

**Racine Zoological Society
Park and Recreation Board Meeting
reporting on February 2023**

Executive Director

- Submitted several grants and sponsorship packages for the upcoming year
- Creating solutions to additional fundraising efforts
- TV appearances
- Strategic Planning
- Construction work
- 100th year anniversary

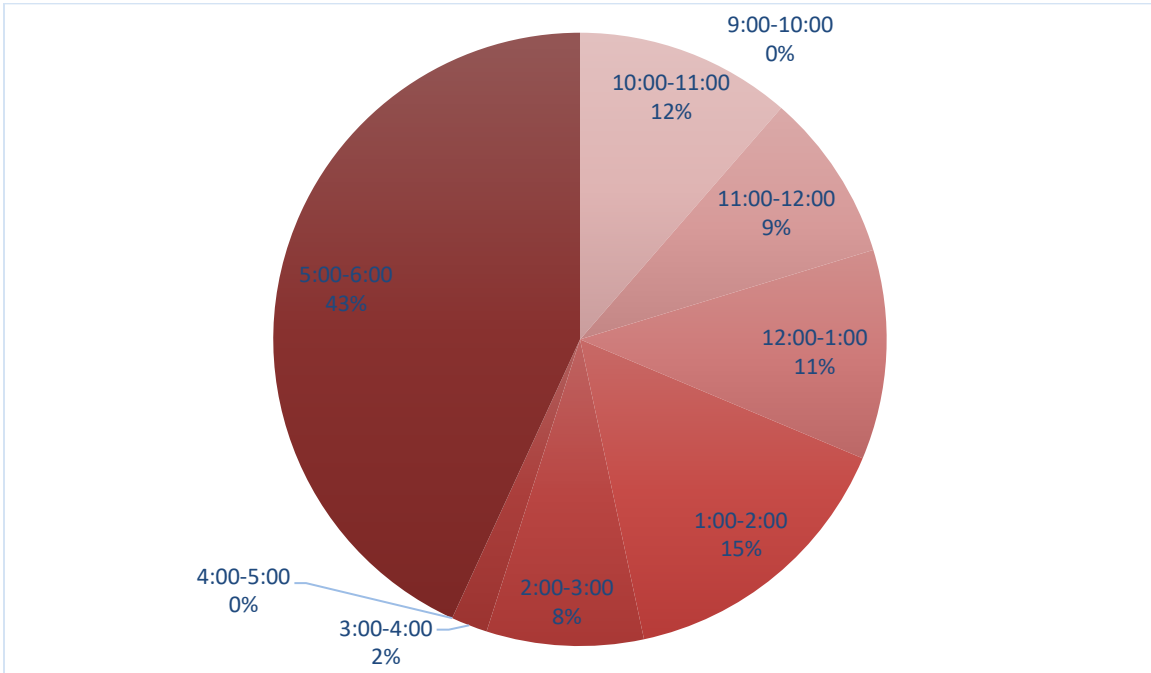
Membership

- Total memberships households = **2,497**

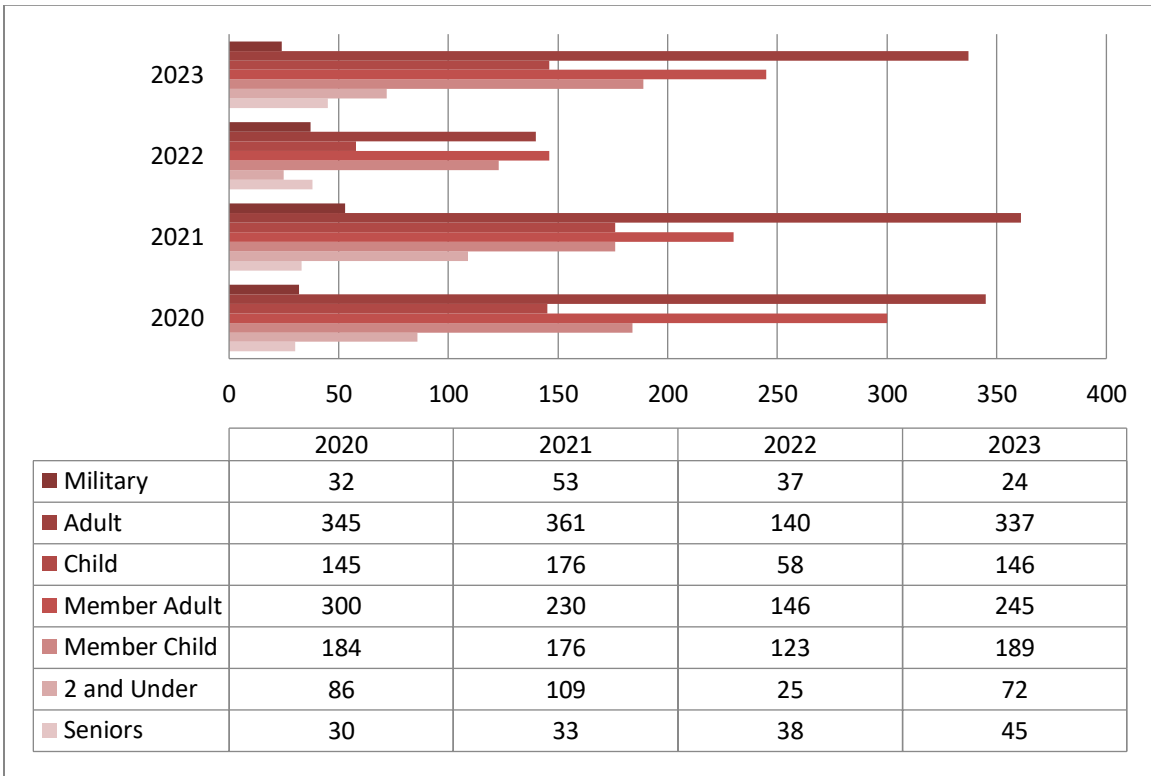
Attendance for February 2023

	February 2022	February 2023	Variance	Percent change
Adults	140	337	197	140.7%
Children	58	146	88	151.7%
Member Adults	146	245	99	67.8%
Member Children	123	189	66	53.7%
Child 2 and under	25	72	47	188%
Seniors	38	45	7	18.4%
Military	37	24	-13	-35.1%
Education	0	130	130	130%
Events	1016	539	-477	-46.9%
Total	1583	1727	144	9.1%

February 2023 Attendance by hour



February Monthly Attendance 2020-2023



FEBRUARY 2023 Municipality

Racine County	Guests
53105	10
53108	0
53126	0
53139	0
53167	2
53177	7
53182	0
53185	7
53402	152
53403	16
53404	14
53405	29
53406	38
Total	275

Other Municipalities	Guests
Kenosha	121
Milwaukee	103
Wisconsin (Excludes Racine, Kenosha & Milwaukee Counties)	91
Illinois	139
Other States (Excludes WI & IL)	8
Outside US	0
Total	462

	GUESTS
Racine County	275
Other Municipalities	462
Events & Education (Not Collected)	669
Data Not Collected (Admissions)	321
FEBRUARY TOTAL	1,727

Operations

- Preparation of AZA accreditation documents associated with Operations
- Editing AZA accreditation documents for other zoo departments
- Working on new policies and procedures for gift shop, admissions and grill
- Updating Talech with product pictures and alphabetized
- Prepping for Eggstravaganza for merchandise
- With it being our 100th year anniversary, bringing in toys that were popular 100 years ago
- Weather was cooperative in February!
- Work on the grill with painting, tile work, vents cleaned and painted, power washing, stripped and waxed the floors, cleaning of all equipment

