



City of Racine, Wisconsin
Agenda BRIEFING MEMORANDUM

AGENDA DATE: November 11, 2024

PREPARED BY: Dottie-Kay Bowersox, Public Health Administrator

EXECUTIVE SUMMARY:

Communication sponsored by Alder Horton, on behalf of the Public Health Department, requesting permission to accept funding of \$222,700 from the State of Wisconsin Department of Health Services Consolidated Contract for the Infant Mortality program.

Background and Analysis:

The Racine Healthy Beginnings program will focus on serving the diverse needs of low-income and Medicaid eligible individuals who are not pregnant and not seeking pregnancy, those in their preconception period, and those who are pregnant. Through an interdisciplinary team consisting of a family nurse practitioner, a social worker, and a nutritionist, individuals will be empowered to make informed and healthy lifestyle choices, improving lifelong wellness throughout the community. The program seeks to reduce the incidence of unwanted pregnancies, the rate of low-birth-weight infants, and increase overall maternal wellness, thus reducing the infant mortality rate as well as maternal morbidity caused by chronic health conditions.

BUDGETARY IMPACT:

Contract Period: 7/1/2024 – 6/30/2025

No City match required

RECOMMENDED ACTION:

The Department be authorized to accept funding of \$222,700 from the State of Wisconsin Department of Health Services Consolidated Contract for the Infant Mortality program.