



City of Racine

City Hall
730 Washington Ave.
Racine, WI 53403
www.cityofracine.org

Meeting Minutes - Final Transit and Parking Commission

*Deborah Ganaway
Alderman Raymond DeHahn
John Heckenlively
Mark Kowbel
Kristin Niemiec*

Wednesday, October 26, 2011

4:30 PM

City Hall, Room 301

Call to Order

PRESENT: 4 - Deborah Ganaway, Raymond DeHahn, Mark Kowbel and Kristin Niemiec

EXCUSED: 1 - John Heckenlively

Also Present: Al Stanek, Mark Yehlen, Tom Eeg, John Magee, Rik Edgar,
Eugene Gasiorkiewicz, John Myers, John Woodford, David Cole, Tom Karkow

Approval of Minutes for the September 28, 2011 Meeting

The minutes of the September 28, 2011 meeting were approved as printed. Passed unanimously.

Parking System Business

1. [11-6178](#) **Subject:** Communication from the Transit and Parking System Manager requesting the review of reduced parking with VenuWorks for October 2011 through March 2012. (Resolution No. 11-2804)

Recommendation of the Transit and Parking Commission on

10-26-11: Approve last year's special rate for VenuWorks for Lakefront Lot No. 4 parking lot. This special rate will continue through March 2012 at a rate of \$100 per month.

Fiscal Note: 2012 Parking Utility revenue same as 2011.

Motion made by Dehahn, seconded by Niemiec to extend the special off-season VenuWorks rate for Lakefront Lot No. 4 through March 2012. Passed unanimously.

Recommended For Approval

2. [11-7050](#) **Subject:** (Direct Referral) Communication from Sara Harris requesting permission to rent Lakefront Lot No. 5 on November 12, 2011 from 5 P.M. until 11 P.M. (Resolution No. 11-2805)

Recommendation of the Transit and Parking Commission on

10-26-11: Racine's Gratitude Gala for World War II Veterans be provided special utilization of Lakefront Lot No. 5 on Saturday, November 12, 2011 after 5 P.M. Gratitude Gala representatives are to have volunteers and signage at the lot entrance in advance of 5 P.M. and are to reimburse the Parking Utility for the cost of having staff come in to raise the gate.

Fiscal Note: N/A

Motion made by DeHahn, seconded by Niemiec to provide Racine's Gratitude Gala for World War II Veterans special utilization of Lakefront Lot No. 5 on Saturday, November 12, 2011 after 5 P.M. Gratitude Gala representatives are to have volunteers and signage at the lot entrance in advance of 5 P.M. and are to reimburse the Parking Utility for the cost of having staff come in to raise the gate. Passed unanimously.

Recommended For Approval

Transit System Business

3. [11-6904](#) **Subject:** Communication from the Transit and Parking System Manager requesting the review and approval of bid documents for bus service provided by WI Coach Lines.

Recommendation of the Transit and Parking Commission on 09-28-11: Defer

Recommendation of the Transit and Parking Commission on 10-26-11: Approve the RFP for operation of SE WI Commuter Bus Service conditioned by review by counsel.

Fiscal Note: N/A - involves only "pass-through" State operating funds.

Motion made by DeHahn, seconded by Niemiec to approve issuance of an RFP for operation of SE WI Commuter Bus Service conditioned on review by counsel. Passed unanimously.

Recommended For Approval

4. [11-7011](#) **Subject:** Communication from the BUS General Manager submitting the September 2011 BUS Operations Report.

Recommendation of the Transit and Parking Commission on 10-26-11: Receive and file.

Fiscal Note: N/A

Motion made by Kowbel, seconded by Niemiec to accept and file BUS operating statistics that include a 9.7% increase in ridership and a 3.3% increase in farebox revenue for the first nine months of 2011 compared to the same period 2012. Passed unanimously.

Recommended to be Received and Filed5. [11-7012](#)

Subject: Communication from the Transit and Parking System Manager requesting the review of public comments from the October 20, 2011 public hearing. (Resolution No. 11-2806)

Recommendation of the Transit and Parking Commission on

10-26-11: The Transit and Parking Commission go on record favoring the maintenance of Sunday service as the top priority for reinstating proposed BUS service cuts with a potential increase of the cash fare up to \$2.00 and the monthly pass up to \$66.00 as an alternative source of new funding if no other potential revenue sources can be identified.

Fiscal Note: The estimated new money required to not eliminate all Sunday service as proposed is \$250,000. The estimated new revenue generated by a 33% fare increase is estimated to be \$220,000 after a projected decrease in ridership of 15% is considered. No additional City funding for BUS operations is anticipated.

A report of comments received at the October 20, 2011 BUS service reduction Public Hearing was reviewed along with potential options. Commission members mirrored public concerns about Sunday service cuts and late night service cuts that would reduce access to jobs. Projections for potential new revenue from fare increases were not high enough to replace both sets of proposed cuts and Commissioners opted for a recommendation to provide Sunday service in the 2012 budget with the recommendation to raise fares as much as 33% to provide the required funding if no other source of new funds can be identified.

Motion made by Kowbel, seconded by DeHahn favoring the maintenance of Sunday service as the top priority for reinstating proposed BUS service cuts with a potential increase of cash fare up to \$2.00 and the monthly pass up to \$66.00 as an alternative source of new funding if no other potential revenue sources can be identified. Passed unanimously.

Recommended For Approval**Adjournment**

The meeting adjourned at 5:51 P.M.

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