Animal Care

- **Veterinary Updates**
 - 1.0 Fennec Fox under monitoring for seizures. Continued observations and adjustment of meds for treatment. Also treated for a broken tooth this month
 - 1.0 African Penguin-continued washing of feathers and troubleshooting for unknown feather issue
 - 1.0 African Penguin-Removed growth by vent. Monitoring.
 - 1.1 African Penguin annual exams, and 0.1 beak trim
 - 2.0 Meerkats annual exams
 - 2.1 Ferret annual exams
 - 1.3 Spider Monkey voluntary body condition scoring
 - 1.0 Masai giraffe received voluntary Legend injection for joint health
 - 1.1 Gibbon monitoring for hair loss
 - 1.1 Black Rhino routine observational exams and blood draws
 - Various turtle and bird/tortoise beak trims/rechecks
- **Collection Changes**
 - 0.1 Goat “Charisma” passed away. Necropsy revealed omasum was not functioning properly.
 - 0.0.1 Milk Frog passed away
- **Other Updates**
 - Continuing goat chiropractor sessions (0.1), penguin acupuncture sessions (2.1), giraffe laser sessions (1.0), dog acupuncture (0.1)
 - Continuing frequent blood draw/injection sessions across collection, focused heavily on 0.2 lions, 0.1 tiger, 1.0 giraffe
 - Continuing frequently hoof work and training with 2.1 Hartmann’s Mountain Zebra, 2.0 Masai giraffes, 1.1 Eastern black rhinos
 - Continued trailer training for 1.0 Hartmann’s Mountain Zebra relocation
 - Working on setup for voluntary x-rays with primates
 - Working on voluntary cardiac ultrasound 1.0 Orangutan
 - New Animal Care Curator started

- Animal Care Seasonal Keeper Interviews (3 of 4 hired, 4th offer out), and Summer intern interviews (have 9 hired so far)
- Staff attended AZA Population Management course, Advancing Conservation through Empathy (ACE) for Wildlife Summit and International Association of Avian Trainers and Educators (IAATE)
- Staff completed Dart team practice
- Staff assisted with updating AZA paperwork for accreditation

