



# City of Racine

## Meeting Agenda - Final

### Civic Centre Commission

City Hall  
730 Washington Ave.  
Racine, WI 53403  
www.cityofracine.org

*Jeff Coe, Andrew Kindsvater,  
Alderman James T. Spangenberg, Ray Mathews,  
Esperanza Martinez, Lydia Vela,  
John Weibel, Nicholas Yackley*

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Wednesday, October 25, 2006

5:30 PM

Festival Hall-Green Room

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#### Call To Order

Approval of Minutes for the September 13, 2006 Meeting.

#### New Business

[06-2664](#)

**Subject:** Communication from Stephen T. Nenonen, City Administrator and Scott Letteney, Assistant City Attorney, requesting the opportunity to present an amended contract for the operations of the Civic Centre and Memorial Hall.

**Staff Recommendation to the Finance and Personnel Committee:**

The item be referred to Civic Centre Commission.

**Staff Recommendation of Civic Centre Commission:** That the amended contract be accepted and approved.

**Fiscal note:** None

Civic Centre Compass Final 10-23-06 agenda item

[06-2723](#)

**Subject:**(Direct Referral) The Director of the Civic Centre wishing to discuss the August 2006 Financial Report and the Previous Year Comparison.

**Staff Recommendation:** Report be accepted as presented.

**Attachments:** [Aug 06 EOM Balance sheet.pdf](#)  
[Aug 06 EOM P& L Prev Year Comp.pdf](#)

[06-2724](#)

**Subject:** (Direct Referral) The Director of the Civic Centre wishing to discuss new advertisement revenue. Tim Drury and Scott Lemerond of PS Media Products-Whirleybird Aerial Advertising presentation.

**Staff Recommendation:** Further research to determine actual revenue potential.

06-2725

**Subject:** (Direct Referral) The Director of the Civic Centre wishing to discuss the Attendance Report for July, August and September 2006.

**Staff Recommendation:** Accept as provided to Commission.

Copy of 2006 Attendance Report Summary.xls

06-2726

**Subject:** (Direct Referral) Preview of Time Warner's Infomercial in relation to the Racine Civic Centre - Channel 1400 Video on Demand.

**Staff Recommendation:** That the advertising campaign continues in 2007.

**Next Meeting Date:** December 13, 2006 at 5:30p.m. - Festival Hall - Green Room

**Adjournment**

**If you are disabled and have accessibility needs or need information interpreted for you, please contact Jim Walczak at (262) 636-9229 at least 48 hours prior to this meeting.**