

Department of Public Works

City Hall
730 Washington Avenue
Racine, Wisconsin 53403
262.636.9121 – Public Works
262.636.9191 - Engineering



Mark Yehlen, P.E.
Commissioner of Public Works

Thomas M. Eeg, P.E.
Asst. Comm. of Public Works/Operations

John C. Rooney, P.E.
Asst. Comm. of Public Works/City Engineer

May 9, 2014

Legistar Item: 14-10149

Alderman Jim Kaplan, Chairman
Public Works and Services Committee
Racine, WI

Dear Alderman Kaplan:

Submitted for your review and approval is a professional services proposal from Corporate Images, Inc. for updating our recycling documents for Contract 28-14 (K4-028), PS – Design of Recycling Brochures. These services are in the not-to-exceed amount of \$5,100.00.

Funds to defray the cost of these professional services are available in Account 289.000.5600, Recycling Contracted Services.

Sincerely,

A handwritten signature in blue ink, appearing to read "T. Eeg", is written over the word "Sincerely,".

Thomas M. Eeg
Assistant Commissioner of Public Works/Operations

TME:njp



Corporate Images, Inc.

PROPOSAL

417

SIXTH

May 6, 2014

STREET

RACINE

WISCONSIN

Thomas Eeg
Asst. Commissioner of Public Works/Operations
City of Racine - Dept of Public Works
730 Washington Avenue
Racine, WI 53403

USA

53403

PHONE

Re: Corporate Images, Inc. marketing support for recycling issues, including

262.633.7772

- Updating all recycling literature as changes are required
- Creation of 2014 Recycling Calendar and magnet
- Creation of 2014 Recycling Holiday/Furlough Calendar

FAX

262.633.5310

Since requested services are similar to those provided in 2013, the same "not to exceed" figure is proposed.

WEB SITE

www.corporate

That amount is: \$
5,100.00

-images.com

E-MAIL

Submitted by:

results@corporate

Maureen Bagg
Account Executive/PR Director
Corporate Images, Inc.

-images.com