Education

- **Educational Programs**

- Onsite Programs – 1
 - Reached 5 people
- Offsite Programs – 13
 - Reached 430 people
- Onsite Birthdays – 0
 - Reached 0 people
- Offsite Birthdays – 1
 - Reached 30 people
- Slumber Safari – 0
 - Reached 0 people
- Virtual Programs - 3
 - Reached 87 people
- Preschool Programs – 6
 - Reached 108 people
- Behind the scenes encounter– 0
 - Reached 0 people
- Wildlife Explorers- 2
 - Reached 41 people
- AmeriCorps Programs- 4 Offsite, 0 Onsite
 - Reached 32 people
- Globes- 62
 - Reached 448 people

- **Total: Reached 1,181 people**

- **Other Events**

- **Feb 6** - Helped transition Volunteers
- **Feb 11** -Two animal greeters and presenter for Animal Amore
- **Feb 14** – Two county supervisor meeting animal greeters
- **Feb 17** - 100-year VIP event animal greeter
- **Feb 18** - Volunteer meeting and pizza party
- **Feb 20** - Helped transition Volunteers
- **Feb 27** - Brought animals to CBS 58 news station

- **Grants and Proposals**

- Received funding from Party for the Planet grant
- Received funding from ACE for Wildlife Capacity Building grants
- Submitted GROW Racine Mini Grant for COZI programs

Comparison to February 2022 - programs and participants

Participants	2022	2023	Variance
On Site	0	5	+100%
Off Site	145	430	+196.55%
BTS	0	0	0%
Birthday Party	30	30	0%
Preschool	96	108	+12.5%
AmeriCorps	379	32	-91.55%
Virtual Programs	190	87	-54.21%

Programs	2022	2023	Variance
On Site	0	1	+100%
Off Site	3	13	+333.3%
BTS	0	0	0%
Birthday Party	1	1	0%
Preschool	6	6	0%
AmeriCorps	21	4	-80.9%
Virtual Programs	10	3	-70%

Facilities

- Continued work on the tamarin exhibit and new holding area
- Painted inside of building, installed cable and lock for shift door in arctic fox exhibit
- Replaced and mounted hot wire control boxes for bear yard and ran pipe for drinking trough
- Replaced heater for amazon exhibit
- New outlets for humidifiers installed
- Routed out drains in primate, lion and fossa exhibits
- Waiting on the tuckpointing need for castle from DPW, proposal already submitted by contractor
- Patched ripped floor in rhino exhibit
- Started remodel in the Discovery Center
- Upgraded alarm codes
- Replaced rusted brake lines in two carts
- Started to upgrade the grill



STAFF ACTIVITY REPORT

KRISTEN HUMPHREY | MARKETING | FEBRUARY 2023

E-BLASTS

MailChimp.com

DATE	EMAIL NAME	OPENS %	CLICKS%
2/3	E-News	30.4	1.4
2/7	Wild for Wine - 1 month	36.7	0.2
2/9	Racine Zoo Is turning 100	36.5	0.8
2/14	Camp Discount Ends Tomorrow	37.3	0.7
2/15	Call Me Old Fashioned - 1 month	38.3	0.2
2/17	E-News	30.0	0.6
2/18*	February Wildlife Matters	48.4	4.3
2/24	Wild for Wine - 1 week	32.1	0.1
2/28	Hiring Day	30.7	0.3

ENTIRE ZOO DATABASE

Subscribers	Open Rate	Click Rate
9,831	19.9%	0.8%

MEMBERS

Subscribers	Open Rate	Click Rate
1,947	22.1%	2.1%

- NOTE: "Members" emails are included in "Entire Zoo Database" Audience total numbers. Members-only e-blasts are labeled with "**".

MISCELLANEOUS PROJECTS

- Updated and created event posters and flyers for 2023
- Updated sponsorship packets for 2023 events
- Updated posters and flyers across campus
- Updated sliders on website
- Updated the Wildlife Matters monthly issue
- Submitted events to online event calendars
- Updated upcoming events flyer and web page
- Created signage for events
- Photographed events
- Set up advertising for events
- Put together photos and descriptions of events for TV appearances
- Created press releases
- Launched 100 Year website timeline

OUTSIDE ADS

- Journal Times, Kenosha News - print/digital
- Racine Theatre Guild - print
- Wind Point Living Magazine - print
- Union Grove Village Voice Newsletter - digital

EARLY BIRD SALE: 10% OFF THROUGH 2/15/23



RACINE ZOO SUMMER CAMP 2023

Animal encounters, crafts, snacks, and plenty of fun activities for kids 5-12. Sign up for a summer full of adventure!

CAMP BEGINS: JUNE 12

FOR AGES 5 TO 12ND GRADE

Before & after camp care available

REGISTER AT RACINEZOO.ORG

2131 N. Main St. Racine, WI 53402 | 262.636.9169 | racinezoo.org

Mother's Day
BRUNCH

SUNDAY,
MAY 14, 2023
11AM - 12:30PM

EASTER-THEMED FUN-FILLED DAY!

