



City of Racine

City Hall
730 Washington Ave.
Racine, WI 53403
www.cityofracine.org

Meeting Minutes - Final

Transit and Parking Commission

*John Heckenlively
Deborah Ganaway
Dustan Balkcom
Mark Kowbel
Alderman Raymond DeHahn*

Wednesday, October 18, 2017

4:30 PM

City Hall, Room 303

Call To Order

The meeting was called to order at 4:30 P.M.

PRESENT: 5 - John Heckenlively, Deborah Ganaway, Dustan Balkcom, Mark Kowbel and Raymond DeHahn

Also Present: Michael Maierle, Willie McDonald, Mark Yehlen

Approval of Minutes for the September 20, 2017 Meeting

Minutes of the September 20, 2017 meeting were approved as printed. Passed unanimously.

[995-17](#)

Subject: Communication from the City Attorney wishing to discuss the changes involving mobile payment for parking - Chapter 2, Article II, Division 10 and Chapter 94, Article V, of the Municipal Code of the City of Racine, WI.

Recommendation of the Transit and Parking Commission on 10-18-17: Approve amending the ordinance to provide for mobile payment for parking.

Fiscal Note: N/A

Motion made by DeHahn, seconded by Heckenlively to approve. Passed unanimously.

Recommended For Approval

[1026-17](#)

Subject: (Direct Referral) Parking passes to promote mobile payment for parking.

Recommendation of the Transit and Parking Commission on 10-18-17: Approve up to 500 mobile payment for parking passes for use on Saturdays in December.

Fiscal Note: \$325 in lost revenue.

Motion made by Kowbel, seconded by Balkcom to approve. Passed unanimously.

Recommended For Approval

[1027-17](#)

Subject: (Direct Referral) Communication from the Transit & Parking System Manager requesting review of the 2018 Transit Utility Budget, Belle Urban System, or RYDE.

Recommendation of the Transit and Parking Commission on

10-18-17: Approve an 8.33% increase in local contribution as part of the City of Racine's overall budget increase.

Fiscal Note: N/A

Commissioners commented that Racine Unified School District should be charged according to industry standards.

Motion made by Balkcom, seconded by Kowbel to approve. Passed unanimously.

Recommended For Approval

[1028-17](#)

Subject: (Direct Referral) Communication from the Transit and Parking System Manager requesting review of the 2018 Parking Utility Budget.

Recommendation of the Transit and Parking Commission on

10-18-17: Approve.

Fiscal Note: N/A

Motion made by Heckenlively, seconded by DeHahn to approve. Passed unanimously.

Recommended For Approval

[1029-17](#)

Subject: (Direct Referral) Communication from the Transit and Parking System Manager requesting authorization for the Mayor and City Clerk to sign an agreement with First Transit, Inc., for Transit Management Services for the Belle Urban System, The BUS, RYDE, contingent on City Attorney review.

Recommendation of the Transit and Parking Commission on

10-18-17: Authorize and direct the Mayor and City Clerk to sign the agreement with First Transit, Inc. subject to City Attorney review.

Fiscal Note: New contract continues past practice of annual increases.

Motion made by Balkcom, seconded by Kowbel to approve. Passed unanimously.

Recommended For Approval

BUS General Manager's Operations Report

For September 2017 compared to 2016: Fixed route transit ridership was down 5%. Paratransit was down 3%; Revenue was down 11% for fixed route and down 4% for paratransit.

Overtime was up 120% in September compared to one year ago.

For the first three quarters of 2017 compared to 2016: Fixed route transit ridership was down 3%. Paratransit was up 2%; Revenue was down 4% for fixed route and up 4% for paratransit. Overtime was up 47% compared to one year ago.

Maintenance cost was at budget because some expensive items that were replaced previously are now working well.

Transit and Parking System Manager's Report

The manager is beginning discussion with partner communities and will look for increases on the same order as the City of Racine's budget.

RYDE to Work week provided an opportunity to network with community groups and companies. Riders seemed to enjoy snacks at the transit center.

Adjournment

The meeting adjourned at 5:30 P.M.

If you are disabled and have accessibility needs or need information interpreted for you, please contact the Department of Public Works, (262) 636-9122, at least 48 hours prior to this meeting.