

New Liquor License Packet

The first time you arrive at the Clerk's Office you will be given this packet. Included in this packet are:

- Application ✓
- Business Plan Questionnaire ✓
- Directions for Scheduling Inspections ?
- Good Neighbor Meeting Directions ✓
- What's Next? ✓

In order for your application to be accepted you **MUST** provide:

- Completed Application (including this packet)
- Conditional Surrender of License (if taking over a current license) ✗
- Auxiliary Questionnaire Form (1 per each officer of the business and agent listed on the application) ✗
- Schedule of Appointment of Agent ✓
- Business Plan Questionnaire ✓
- Proof of FEIN ✓
- Proof of WI Sellers Permit ✓

Before your license will be issued the following **MUST** be completed:

- Proof of Responsible Beverage Course
- Attend a Good Neighbor Meeting
- Attend a Public Safety and Licensing Committee Meeting
- Common Council Approval (it is not mandatory to attend this meeting)
- **All department sign offs must be complete**
 - It is your responsibility to call the people/departments listed below to setup appointments to have your premise inspected.
 - Environmental Health Department - located at City Hall in Room 1 (262) 636-9203
 - Building Department – located at City Hall in Room 304 (262)636-9464
 - Fire Department – located in the City Public Safety Building (262) 635-7915
 - Good Neighbor Meeting – Schedule by calling (262) 636-9115

Business Name: EL PUEBLITO MEXICAN RESTAURANT LLC

Business Address: 6110 REGENCY WEST DR.; RACINE; WI; 53406

DBA Name: EL PUEBLITO MEXICAN RESTAURANT

District: 14 Your Business Alder: JASON MEEKA Alder Phone: 262-488-4694

Public Safety and Licensing Prospective* Date: _____ at 5:00PM (your appearance is mandatory)

Printed Name: JENNIFER RIOS ARROL Signature: Jennifer Rios Arrol

*Your Public Safety and Licensing Date is tentative to when you complete your good neighbor meeting. If your good neighbor meeting date is later than your Public Safety and Licensing Date, you will receive a different Public Safety and Licensing Date.

BUSINESS PLAN QUESTIONNAIRE

Business Owner/ Ownership Entity JENNIFER RIOS ARROYO

Trade Name EL PUEBLITO MEXICAN RESTAURANT LLC.

Business Address 6116 REGENCY W. DR. RACINE WI 53406

Website _____

Business Email Address jaime82.jr@gmail.com

Agent Name JENNIFER RIOS ARROYO

Agent Home Address 4810 32nd AVE, KENOSHA WI 53144

Agent Emergency Contact Number 262-960-1289

Agent Email Address jaime82.jr@gmail.com

Who intends to be mainly in charge of daily operations? JAIME RIOS

Is your business currently open? Yes No

If no, please complete the following Statement of Intent:

I understand that the granting of this license would be conditional on my being able to operate within 6 months of common council approval. I intend to operate under the license within six months of common council approval. If I am not able to operate within 6 months, I may request a one-time extension of up to 3 months. If I am still not actively operating under the license within 9 months of common council approval, my license will be considered denied and I will have to re-apply for a new license. JRA Initials.

What is you estimated gross monthly revenue for each of the following categories:

\$ 6,000 Alcoholic beverages
\$ 20,000 Food
— Other (please specify)

How many people do you intend to employ full time? (4)

How many people do you intend to employ part time? (1)

What is the square footage of the premise to be licensed? 1350 (SF)

What is your best estimation of the value of the business? \$ 200,000

Please describe the current parking situation.

Common Parking shared with the Building Tenants

Please describe how you intend to handle crowds, during both regular business hours and at bar close.

male owns always be presente to handle crowds

Describe the business that you are buying/opening.

MEXICAN RESTAURANT SERVING Breakfast
Lunch dinner - 6-8 tables for dine in
plus take out.

How will your establishment affect the quality of life for the citizens of Racine?