SATURDAY,
APRIL 8, 2023
10AM - 4PM

EGGSTRAVAGANZA

LEARN MORE OR BUY TICKETS AT RACINEZOO.ORG

2131 N. Main St. Racine, WI 53402 | 262.636.9169



EGGSTRAVAGANZA AT RACINE ZOO

**SATURDAY, APRIL 8, 2023
10AM - 4PM | RACINE ZOO**

Cluck-Cluck Door Hunt | Trunk Hunt | \$5 Easter Bunny Photo

Cookie decorating to go | Egg decorating to go | Egg-cellent crafts to go

INCLUDED WITH ZOO ADMISSION | FREE FOR MEMBERS

LEARN MORE AT RACINEZOO.ORG

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Wild for
WINE

AT RACINE ZOO

**Saturday, MARCH 4, 2023
6PM - 9PM**



EXQUISITE WINE SELECTION • FIVE-COURSE DINNER PRESENTATION ALL ABOUT RHINOS • SILENT AUCTION

MEMBER: \$65 | NON-MEMBER: \$95
NON-DRINKING MEMBER: \$75 | NON-DRINKING NON-MEMBER: \$85
*Must be 21 years or older to attend

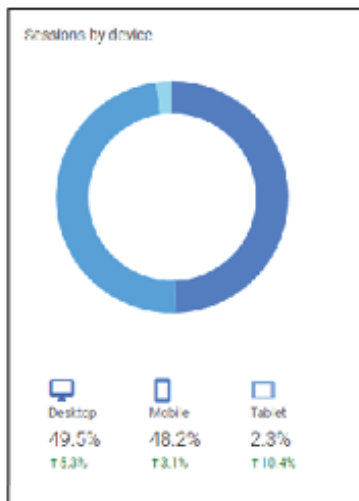
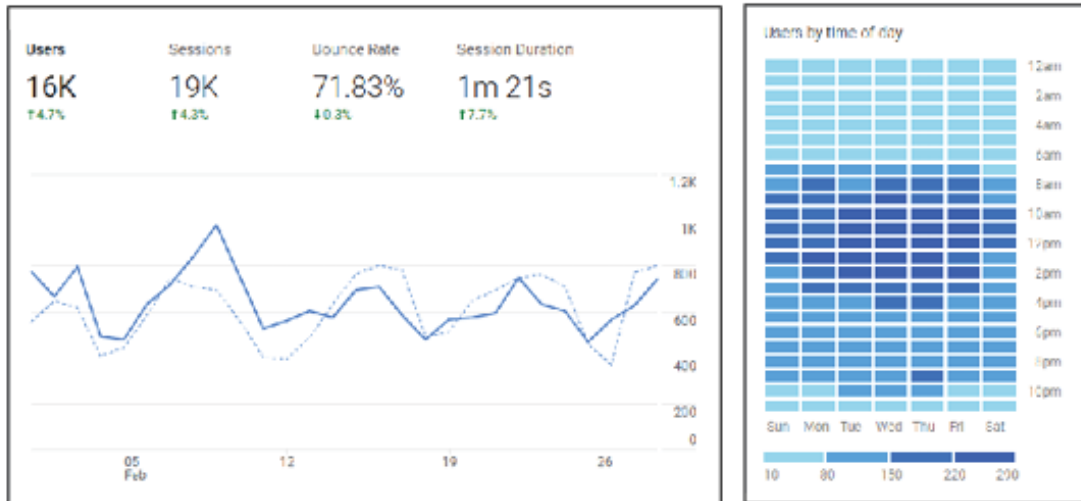
BUY TICKETS AT RACINEZOO.ORG

2131 N. Main St. Racine, WI 53402 | 262.636.9169 | racinezoo.org

WEBSITE
racinezoo.org

MONTHLY USERS: 16K

Updated articles, sliders, and event pages. Built new event pages. Set up and maintained special event ticket sales.



Page	Pageviews	Page Value
/	4,914	\$0.00
/emperor-tamarin-fact-sheet	1,486	\$0.00
/events-calendar	1,345	\$0.00
/hours-admissions	1,276	\$0.00
/arctic-fox-fact-sheet	1,029	\$0.00
/ferret-fox-fact-sheet	982	\$0.00
/zoo-summer-camp	975	\$0.00
/red-kangaroo-fact-sheet	1,114	\$0.00
/african-penguin-fact-sheet	762	\$0.00
/mammals	703	\$0.00


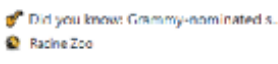

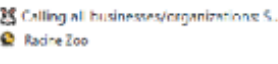



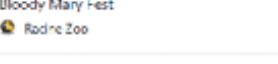

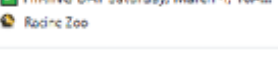



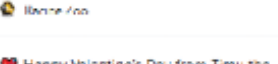

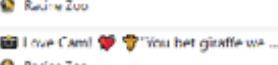





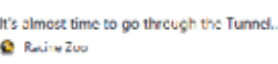

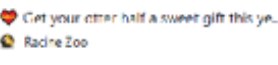



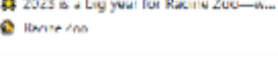

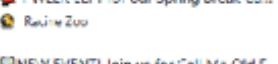



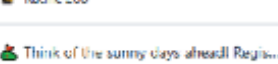




Data from Google Analytics






FACEBOOK

FOLLOWERS: 40,924

- Animal and promotional posts. Added event pages.

