field, Horlick High School, Quarry Lake Park, Horlick's Dam)
- Near Northside** (North Beach, Zoo, Roosevelt School, Janes School, Douglas Park, Red Apple School)
- Far Northside** (Jerstad/Agerholm School, Shorecrest, Greater North Bay)

If you are unsure of your neighborhood, please tell us the nearest major street intersection to your residence. If you are not a resident of the City, please type "NR" and your neighborhood of work/interest:

18 * Are you affiliated with the City of Racine?

- Yes, I work for the City.
- Yes, I am on a City board, commission, or committee.
- No, I am a private citizen.

SUBMIT 

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Please indicate your department or organizational affiliation with the City of Racine.

If you are unaffiliated with the City, please ignore this section.

19 Department:

- City Assessor
 - City Attorney
 - Building Inspection
 - Cemeteries
 - Clerk
 - City Development
 - Fair Housing
 - CAR 25 (Cable Access Racine, Channel 25)
 - Finance
 - Fire
 - Health
 - Human Resources
 - Information Systems
 - Municipal Court
 - Parks & Recreation
 - Police
 - Public Works
 - Transportation
 - City Treasure
 - Wastewater
 - Water
 - Other, please specify
-

20 Board, commission, or committee: (Select all that apply)

- Common Council
- City Plan Commission
- Redevelopment Authority
- Downtown Area Design Review Commission

- Access Corridor Development Review Committee
- Community Development Committee
- Economic Development Committee
- Elderly Housing Committee
- Landmarks Preservation Commission
- Cemetery Board
- Public Works Commission
- Public Safety and Licensing Committee
- Sustainable Neighborhood Listening Committee
- Industrial Park Development Review Committees
- Business Improvement Districts
- Parks, Recreation and Cultural Service Board
- Assessor's "Board of Review"
- Building Department's "Zoning Board of Appeals"
- Building Department's "Building Board of Appeals"
- Transit and Parking Commission
- Finance and Personnel
- Police and Fire Commission
- Water and Waste Water Board
- Other, please specify



Thank you for your input!

To keep informed about the City of Racine's comprehensive planning process, please visit the [City of Racine's website](#).



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