



November 2, 2018

Dear Property Owner:

The City of Racine Plan Commission has received an application from Adams Outdoor Advertising seeking a major amendment to an existing conditional use permit to convert an existing billboard to an electronic message sign at 5200 Durand Avenue as allowed by Sec. 114-1033 of the Municipal Code and in Resolution 15-0173.

The proposed sign would retain the existing dimensions, totaling 300 square feet per side and remain two sided with an overall height of 20 feet. The electronic message center is proposed to be a Watchfire brand electronic sign.

The subject property is zoned B-2 Community Shopping District. The specific location is shown as "SUBJECT PROPERTY" on the map on the reverse side of this page (flip page over).

The Commission has scheduled a public hearing at which you can be informed of the details of the request and where your views regarding the proposal may be expressed. The hearing will be held on **Wednesday, November 14, 2018 at 4:30 p.m., or soon thereafter, in Room 205 of City Hall, 730 Washington Avenue, Racine, Wisconsin 53403.**

If you have any questions, feel free to contact the Department of City Development at 636-9151.

A handwritten signature in black ink, appearing to read "Amy Connolly".

Amy Connolly, AICP
Director of City Development

JPH

If you are disabled and have accessibility needs or need information interpreted for you, please call the Department of City Development at 262-636-9151 at least 48 hours prior to the meeting.



Conditional Use Request - 5200 Durand Avenue