Title	Type	Date published ↓	Reach	Engagements	Reactions
Celebrating 100 Years: Fun Foot 🎉 19... Racine Zoo	Boost post	Tue Feb 28, 2:03pm	2K	101	55
Happy Birthday to Emily and Rosie th... Racine Zoo	Boost post	Tue Feb 28, 10:10am	4.9K	368	204
Wild for Wine is THIS SATURDAY, Mar... Racine Zoo	Boost post	Mon Feb 27, 2:00pm	6.4K	474	87
The Racine Zoo is thrilled to have receiv... Racine Zoo	Boost post	Mon Feb 27, 10:00am	880	22	17
We're HIRING Summer Camp Course... Racine Zoo	Boost post	Sun Feb 26, 10:10am	8.6K	304	47
Bloody Mary Fest tickets are ON SALE!... Racine Zoo	Boost post	Sat Feb 25, 11:07am	11.8K	763	197
Spread the word! Our Hiring Day is N... Racine Zoo	Boost post	Fri Feb 24, 11:08am	8.7K	339	69
PLEASE NOTE: The Racine Zoo will be clo... Racine Zoo	Boost post	Thu Feb 23, 7:23am	5.9K	181	38
PLEASE NOTE: The Racine Zoo will be clo... Racine Zoo	Boost post	Wed Feb 22, 12:14pm	4K	91	57
A Round for Rhinos Golf Outing Racine Zoo	Boost post	Wed Feb 22, 11:40am	1.7K	--	--
Call Me Old Fashioned is coming up ... Racine Zoo	Boost post	Wed Feb 22, 11:13am	12.1K	1.1K	96
Did you know: keepers can turn your ... Racine Zoo	Boost post	Tue Feb 21, 10:05am	7.5K	643	181
Wild for Wine is coming up NEXT WEEK ... Racine Zoo	Boost post	Mon Feb 20, 1:52pm	5K	353	63
We are looking for a new or slightly used... Racine Zoo	Boost post	Mon Feb 20, 10:41am	8.6K	314	55
Don't forget to sign your preschooler up ... Racine Zoo	Boost post	Sun Feb 19, 10:10am	6.6K	262	44

	 <p>Did you know Grammy-nominated s... Racine Zoo</p>	Boost post	...	Sat Feb 18, 2:48pm	4.4K Accounts Center accou...	173 Post engagements	57 Reactions
	 <p>Calling all businesses/organizations S... Racine Zoo</p>	Boost post	...	Sat Feb 18, 10:19am	6.8K Accounts Center accou...	215 Post engagements	48 Reactions
	 <p>I have you voted for us through Target... Racine Zoo</p>	Boost post	...	Fri Feb 17, 10:04am	917 Accounts Center accou...	44 Post engagements	6 Reactions
	 <p>Bloody Mary Hest Racine Zoo</p>	Boost post	...	Thu Feb 16, 1:43pm	40.4K Accounts Center accou...		
	 <p>HIRING DAY Saturday, March 4, 10A... Racine Zoo</p>	Boost post	...	Thu Feb 16, 10:00am	18.5K Accounts Center accou...	721 Post engagements	133 Reactions
	 <p>Eggs travaganza Racine Zoo</p>	Boost post	...	Wed Feb 15, 10:25am	28.7K Accounts Center accou...	--	--
	 <p>TODAY is the LAST DAY for our Spring... Racine Zoo</p>	Boost post	...	Wed Feb 15, 10:11am	2.7K Accounts Center accou...	50 Post engagements	12 Reactions
	 <p>Happy Valentine's Day from Timu thc... Racine Zoo</p>	Boost post	...	Tue Feb 14, 10:04am	10.2K Accounts Center accou...	975 Post engagements	325 Reactions
	 <p>I love Camil 🐘🐘 You bet giraffe wa... Racine Zoo</p>	Boost post	...	Mon Feb 13, 2:33pm	5.7K Accounts Center accou...	363 Post engagements	154 Reactions
	 <p>The animals had their Super Bowl! pre... Racine Zoo</p>	Boost post	...	Mon Feb 13, 10:27am	1.5K Accounts Center accou...	95 Post engagements	50 Reactions
	 <p>Five wines & five-course catered dinn... Racine Zoo</p>	Boost post	...	Sun Feb 12, 10:30am	7.9K Accounts Center accou...	757 Post engagements	97 Reactions
	 <p>It's almost time to go through the Tunnel... Racine Zoo</p>	Boost post	...	Sat Feb 11, 11:00am	1.8K Accounts Center accou...	128 Post engagements	63 Reactions
	 <p>Get your other half a sweet gift this ye... Racine Zoo</p>	Boost post	...	Fri Feb 10, 10:10am	3K Accounts Center accou...	81 Post engagements	22 Reactions
	 <p>Racine Zoo updated their cover photo. Racine Zoo</p>	Create ad	...	Thu Feb 9, 1:17pm			
	 <p>2023 is a Big year for Racine Zoo—w... Racine Zoo</p>	Boost post	...	Thu Feb 9, 1:07pm	9.9K Accounts Center accou...	695 Post engagements	339 Reactions
	 <p>1 WEEK LEFT for our Spring Break Co... Racine Zoo</p>	Boost post	...	Wed Feb 8, 10:00am	5.2K Accounts Center accou...	171 Post engagements	12 Reactions
	 <p>NFW EVENT! Join us for Call Me Old F... Racine Zoo</p>	Boost post	...	Tue Feb 7, 10:21am	6.5K Accounts Center accou...	324 Post engagements	76 Reactions
	 <p>Today, Stella, the prehensile tailed porcu... Racine Zoo</p>	Boost post	...	Mon Feb 6, 4:15pm	6.7K Accounts Center accou...	560 Post engagements	267 Reactions
	 <p>Think of the sunny days ahead! Regis... Racine Zoo</p>	Boost post	...	Sun Feb 5, 10:10am	4.7K Accounts Center accou...	215 Post engagements	15 Reactions

