



UPTOWN RACINE BUSINESS IMPROVEMENT DISTRICT #3



Uptown Racine Business Improvement District #3



Kristina Campbell

Aaron Behnke



Jo Ann Nelson



Gio Giovanni



Fox Grace



Linea Anthony



Could be you!!



Olivia



Uptown Racine

Business Improvement District #3

Description

Uptown is Racine's arts, business and cultural destination

Vision

For Uptown to be a sustainable, thriving, vibrant heart of the community

Mission Statement

Our vision for Uptown is to be a vibrant, inclusive, and diverse community that fosters growth, creativity, and unity among all its residents.. We are committed to fostering a lifestyle community that celebrates our unique neighborhood, rich history, and creativity. Our aim is to transform our image by creating a safe, inviting, and welcoming atmosphere that attracts visitors and new residents alike. We envision our streets adorned with colorful murals and art installations that reflect our cultural diversity, serving as a beacon for tourists and a source of pride for locals.

We aspire to cultivate a thriving local economy by encouraging the growth of small, unique businesses that enhance our community's character and offer a diverse array of cultural foods.

Our focus is on sustainable gentrification, bringing in established, non-chain businesses that respect and preserve the authenticity of our historic buildings. Additionally, we aim to create outdoor oases and pedestrian-friendly spaces where residents can relax and enjoy their surroundings. By slowing traffic and prioritizing foot traffic, we will ensure that our town is a comfortable, safe, and vibrant place for all to appreciate and explore.

About

Uptown is an arts district that welcomes a diverse community of small businesses to create an arts, entertainment and dining destination.



Uptown Racine Business Improvement District #3

2024 Goals

Goal

Outcome

Build Community

Hold monthly clean ups with Esperanza Coffee

Add more greens

Community planting of flower pots along Washington

Advocate for Uptown

Partnered with city to get help with strategic planning and worked with intern

Add more events

Meet and greet for Don Arepas 11/1, Trash or Treats 11/2, Uptown Tree Festival 12/7

Uptown Website

Worked with intern to create an updated website

Streetscape

	2023	2024
Landscape/Flowers	\$16,591	\$9,068.77
Pass Thru	\$70	\$0.00
Total	\$16,661	\$9,068.77



Grants

	2023	2024
Business Development/Permits/Licenses	\$426	\$0.00
Lighting	\$3,044	\$9,971.25
Maintenance and Repairs	\$3,502	\$24,000
Rent Assistance	\$6,242	\$1,500.00
Signage	\$0	\$4,000.00
Total	\$13,214	\$39,471.25

Contract Services

	2023	2024
Total	\$1,230	\$185.00



Administration

	2023	2024
Total	\$318	\$987.00



Uptown Racine Business Improvement District #3

Historical District Valuation

Year	Valuation	% Change
2014	\$ 17,404,000.00	-1.147%
2015	\$ 17,574,200.00	0.978%
2016	\$ 17,796,800.00	1.267%
2017	\$ 18,023,300.00	1.273%
2018	\$ 18,279,400.00	1.421%
2019	\$ 18,800,800.00	2.852%
2020	\$ 19,951,300.00	6.119%
2021	\$ 19,891,700.00	-0.299%
2022	\$ 20,094,600.00	1.020%
2023	\$ 20,787,300.00	3.447%
2024	\$ 20,826,000.00	0.186%



Uptown Racine Business Improvement District #3

Historical Assessment Allocation

Year	Mil Rate	% Change
2015	\$2.18	+0.926%
2016	\$2.11	-3.211%
2017	\$ 1.69	-19.905%
2018	\$1.94	+14.793%
2019	\$1.91	-1.546%
2020	\$1.86	-2.618%
2021	\$1.75	-5.914%
2022	\$1.76	+0.571%
2023	\$2.00	+13.636%
2024	\$2.00	0.000%
2025	\$2.00	0.000%