Our Restaurant will offer citizens a good
quality Mexican restaurant choice

Does the location that you are applying for already have an alcohol license? NO

If yes, what type of alcohol license? _____

Are you or the corporation buying the building or leasing it? Buying Leasing

Will you be doing any remodeling; and if so, what are your plans?

Yes Some New walls and Ceiling, painting
Repair, Flooring, All New kitchen Equipment
(except Hood) - New HVAC. - Update Electric &
plumbing

What type of experience do you have that would prepare you for this type of business?

more than 20 years in Restaurant Business

What will your hours of operation be?

- Monday 9a- 9p
- Tuesday 9a 9p
- Wednesday 9a 9p
- Thursday 9a 9p
- Friday 9a 9p
- Saturday 9a 9p
- Sunday 9a 9p

Will you be offering food? If so, what type of menu will you have? Do you have a kitchen? (Please attach a copy of your menu if available)

yes Authentic Mexican Cuisine
yes Kitchen

How many customers do you expect on your busiest days? 100

How do you intend to handle litter and garbage?
Garbage Remove daily or as needed to Dumpster

How will noise at the premise be addressed?
should not be an issue

What is your security plan?
Owner always on premises. when open
Security Alarm will be activated when
not open

What type of video surveillance do you intend to have on the premise (please list equipment)?
Exterior and interior cameras
4 Acces by Computer or phone

Will music be played at your location? Yes No
If yes, how will music be played? Jukebox Live DJ Radio Other phone play List

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk)

For the license period beginning _____ ending _____
(mm dd yyyy) (mm dd yyyy)

To the Governing Body of the: Town of } **Racine**
 Village of }
 City of }

County of **Racine** Aldermanic Dist. No. _____
 (if required by ordinance)

Check one: Individual Limited Liability Company
 Partnership Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number 456-1030817528-04	
FEIN Number 87-1129689	
TYPE OF LICENSE REQUESTED	FEE
<input type="checkbox"/> Class A beer	\$
<input type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input type="checkbox"/> Class A liquor (clder only)	\$ N/A
<input checked="" type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
<input type="checkbox"/> Class B (wine only) winery	\$
Publication fee	\$
TOTAL FEE	\$

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)
EL PUEBLITO MEXICAN RESTAURANT LLC.

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name RIDOS DELGADO	(First) JAIME	(Middle Name) —	Home Address (Street, City or Post Office, & Zip Code) 4810 32ND AVE; KENOSHA; WI; 53144
Vice President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Agent Last Name RIDOS ARRAPI	(First) JENNIFER	(Middle Name) —	Home Address (Street, City or Post Office, & Zip Code) 4810 32ND AVE; KENOSHA; WI; 53144
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name **EL PUEBLITO MEXICAN RESTAURANT** Business Phone Number **262-... TBD**
 2. Address of Premises **6106 Regency W. Dr. Racine** Post Office & Zip Code **53406**

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)
ALCOHOL WILL BE SERVED AT TABLES INSIDE the restaurant and outside tables if allowed
Alcohol will be stored in cooler

4. Legal description (omit if street address is given above): **6106 Regency W. Dr. Racine WI 53406**
 5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
 (b) If yes, under what name was license issued? _____

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? If yes, explain Yes No

7. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
If yes, explain.

8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? If yes, explain Yes No

9. (a) Corporate/limited liability company applicants only: Insert state WI and date 6-10-21 of registration.

(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? If yes, explain Yes No

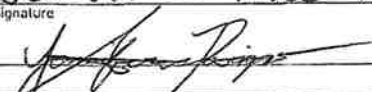
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? If yes, explain Yes No

10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] Yes No

11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] Yes No

12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Contact Person's Name (Last, First, M.I.) JENNIFER RIOS ARROYO	Title/Member member	Date 11-10-2021
Signature 	Phone Number 202-960-1789	Email Address jaimes2jr@gmail.com

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

AT-106 (R, 3-19)

Schedule for Appointment of Agent by Corporation / Nonprofit Organization or Limited Liability Company

Submit to municipal clerk.