	Alinga the wallaroo can't take her eyes off... Bonne Zoo	Boost post	...	Sat Feb 4, 10:14am	7.1K Accounts Center accou...	715 Post engagements	131 Reactions
	Call Me Old Fashioned Racine Zoo	Boost post	...	Fri Feb 3, 4:22pm	9.6K Accounts Center accou...	--	--
	Come sample fine wines from around... Racine Zoo	Boost post	...	Fri Feb 3, 10:07am	3.7K Accounts Center accou...	160 Post engagements	38 Reactions
	Did you get a gift for your valentine y... Racine Zoo	Boost post	...	Thu Feb 2, 1:04pm	5.8K Accounts Center accou...	385 Post engagements	66 Reactions
	Valentine's Day is right around the corner... Racine Zoo	Boost post	...	Wed Feb 1, 10:04am	4.8K Accounts Center accou...	220 Post engagements	125 Reactions

Racine Zoo
Published by Kriston Humphrey · February 16 at 12:00 AM · 🌐

🟢 **HIRING DAY Saturday, March 4, 10AM – 3PM**
-- Gift Shop, Grill, Train, Facilities, Watering Hole and Special Events --
Are you, or someone you know, looking for a job in a fun, unique, and friendly environment? If you love helping families create lasting memories and want a flexible schedule, you'll be a perfect fit for our team... See more





**GIFT SHOP • GRILL • TRAIN • FACILITIES
SPECIAL EVENTS • WATERING HOLE**




RACINE ZOO WAS VOTED
2022 "Best Place to Work (Under 49 Employees)"
2021 "Best Place For Summer Jobs" and
2021 "Best Place to Work" by Racine Journal Times

Reach		Engagements	
Total		Reactions	
10,550		155	
Organic	18,538 (100%)	Comments	25
Paid	0 (0%)	Shares	105
View details			

Well-performing Facebook post

TWITTER

TOTAL FOLLOWERS: 3,276

FEB 2023 SUMMARY

Tweets: **33** Total Impressions: **5,004**

Profile visits: **999** Mentions: **9**


New followers: **10**

Feb 2023 · 29 days

TWEETHIGHLIGHTS

Top Tweet earned 171 impressions


Today, Stella, the prehensile tailed porcupine, turns 2! She was spoiled with her favorite treats (bananas and grapes) as well as with a couple of festive ice treats. She has quickly made her mark at Racine Zoo with her sass, personality, cute face, and crazy quill style! 🦔
pic.twitter.com/p7qB3U3Jdm




13 · 10

[View Tweet activity](#) [View all Tweet activity](#)

Top mention earned 15 engagements

 **Alex Corradetti**
 (@AlexCorradetti) · Feb 12


🦔RACINE RECAP: This week on @RacineandMe- w/e're joined by @RacineZoo, @WiscHumane @stoolpresidents, Killy from Downtown Racine Corporation, The @Racine Video Production Workshop, and @RacineTheatre!
 Join us Sunday at 7 AM on WMLW and 7:30 AM on MeTV! pic.twitter.com/rcvV23P4m1g



13 · 4

[View Tweet](#)

Top Follower followed by 21.5K people




The Next Summit: A Mountain Blog from Alex Beff
 (@AlexBeff) · Feb 19, 2023

I write about leave no trace to protect the mountains and share advice on how to safely explore them. Follow along behind by [#hiking](#) [#camping](#) [#66ers](#) [#LNT](#)

