



**City of Racine, Wisconsin**  
**Agenda BRIEFING MEMORADUM**

**AGENDA DATE:**

May 30, 2022 – Finance and Personnel  
June 6, 2022 – Common Council

**SUBJECT:**

Communication sponsored by Mayor Mason, requesting permission to award a three-year contract, 2023117, with Environmental Systems Research Institute, Inc. (Esri) to purchase and maintain our Geographic Information Systems (GIS) software.

**PREPARED BY:**

Adele Edwards, Chief Information Officer

**EXECUTIVE SUMMARY:**

The Management Information Services (MIS) Department is requesting permission to award a three-year contract with Environmental Systems Research Institute, Inc. (Esri) to purchase and maintain our Geographic Information Systems (GIS) software. The City of Racine has utilized ESRI and their GIS software for many years prior.

**PROJECT BACKGROUND & ANALYSIS:**

The City of Racine has been using ESRI's GIS solutions for over 10 years. Every 3 years, we need to renew our Esri Small Municipal and County Government Enterprise Agreement (SGEA). The software is on a state contract. We are bringing this before Council because it is one of our core systems. It is widely used by the majority of departments, including Public Safety and the Department of Public Works. It is also one of our more expensive software systems at a cost of \$55,000 per year.

GIS is vital for local governments because it enables spatial analysis, data integration, and informed decision making. GIS helps departments understand and visualize patterns, plan for development, manage assets and resources, and respond to emergencies. It enhances data management, transparency, and citizen engagement by providing access to geospatial information.

This EA will maintain the city's access to their technical support, training, unlimited end user licensing, and various pre-built state and local government solutions and product sets.

**BUDGETARY IMPACT:**

This is a three-year contract with a total cost of \$165,000. Funds are available in account #70113-54500 for FY 2023 (\$55,000) and costs for subsequent years will be appropriated during the annual budget process.

**RECOMMENDED ACTION:**

The Mayor and City Clerk be authorized to execute and sign a contract, 2023117, with Environmental Systems Research Institute, Inc. (Esri) to purchase and maintain our Geographic Information Systems (GIS) software.