All corporations/organizations or limited liability companies applying for a license to sell fermented malt beverages and/or intoxicating liquor must appoint an agent. The following questions must be answered by the agent. The appointment must be signed by an officer of the corporation/organization or one member/manager of a limited liability company and the recommendation made by the proper local official.

To the governing body of: Town Village City of Racine County of Racine

The undersigned duly authorized officer/member/manager of EL PUEBLITO MEXICAN REST. LLC
(Registered Name of Corporation / Organization or Limited Liability Company)

a corporation/organization or limited liability company making application for an alcohol beverage license for a premises known as

EL PUEBLITO MEXICAN RESTAURANT
(Trade Name)

located at 6116 Regency W. Dr. Racine WI 53406

appoints JENNIFER RIOS ARROYO
(Name of Appointed Agent)
4810 32nd AVE ; KENOSHA ; WI ; 53144
(Home Address of Appointed Agent)

to act for the corporation/organization/limited liability company with full authority and control of the premises and of all business relative to alcohol beverages conducted therein. Is applicant agent presently acting in that capacity or requesting approval for any corporation/organization/limited liability company having or applying for a beer and/or liquor license for any other location in Wisconsin?

Yes No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).

Is applicant agent subject to completion of the responsible beverage server training course? Yes No
How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin? 18 years

Place of residence last year 4810 32nd Av. Kenosha WI 53144

For: EL PUEBLITO MEXICAN RESTAURANT
(Name of Corporation / Organization / Limited Liability Company)

By: Jennifer Rios Arroyo
(Signature of Officer / Member / Manager)

Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

ACCEPTANCE BY AGENT

I, JENNIFER RIOS ARROYO, hereby accept this appointment as agent for the
(Print / Type Agent's Name)

corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.

Jennifer Rios Arroyo NOV. 10. 2021 Agent's age ...
(Signature of Agent) (Date)
4810 32nd Av. Kenosha WI 53144 Date of birth 01/05/2003
(Home Address of Agent)

APPROVAL OF AGENT BY MUNICIPAL AUTHORITY (Clerk cannot sign on behalf of Municipal Official)

I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on _____ by _____ Title _____
(Date) (Signature of Proper Local Official) (Town Chair, Village President, Police Chief)

Auxiliary Questionnaire Alcohol Beverage License Application

Submit to municipal clerk.

FIRST

Individual's Full Name (please print) (last name)		(first name)		(middle name)	
Rios		DELGADO		JAIME	
Home Address (street/route)		Post Office	City	State	Zip Code
4810 32 nd AV			Kenosha	WI	53144
Home Phone Number		Age	Date of Birth	Place of Birth	
262 960-0816				Mexico	

The above named individual provides the following information as a person who is (check one):

Applying for an alcohol beverage license as an individual.

A member of a partnership which is making application for an alcohol beverage license.

member (owner) of EL PUEBLITO MEXICAN REST. LLC
(Officer / Director / Member / Manager / Agent) (Name of Corporation, Limited Liability Company or Nonprofit Organization)

which is making application for an alcohol beverage license.

The above named individual provides the following information to the licensing authority:

1. How long have you continuously resided in Wisconsin prior to this date? 21 years
2. Have you ever been convicted of any offenses (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of any other states or ordinances of any county or municipality? Yes No
 If yes, give law or ordinance violated, trial court, trial date and penalty imposed, and/or date, description and status of charges pending. (If more room is needed, continue on reverse side of this form.)
3. Are charges for any offenses presently pending against you (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of other states or ordinances of any county or municipality? Yes No
 If yes, describe status of charges pending.
4. Do you hold, are you making application for or are you an officer, director or agent of a corporation/nonprofit organization or member/manager/agent of a limited liability company holding or applying for any other alcohol beverage license or permit? Yes No
 If yes, identify. did Apply for Beer Lic
(Name, Location and Type of License/Permit)
5. Do you hold and/or are you an officer, director, stockholder, agent or employe of any person or corporation or member/manager/agent of a limited liability company holding or applying for a wholesale beer permit, brewery/winery permit or wholesale liquor, manufacturer or rectifier permit in the State of Wisconsin? Yes No
 If yes, identify.
(Name of Wholesale Licensee or Permittee) (Address By City and County)
6. Named individual must list in chronological order last two employers.