[View profile](#)

















Top media Tweet earned 315 impressions























































♥️ Happy Valentine's Day from Timu the eastern black rhino, Harney the prehensile-tailed skink, Myrtle the desert tortoise, and Jacob the river otter! 🦔
pic.twitter.com/3JL1usP2zU

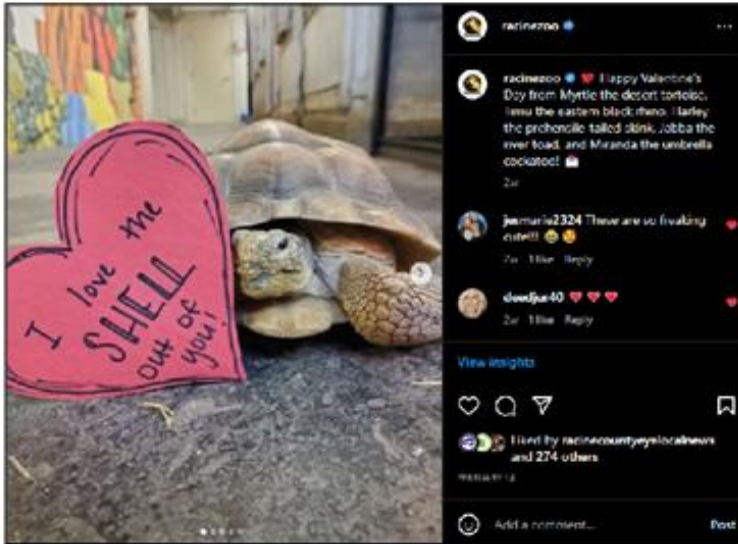


▶ INSTAGRAM

TOTAL FOLLOWERS: 5,172

Title	Type	Date published ↓	Reach 📊 ↕	Likes and reactions
 Celebrating 100 Years Fun Fact 🎉 19... raginezo	Boost post	Tue Feb 28, 2:03pm	539 Accounts Center accou...	54 Likes
 Happy Birthday to Emily and Rosie th... raginezo	Boost post	Tue Feb 28, 10:10am	449 Accounts Center accou...	60 Likes
 Wild for Wine IS THIS SATURDAY, Mar... raginezo	Boost post	Mon Feb 27, 2:00pm	503 Accounts Center accou...	22 Likes
 The Racine Zoo is thrilled to have receive... raginezo	Boost post	Mon Feb 27, 10:00am	301 Accounts Center accou...	5 Likes
 We're HIRING! Summer Camp Course... raginezo	Boost post	Sun Feb 26, 10:10am	483 Accounts Center accou...	12 Likes
 Bloody Mary Heat tickets are UN SALL... raginezo	Boost post	Sat Feb 25, 11:07am	506 Accounts Center accou...	12 Likes
 Spread the word! Our Hiring Day is N... raginezo	Boost post	Fri Feb 24, 11:08am	631 Accounts Center accou...	6 Likes
 PLEASE NOTE: The Racine Zoo will be clo... raginezo	Boost post	Thu Feb 23, 9:45am	402 Accounts Center accou...	14 Likes
 PLEASE NOTE: The Racine Zoo will be clo... raginezo	Boost post	Wed Feb 22, 12:22pm	559 Accounts Center accou...	20 Likes
 Call Me Old Fashioned is coming up ... raginezo	Boost post	Wed Feb 22, 11:43am	756 Accounts Center accou...	25 Likes
 Did you know keepers can turn your ... raginezo	Boost post	Tue Feb 21, 10:05am	679 Accounts Center accou...	92 Likes
 Wild for Wine is coming up NLXI WLLK ... raginezo	Boost post	Mon Feb 20, 1:52pm	363 Accounts Center accou...	20 Likes
 We are looking for a new or slightly used... raginezo	Boost post	Mon Feb 20, 10:41am	727 Accounts Center accou...	15 Likes
 Don't forget to sign your preschooler up ... raginezo	Boost post	Sun Feb 19, 10:10am	526 Accounts Center accou...	10 Likes
 Did you know, Grammy nominated s... raginezo	Boost post	Sat Feb 18, 2:43pm	934 Accounts Center accou...	42 Likes
 Calling all businesses/organizations: S... raginezo	Boost post	Sat Feb 18, 10:22am	502 Accounts Center accou...	10 Likes

