

*Whereas:* Small Business Saturday was launched in 2010 to support small businesses, which are essential as they create jobs, boost our local economy, and add to the vibrancy and sense of community; and

*Whereas:* the City of Racine celebrates the dedication of local entrepreneurs who work long hours while balancing family and community responsibilities to pursue their dreams; and

**WHEREAS,** as we approach the holiday season, buying locally supports these entrepreneurs, encourages small business growth, and supports job growth in Racine; and

*Whereas:* we are home to a variety of vibrant businesses for residents to explore and support, including shops, galleries, personal services, delis, bakeries, coffee shops, eateries, and pubs; and

*Whereas*: we urge all residents to shop and dine at small, independently-owned businesses whether Downtown, Uptown, West Racine, the Douglas Avenue Corridor, or nestled in our neighborhoods – not only this Saturday, but all year long.

NOW, THEREFORE, I, Cory Mason, Mayor of the City of Racine, do hereby proclaim Saturday, November 25, 2023, as

## Small Business Saturday in Racine

*IN WITNESS WHEREOF*, I have set my hand and caused the Seal of the City of Racine to be affixed on this 21<sup>st</sup> day of November, 2023.

Mayor	