Employer's Name	Employer's Address	Employed From	To
TACOS EL NORTE	3450 52 nd ST Kenosha	04 1998	present
Employer's Name	Employer's Address	Employed From	To

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the undersigned states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. The signer agrees that he/she is the person named in the foregoing application; that the applicant has read and made a complete answer to each question, and that the answers in each instance are true and correct. The undersigned further understands that any license issued contrary to Chapter 125 of the Wisconsin Statutes shall be void, and under penalty of state law, the applicant may be prosecuted for submitting false statements and affidavits in connection with this application. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Jaime Rios Dolgado
(Signature of Named Individual)

Auxiliary Questionnaire Alcohol Beverage License Application

Submit to municipal clerk.

Individual's Full Name (please print)		(last name)	(first name)	(middle name)
RLOS-ARROYO		JENNIFER		
Home Address (street/route)	Post Office	City	State	Zip Code
4810 32 nd Ave		Kenosha	WI	53144
Home Phone Number	Age	Date of Birth	Place of Birth	
262-960-9965			MEXICO	

The above named individual provides the following information as a person who is (check one):

- Applying for an alcohol beverage license as an individual.
- A member of a partnership which is making application for an alcohol beverage license.

of _____
(Officer / Director / Member / Manager / Agent) (Name of Corporation, Limited Liability Company or Nonprofit Organization)

which is making application for an alcohol beverage license.

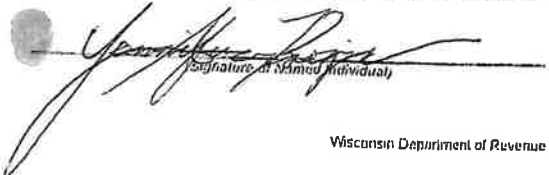
The above named individual provides the following information to the licensing authority:

- How long have you continuously resided in Wisconsin prior to this date? _____
- Have you ever been convicted of any offenses (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of any other states or ordinances of any county or municipality? Yes No
 If yes, give law or ordinance violated, trial court, trial date and penalty imposed, and/or date, description and status of charges pending. (If more room is needed, continue on reverse side of this form.)
- Are charges for any offenses presently pending against you (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of other states or ordinances of any county or municipality? Yes No
 If yes, describe status of charges pending.
- Do you hold, are you making application for or are you an officer, director or agent of a corporation/nonprofit organization or member/manager/agent of a limited liability company holding or applying for any other alcohol beverage license or permit? Applied for Beer Lic Yes No
(Name, Location and Type of License/Permit)
- Do you hold and/or are you an officer, director, stockholder, agent or employe of any person or corporation or member/manager/agent of a limited liability company holding or applying for a wholesale beer permit, brewery/winery permit or wholesale liquor, manufacturer or rectifier permit in the State of Wisconsin? Yes No
 If yes, identify. _____
(Name of Wholesale Licensee or Permittee) (Address By City and County)

6. Named individual must list in chronological order last two employers.

Employer's Name	Employer's Address	Employed From	To
SAMS CLUB	3300 Brumback Blvd; Kenosha	2021	NOW
McDONALDS	3926 52 nd St; Kenosha	2016	2019

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the undersigned states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. The signer agrees that he/she is the person named in the foregoing application; that the applicant has read and made a complete answer to each question, and that the answers in each instance are true and correct. The undersigned further understands that any license issued contrary to Chapter 125 of the Wisconsin Statutes shall be void, and under penalty of state law, the applicant may be prosecuted for submitting false statements and affidavits in connection with this application. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


(Signature of Named Individual)

