

COMPREHENSIVE PLAN

Consideration of a request from the Department of City Development for the adoption of the Comprehensive Plan for the City of Racine: 2050.

STATE REQUIREMENTS

Wisconsin Statute 66.1001 Comprehensive Planning, outlines what municipalities are required to include in a Comprehensive Plan (plan) as well as the procedures to adopt/modify a plan, and types of ordinances that must be consistent with the plan.

RACINE PLAN

GRAEF Milwaukee to assisted with drafting, analysis, mapping, public input, and writing the document itself.

Over 2000 people gave feedback. Community Input was gathered through four data sources:

1. An online city-wide survey.
2. An online “mini-survey” targeting youth and residents of color.
3. Four community conversations with different populations.
4. Mapping and neighborhood naming activities at three community outreach events.

PLAN CONTENT AND TOPICS

- Community Context
- Equity
- Sustainability and Resiliency
- Smart City
- Land Use
- Housing
- Economic Development
- Transportation and Mobility
- Parks, Open Space, and Environment
- Community Facilities and Utilities
- Implementation

Equity Goals

Goal 1: Equity

Increase Diversity in City government.

Goal 2: Equitable Land Use

Pursue equitable distribution of land uses.

Goal 3: Opportunity

Ensure residents have the tools and skills needed to fully participate in the economy and civic life.

Goal 4: Wealth

Prioritize community wealth building in the form of housing, small business, public safety, youth opportunities, and environmental justice, prioritizing underrepresented populations to reverse institutional harms.

Goal 5: Community Stability

Minimize the involuntary displacement of people of color, indigenous people, and vulnerable populations such as low-income households, the elderly, and people with disabilities from their communities as the city changes.

Sustainability and Resiliency Goals

Goal 1: Green Buildings

Achieve increases in energy efficiency of buildings through retrofits and the design of new buildings while promoting sustainable building practices for new and existing construction.

Goal 2: Public Realm

Achieve increases in energy efficiency of buildings through retrofits and the design of new buildings while promoting sustainable building practices for new and existing construction.

Goal 3: Ecosystems

Require landscaping in conjunction with development that complements its surroundings and enhances the built environment.

Goal 4: Mitigation

Reduce carbon and greenhouse gas emissions.

Goal 5: Resilience

Ensure city infrastructure and residents are resilient to the shocks of and stresses of climate change.

Smart City Goals

Goal 1: Smart Government

Use technology to make City services accessible to all, make City information and decision-making processes transparent, and provide decision-makers with real-time and high-integrity data on which to make decisions.

Goal 2: Smart Places

Integrate smart technology in the public realm.

Goal 3: Innovation

Celebrate and prioritize innovative ideas by all levels of City government.

Land Use Goals

Goal 1: Character and Livability

Maintain and develop a land use pattern that strengthens the character and livability of the City's downtown core, commercial and industrial areas, and neighborhoods

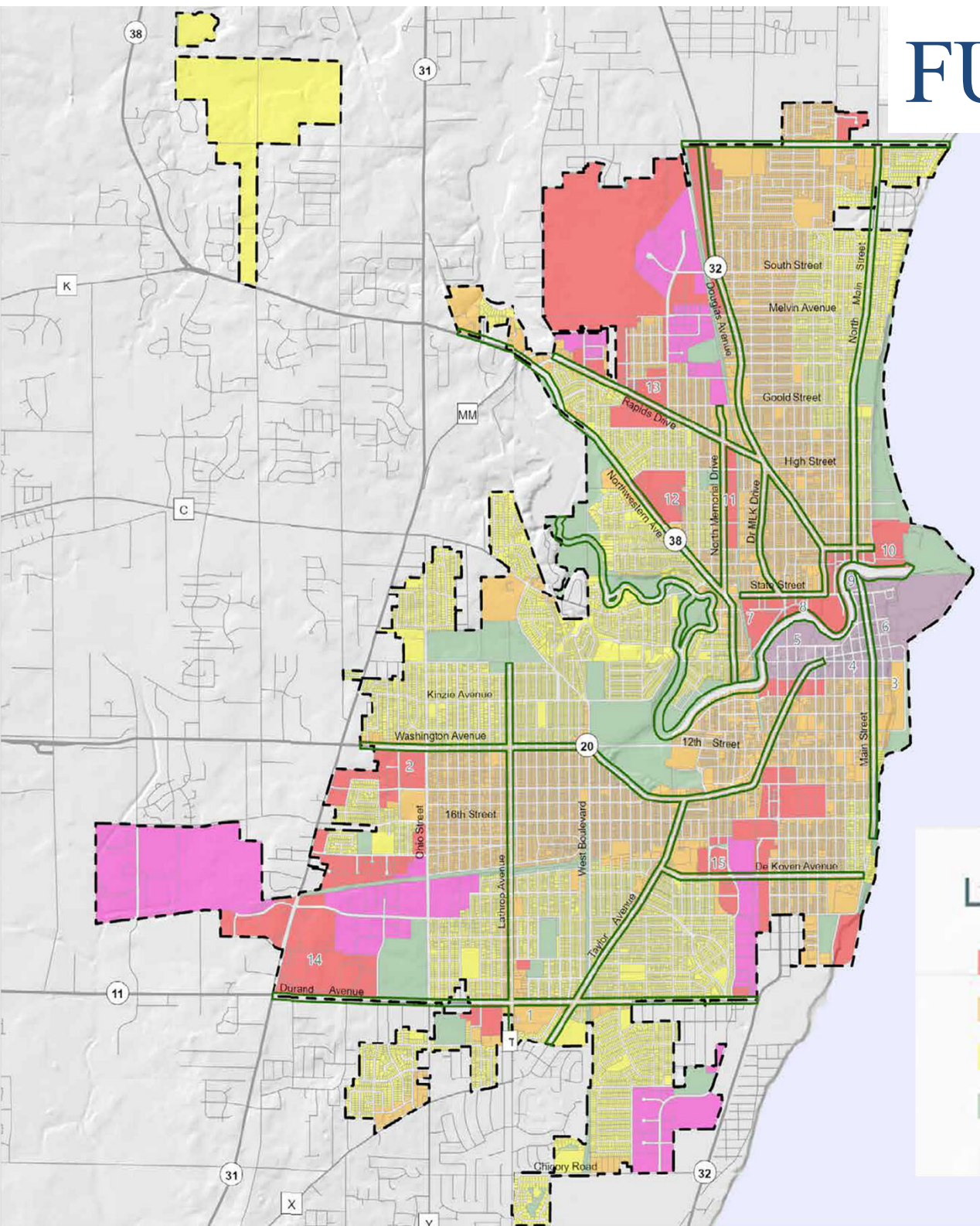
Goal 2: Efficient and Sustainable Land Use

