

Department of Customer Service

Tara McMenamin
City Clerk

Sam Williams
Asst. City Clerk



City of Racine, Wisconsin

City Hall
730 Washington Avenue
Racine, Wisconsin 53403
(262) 636-9171
Fax: (262) 636-9298
Email: clerks@cityofracine.org

February 26, 2026

Parlays on Main LLC
Alexia Gates
240 Main St.
Racine, WI 53403

Alexia Gates
2532 Ridgewood Ave
Racine, WI 53403

RE: Formal Expression of Concern against Parlays on Main LLC, 240 Main Street

Dear Ms. Gates,

Please be informed that the Public Safety and Licensing Committee of the Common Council of the City of Racine will meet at 5:00 P.M., on Wednesday, March 11, 2026, in Room 303, City Hall, pursuant to a formal expression of concern issued against you as it relates to the licensed premises located at 24 Main St. Racine, WI, 53403, under section 6-27 of the City of Racine Code of Ordinances. Specifically, the relevant issues include but are not limited to the following incidents:

01/26/2026-02/23/2026

Parlay on Main St - 240 Main St - Officers were dispatched in reference to a fight. The fight was also captured on City cameras. As officers arrived on scene, approximately 75 people were in and around the street. Sgt. was on scene and reported it took approximately 15 minutes to disperse the crowd and approximately six squads responded due to the disturbance. Officers were unable to make contact at the bar due to the high volume of calls and squads being dispatched to other calls.

26-7394

Parlays on Main St - 240 Main St - Officers were dispatched to a residence within the city of Racine in reference to an assault that took place. Officers later determined the incident stemmed from the large fight that occurred outside of Parlay's on Main St. Parties advised an argument ensued while inside Parlay's and eventually went outside of the bar. Party advised she was assaulted with brass knuckles and also pepper sprayed. Follow up is being conducted in reference to this incident.

26-7525

Parlays on Main St - 240 Main St - Officers were dispatched in reference to an assault that took place while outside of Parlay's on Main St. Party advised they were inside the bar when an argument ensued between complainant and other parties. Party advised they were pressed up against the wall and eventually a physical altercation ensued outside. Officers made contact at Parlays in reference to the incident and they advised police they do not have video surveillance inside or outside the business.

26-7546

It should be noted, in reference to all the incidents that took place. Parlay's on Main did not notify police.

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Parlay On Main - 240 Main St - Officers were dispatched to RAPD in reference to an assault report that took place at Parlay On Main St on 2/18/2026. Caller advised she was assaulted by two other parties after picking up food from Parlay. Follow up was made at the business and staff advised, they are unsure if cameras are located outside of the business. A license premise report will be completed in reference to this incident.

A separate caller contacted PD in reference to the assault. Report was taken in reference to the incident and it appears to be the second party to the assault report that was taken.

Parlay on Main St - 240 Main St - Dispatch was advised in reference to a caller advising they picked up their underage child from Parlay on Main and was highly intoxicated. Party also advised that her child's friend were also inside the bar. Officers attempted contact with the caller but were unsuccessful.

Please be informed that the **AGENT'S APPEARANCE IS MANDATORY** and failure to appear may result in a suspension or revocation of your license.

If you have any questions, please call our office at 636-9171.

Sincerely,

Noemi Zavala
Customer Service Specialist II

*Third page included with the above ordinance.

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Sec. 6-27. - Actions by the committee.

(a) Formal expression of concern. (1) The public safety and licensing committee may require the appearance of any licensee before the committee at any time to address issues related to the licensed premises through a written formal expression of concern, sent via first class mail to the licensee. (2) If the licensee fails to appear for the formal expression of concern, the committee may refer the matter to the city attorney's office for consideration of further disciplinary action. (3) If the licensee appears for the formal expression of concern, no discussion of the alleged facts may be permitted unless the licensee requests such discussion and only after the licensee has been advised that any statements made by him or her and/or his or her representatives regarding the alleged underlying facts may be considered by the due process board in any subsequent suspension/revocation hearing which may result from the alleged violations which are the subject of the formal expression of concern. (b) Referral for disciplinary proceedings. (1) Any licensee who has been issued two formal expressions of concern within a six month period, or three or more formal expressions of concern within a one year period, shall be referred to the city attorney's office for consideration of further disciplinary proceedings as contemplated under section 6-26 of this Code. For purposes of this section, the date the committee votes to issue a formal expression of concern shall be the date used to calculate any time period prescribed. (2) Nothing in this section shall be construed to conflict with, abridge or modify, the rights or procedures established for revocation or suspension of licenses in Wis. Stats. § 125.12 provided there is cause for disciplinary proceedings under the relevant ordinances or statutes.