

**RACINE ZOOLOGICAL SOCIETY
PRCS REPORT
AUGUST 2012**

Strategic Planning Retreat

Board Chair-elect Chris Eperjesy has offered to host a small donor event at his home later this year.

The board has committed to growing the number of Safari Club members from 30 to 50 members in the next 18 months.

The board has committed to underwriting a wine raffle at Zoo Debut. Recommended donation is \$100 per board member.

Several board members volunteered at or at least attended the last Animal Crackers concert.

Two board members helped in the selection of the new curator of conservation education.

AZA Accreditation Update

The Visiting Committee was particularly impressed with:

1. Green initiatives throughout the Zoo's public areas (motion detector lights, hand dryers used in restrooms, T-12 lights were removed and replaced with T-8s).
2. Compact fluorescent lights were used in east, middle, and west barns.
3. Lowered food prices in Max & Jenny's Jungle Grill.
4. There are morning meetings with animal care staff.
5. Digital radiography and digital ultrasonography are used.
6. Excellent preventative maintenance program.
7. Scheduled rotation of all UV bulbs for reptiles are in place.
8. Hanging orangutan scale in exhibit for guests to see is innovative.
9. New front entrance pavilion, PlayZoo, and Walkabout Creek are great new additions to the Zoo.

Respectfully submitted,

Jay R. Christie

President and CEO

ZOOLOGICAL SOCIETY REPORT

SEPTEMBER 2012

Conservation and Animal Care

We received some nice media coverage of our groundbreaking research with our white-handed gibbons on the front page of The Journal Times on Sunday, 26 August.

We set a new record with seed stick sales at the Norco Manufacturing Aviary this year. Following were the sales from the last three years: 2010 – 6,736 sticks, 2011 – 7,705 sticks, 2012 – 8,641 sticks.

Camel rides this summer were a success and Labor Day was our busiest (and last) day with 136 rides. Over the course of the summer we gave a total of 5,472 rides altogether.

Conservation Education

Maggie Tarasewicz has joined the RZS as our new curator of conservation education.

The Annual Beach Cleanup in partnership with the International Ocean Conservancy is scheduled for Saturday, 15 September from 10 AM-12PM.

Facilities

Work is progressing on renovating the penguin exhibit. It was leaking a large amount of water.

Support Services

Our biggest single fundraiser, Zoo Debut '12--Zoodio 54, sold out.

Taste of Racine benefiting Family Service of Racine was another great success and food ticket sales exceeded last year's.

Respectfully submitted,

Jay R. Christie

President and CEO