Uptown Racine

Business Improvement District #3

Historical Budget

Year	Budget	% Change
2015	\$38,000.00	0.000%
2016	\$37,000.00	-2.632.%
2017	\$30,000.00	-18.919%
2018	\$35,000.00	+16.667%
2019	\$35,000.00	0.000%
2020	\$35,000.00	0.000%
2021	\$35,000.00	0.000%
2022	\$35,000.00	0.000%
2023	\$40,189.20	+14.826%
2024	\$41,574.60	+3.447%
2025	\$41,652.00	+1.867%



Uptown Racine Business Improvement District #3

Historical Assessment Summary

Year	Assessment	Change	Mil Rate	Change	Budget	Change
2015	\$ 17,574,200.00	0.978%	\$ 2.18	0.926%	\$ 38,000.00	0%
2016	\$ 17,796,800.00	1.267%	\$ 2.11	-3.211%	\$ 37,000.00	-2.632%
2017	\$ 18,023,300.00	1.273%	\$ 1.69	-19.905%	\$ 30,000.00	-18.919%
2018	\$ 18,279,400.00	1.421%	\$ 1.94	14.793%	\$ 35,000.00	16.667%
2019	\$ 18,800,800.00	2.852%	\$ 1.91	-1.546%	\$ 35,000.00	0%
2020	\$ 19,951,300.00	6.119%	\$ 1.86	-2.618%	\$ 35,000.00	0%
2021	\$ 19,891,700.00	-0.299%	\$ 1.75	-5.914%	\$ 35,000.00	0%
2022	\$ 20,094,600.00	1.020%	\$ 1.76	0.571%	\$ 35,000.00	0%
2023	\$ 20,787,300.00	3.447%	\$ 2.00	13.636%	\$ 40,189.20	14.826%
2024	\$ 20,826,000.00	0.186%	\$ 2.00	0%	\$ 41,574.60	3.447%
2025			\$ 2.00	0%	\$ 41,652.00	0.186%



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Assessment Allocation

2025
\$2.00 PER \$1,000
\$41,652.00



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Interpretation

Year	2025
Mil Rate	\$2.00

Property Value	Property Owner Special Tax to BID
\$ 100,000.00	\$200.00
\$ 250,000.00	\$500.00
\$ 500,000.00	\$1,000.00
\$1,000,000.00	\$2,000.00
\$3,000,000.00	\$6,000.00



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Budget

2025 Uptown BID Budget							
Revenue		Amount		%			
Special Assessments		\$41,652.00		77.32%			
Savings Interest		\$80.00		0.15%			
Carryover		\$12,134.65		22.53%			
Total Revenue		\$53,866.65		100.00%			
Expense	Expense (Subcategory)	\$ Subcategory	%	\$ Category	%		
Administration	Subscriptions	\$300.00	0.56%	\$784.25	1.46%		
	Meeting Expense	\$200.00	0.37%				
	Other PO Box	\$284.25	0.53%				
Contracting Services	Accounting Fees	\$300.00	0.56%	\$1,084.25	2.02%		
	Meeting Expenses	\$250.00	0.46%				
	Management Fees	\$0.00	0.00%				
Grants	Outside Services	\$534.25	0.99%	\$35,000.00	65.07%		
	Business Development/Permits	\$35,000.00	65.07%				
	Lighting and Security						
	Maintenance and Repair						
Marketing/Promotions	\$2,800.00			5.21%			
Events							
Marketing							
Postage/Supplies							
Streetscape	Website Maintenance	\$120.75	0.22%	\$14,120.75	26.25%		
	Other PO Box						
	Banners					\$0.00	0.00%
	Clean Up/Watering					\$3,000.00	5.58%
	Flowers/Landscaping					\$11,000.00	20.45%
PassThru	\$0.00	0.00%					
Total Expenses		\$53,789.25	100.00%	\$53,789.25	100.00%		



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THANK YOU