Encourage development patterns that promote efficient and sustainable use of land, that can be readily linked by transportation systems and that utilize existing public utilities and services.

Goal 3: Development and Redevelopments

Promote infill development in areas with existing infrastructure and services, protecting natural areas, and provide adequate infrastructure, public services, and land supply to meet existing and future market demand for new development.

FUTURE LAND USE MAP



Land Use Categories

- | | |
|--|---|
|  High Intensity |  Industrial |
|  Medium Intensity |  Downtown |
|  Low Intensity |  Opportunity Areas - Corridors |
|  Open Space | |

Housing Goals

Goal 1: Housing Stock

Provide opportunities for an adequate housing supply that will meet the needs of all residents and result in a broad range of choice among housing designs, sizes, types, and costs, recognizing the changing trends in age-group composition, income, and household types.

Goal 2: Land Use and Transportation

Ensure that housing plans and development are appropriate for the future land use and transportation plans.

Goal 3: Home Ownership

Increase home ownership rates.

Goal 4: Neighborhood Character and Identity

Promote the development of neighborhood identity, including the promotion of responsible property ownership.

Goal 5: Fair Housing, Equity, and Affordability

Promote the coordination between zoning and fair housing which supports the inclusion and equity of fair housing protected classes.

Economic Development Goals

Goal 1: Regional Economy

Secure the City of Racine as an important part of the Milwaukee-Chicago corridor, including the encouragement of intercommunity planning efforts.

Goal 2: Business Friendliness

Promote the City of Racine as a business-friendly community.

Goal 3: Entrepreneurship

Promote entrepreneurship and business innovation, especially among minority, women and veteran-owned businesses.

Goal 4: Neighborhood Identity

Promote Racine's neighborhoods and community to attract residents and engage visitors when considering new developments and redevelopment projects.

Goal 5: Promotion

Promote the City of Racine's assets in conjunction with community partners to attract visitors, residents, and businesses.

Goal 6: Employment

Foster a diverse workforce and range of economic opportunities.

Transportation and Mobility Goals

Goal 1: Multi-modal Transportation

Ensure all parts of Racine are accessible via multiple modes of safe, reliable transportation.

Goal 2: Land Use and Housing

Promote the coordination between land use and dense transit-oriented development that supports sustainable transportation choices.

Goal 3: Walkability

Encourage pedestrian-friendly design and walkability across the City, especially in neighborhoods and the downtown area.

Goal 4: Regional Transportation

Provide regional connectivity among local multi-modal transportation systems.

Parks, Open Space, and Environment Goals

Goal 1: Natural Resources

Maintain the environmental assets of the City through the protection and preservation of valuable natural features including rivers, Lake Michigan, open spaces, and floodplains.

Goal 2: Parks and Recreation

Have the best parks, recreation, and trails system in the County.

Goal 3: Sustainability and Resiliency

Encourage sustainable and resilient best practices to foster triple-bottom line sustainability that provides for the protection of natural resources, environmental quality, and neighborhood stability and diversity.

Goal 4: Conservation

Promote, nurture, and enhance access to natural areas to enhance the total quality of the environment, maximize essential natural resource availability, give form and structure to urban development, and provide opportunities for a full range of outdoor recreational activities.

Utilities & Community Facilities Goals

Goal 1: Utilities

Manage and expand utilities infrastructure efficiently with the growth of the broader community served by Racine.

Goal 2: City Owned Facilities

Encourage the efficient use of city-owned facilities to best serve residents through building and facility management and long-term sustainability practices.

Goal 3: Historic Preservation

Protect and enhance cultural structures, activities, historic sites and districts and their infrastructure that contribute to the City's heritage, urban and neighborhood characteristics, tourism, and educational opportunities.

Goal 4: Public safety

Improve public safety and the perception of safety.

PLAN CONTENT AND TOPICS

- Within each goal, there are actions to consider.
- Chapter 11 on PDF page 160 contains a table which serves as a quick summation of all actions by chapter.
- Plans will rarely tell you how to achieve anything within it.
 - It is a visioning document with goals and objectives. How to achieve them isn't determined yet.
 - State Statute specifically states the plan is not a regulation.
- Amendments are contemplated.

RECOMMENDATION

That the plan be adopted as drafted and attached to this legislative item.