

Racine, Wisconsin Wayfinding Implementation Cost Proposal						
Hourly Rate:						
	JF	MO		Professional Fees	Travel Expenses	
Task Three: Documentation	135	115				
Kick Off Conference Call	2	4		730		
On-site Sign Location Work	28	28		7,000	2,500	
Revise Location Plan and Message Schedule As Required	12	12		3,000		
Conference Calls	8	8		2,000		
				12,730		
Task Four: Implementation						
Develop Bid Documents	4	4		1,000		
Assist City with Issuing the Bid; Pre-Bid Conf Call	8	8		2,000		
Analyze Bids and Make Recommendations	8	8		2,000		
Consult with City and Fabricator During Implementation	24	24		6,000		
Review Samples, Shop Drawings, Schedules, Etc.	24	24		6,000		
Conduct Final Inspection	28	28		7,000	2,500	
Prepare Punch List	4	4		1,000		
				25,000		
Total Hours	150	152		302		
Professional Fees				\$37,730		
Travel Expenses				\$5,000		
General Expenses				\$500		
TOTAL				\$43,230		
Alternate Item #1						
Pre-Production Prototype Inspection	20	2		2,930	1,250	
				4,180		
Alternate Item #2						
Develop Base Map Artwork	20	4		3,160		
Present Via Conference Call	2	4		730		
Revise Base Map	10	2		1,580		
Prepare Artwork for Up to 12 Locations /Two orientations	16	4		2,620		
	48	14		8,090		