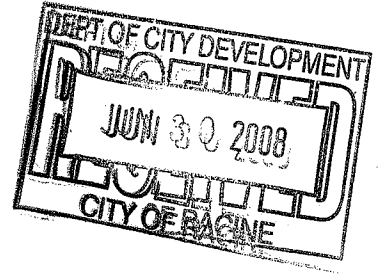


**MDS Investments, LLC
3100 Mt. Pleasant Street
Racine, Wisconsin, 53404
262-639-7800**



Brian O'Connell
City of Racine
730 Washington Avenue
Racine, WI 53403

RE: Douglas Business Improvement District
Douglas Property Addresses: 1921 Charles Avenue

Dear Mr. O'Connell:


The Douglas Avenue Revitalization Plan ("Plan") is underway and having a positive impact on the Douglas commercial corridor. To take Douglas to the next level, I believe that it is necessary for the City of Racine to create a Business Improvement District as provided for in Wis. Stat. s. 66.1109 and as outlined in the enclosed operating plan. Implementing a Business Improvement District will ensure that the vision of this great plan come alive.

It is critical that we take into consideration the key elements of the Plan, including redevelopment, parking and streetscape enhancements and other commercial programs, such as an increased marketing and public relations activities. A Business Improvement District would provide the necessary resources to implement these activities.

In order to attract new people to the Douglas area, it is important that business owners, residents and visitors find the area safe, clean and worth visiting. The businesses would also benefit from the activities proposed within the operating plan.

To take Douglas to the "next level", I believe we must have a program to enhance and promote the Douglas area. Thank you for your consideration and please refer this matter to the City Plan Commission.

Sincerely,


David Namowicz, Managing Partner
MDS Investments, LLC