



**City of Racine, Wisconsin**  
**Agenda BRIEFING MEMORADUM**

**AGENDA DATE:** 5/12/2025

**SUBJECT:**

Communication sponsored by Alder Land on behalf of the Department of Parks, Recreation and Cultural Services submitting bid results of Official Notice #9-2025-Beer Garden Services.

**DEPARTMENT:** Parks, Recreation and Cultural Services (PRCS)

**PREPARED BY:** Tom Molbeck, Director of PRCS

**EXECUTIVE SUMMARY:**

That the agreement for Official Notice #9-2025-Beer Garden Services be awarded to the lowest, responsive bidder, Naus Brewing, LLC (dba Perspective Brewery Co.), they being the sole responsive, responsible bidder.

**BACKGROUND & ANALYSIS:**

The Beer Garden will promote and increase the use of City Parks. They will provide beverages, music and games, while maintaining a professional and fun environment.

Perspective Brewing Co. is waiving fees and will provide services at no cost to the City. In addition to the waived fees, Perspective Brewing Co., will donate 10% of sales to the City of Racine.

**BUDGETARY IMPACT:** N/A

**RECOMMENDED ACTION:** Communication sponsored by Alder Land on behalf of the Department of Parks, Recreation and Cultural Services submitting bid results of Official Notice #9-2025-Beer Garden Services, be approved.