



March 27, 2009

Mayor Thomas Friedel
And Common Council
Racine, WI 53403

Your Honor and Aldermen:

I respectfully request permission to apply and accept for the USDA Farmer's Market Promotion RFP. The Finance Department has been contacted for coordination, and the grant control number is 2009-010.

The grant is for \$100,000 over a one year period of time from July 1, 2009- June 30, 2010. Partners in the collaborative include: the West Racine District, RCEDC, and the Westside Market. The grants are targeted to help improve and expand domestic farmers markets, roadside stands, community-supported agriculture programs, agri-tourism activities, and other direct producer-to-consumer market opportunities.

There is no hard match requirement.

Sincerely,

Deborah L. Embry, MBA
Grants Facilitator