



AGENDA BRIEFING MEMORANDUM

COMMITTEE: Finance & Personnel

AGENDA DATE: February 22, 2021

DEPARTMENT: Mayor's Office

PREPARED BY: Cara Pratt, Sustainability and Conservation Coordinator

SUBJECT: Communication sponsored by Mayor Mason on behalf of the Sustainability and Conservation Coordinator requesting to apply for the 2021 LEED for Cities Local Government Leadership Program: 2021 National Cohort (Grant Control # 00367).

Fiscal Note: Grant award in the form of technical support, no City match.

EXECUTIVE SUMMARY: The LEED for Cities Local Government Leadership Program: 2021 National Cohort convenes U.S. local governments (cities, towns and counties) committed to certifying in [LEED for Cities](#) and accelerating progress on climate change, social equity and resilience. Through a competitive program, local governments participate as a cohort, collaborating and exchanging ideas with peers as they get organized, set goals, collect data and apply for certification.

Each selected local government will receive:

- A dedicated USGBC staff liaison providing project management and coaching support, technical assistance and QA/QC on certification materials;
- Access to a multiday, virtual orientation program for staff, elected/appointed officials and partners;
- Monthly networking and convening opportunities with the national cohort;
- Public relations and marketing assistance and a case study on your USGBC [project directory](#) page tied to certification announcement;
- How-to guides, education resources and other project management tools; and
- Access to green building policy and advocacy support and connections to local communities and our network of thought leaders and practitioners.

Additionally, the Bank of America-sponsored national cohort provides each project with USGBC membership at the Silver level; registration in LEED for Cities; certification review fees; and access to the [Arc](#) reporting platform, to encourage continuous improvement and benchmarking.

BUDGETARY IMPACT: This grant will be in the form of technical support, no financial support will be provided, and no budgetary impact is expected at this time.

RECOMMENDED ACTION: That staff be authorized to execute the necessary application form to apply for this grant.