



**City of Racine, Wisconsin**  
**Agenda BRIEFING MEMORADUM**

**AGENDA DATE:**

April 27, 2026 – Finance and Personnel Committee

**SUBJECT:**

Communication sponsored by Alder Land, on behalf of the Finance Empowerment Center Coordinator, requesting permission to apply for and accept a \$3000.00 donation from Landmark Credit Union to support the program operations and initiatives of the Financial Empowerment Center. (Grant #00698)

**PREPARED BY:**

Dina Knibbs, FEC Coordinator (Local Manager)

**EXECUTIVE SUMMARY:**

The FEC Coordinator (Dina Knibbs) was hired in 2023 to provide oversight of the Financial Empowerment Center and work with our contracted partner to push the agenda of the FEC forward. She has been working on a strategic plan for 2026 that will outline several initiatives we intend to pursue by year-end. Some of these initiatives will strengthen our partnership with Racine Unified School District by sponsoring a student art contest to feature art that highlights financial themes and the importance of being financially savvy. We intend to give more exposure to the FEC and increase the FEC's impact on the economic development of our residents. We are committed to creating partnerships with funders that would support our efforts to make these programs possible.

**BUDGETARY IMPACT:**

No match required.

**RECOMMENDED ACTION:**

That the FEC Coordinator be given permission to apply for and accept a donation of \$3000.00 to support the program operations and initiatives of the Financial Empowerment Center through 2026.