	 Have you voted for us through Target... 	Boost post	...	Fri Feb 17, 10:04am	335 <u>Accounts Center accou...</u>	--	4 <u>Likes</u>
	 HIRING DAY Saturday, March 4, 10A... 	Boost post	...	Thu Feb 16, 10:00am	513 <u>Accounts Center accou...</u>	--	10 <u>Likes</u>
	 TODAY is the LAST DAY for our Spring... 	Boost post	...	Wed Feb 15, 10:11am	248 <u>Accounts Center accou...</u>	--	14 <u>Likes</u>
	 Happy Valentine's Day from Myrtle th... 	Boost post	...	Tue Feb 14, 10:05am	1.7K <u>Accounts Center accou...</u>	--	275 <u>Likes</u>
	 I love Candy! 🍬🍬 You bet giraffe we ... 	Boost post	...	Mon Feb 13, 2:53pm	474 <u>Accounts Center accou...</u>	--	63 <u>Likes</u>
	 The animals had their Super Bowl! pre... 	Boost post	...	Mon Feb 13, 10:34am	1.6K <u>Accounts Center accou...</u>	--	118 <u>Likes</u>
	 Fine wines, a five-course catered dinn... 	Boost post	...	Sun Feb 12, 10:30am	525 <u>Accounts Center accou...</u>	--	27 <u>Likes</u>
	 It's almost time to go through the Tunnel... 	Boost post	...	Sat Feb 11, 11:00am	1K <u>Accounts Center accou...</u>	--	102 <u>Likes</u>
	 Get your other half a sweet gift this ye... 	Boost post	...	Fri Feb 10, 10:10am	457 <u>Accounts Center accou...</u>	--	21 <u>Likes</u>
	 2023 is a big year for Radine Zoo—a... 	Boost post	...	Thu Feb 9, 1:07pm	1.1K <u>Accounts Center accou...</u>	--	91 <u>Likes</u>
	 1 WEEK LEFT for our Spring Break Ca... 	Boost post	...	Wed Feb 8, 10:05am	569 <u>Accounts Center accou...</u>	--	16 <u>Likes</u>
	 NLW LVLN! Join us for Call Me Old E... 	Boost post	...	Tue Feb 7, 10:21am	596 <u>Accounts Center accou...</u>	--	29 <u>Likes</u>
	 Today, Stella, the prehensile tailed porcu... 	Boost post	...	Mon Feb 6, 4:19pm	494 <u>Accounts Center accou...</u>	--	77 <u>Likes</u>
	 Think of the sunny days ahead! Regis... 	Boost post	...	Sun Feb 5, 10:10am	392 <u>Accounts Center accou...</u>	--	16 <u>Likes</u>
	 Allie, the wallaroo can't take her eyes of... 	Boost post	...	Sat Feb 4, 10:10am	553 <u>Accounts Center accou...</u>	--	74 <u>Likes</u>
	 Come sample fine wines from around... 	Boost post	...	Fri Feb 3, 10:04am	531 <u>Accounts Center accou...</u>	--	46 <u>Likes</u>
	 Did you get a gift for your valentine y... 	Boost post	...	Thu Feb 2, 4:05pm	406 <u>Accounts Center accou...</u>	--	17 <u>Likes</u>
	 Valentine's Day is right around the corner... 	Boost post	...	Wed Feb 1, 10:00pm	454 <u>Accounts Center accou...</u>	--	69 <u>Likes</u>



Reach ⓘ	Engagements ⓘ
Total	Likes
1,700	275
	Comments 5

Well-performing Instagram post

Special Events

February Events

- February 11 – Animal Amore
 - Location: Vanishing Kingdom
 - Event Overview: Valentine Dinner
 - Attendance: 61

- February 1-February 12 – Winter Picnic in a Snowglobe
 - Location: By Grill
 - Event Overview: Picnic in a Snowglobe
 - Attendance: 512

- February 17 – 100 Year – VIP Party
 - Location: Vanishing Kingdom
 - Event Overview: 100 Year Celebration
 - Attendance: 36

Coming up at the Zoo at a Glance:

- March 4 – Wild for Wine
- March 15 – Call me Old Fashioned
- April 8 – Eggstravaganza
- May 14 – Mother’s Day Brunch
- May 20 – Bloody Mary Fest
- May 25 – Member Appreciation Night
- June 2 – Bourbon Chronicles
- June 4th – Ritcher Celebration of Life
- June 9 – 100 Year -Past Board Chair Dinner
- June 17 – Zoo Brew
- June 19 – Golf Tournament
- June 21 – Kingfish Game
- June 24 – Breakfast with the Giraffes
- June 24 – Private Party in Pavilion
- July 5 – 100 Year – Ice Cream Social
- July 8 – Margarita Fest
- July 12 – Animal Crackers
- July 15 – Bourbon Chronicles
- July 16 – CNH Picnic
- July 20 – Cigar Dinner
- July 26 – Animal Crackers
- July 26 – RAAD Lunch
- August 2 – World Roar Wine Pour Wednesday
- August 4 – Bourbon Chronicles
- August 5 – Twin Disc
- August 6 – API Picnic
- August 8 – Milkmen Game

- August 9 – Animal Crackers
- August 12 – MPI Picnic
- August 13 – O&H Picnic
- August 16 - World Roar Wine Pour Wednesday
- August 19 – One Hope United Picnic
- August 20 – Car Show
- August 23 – Animal Crackers
- August 26 – Whiskers and Whiskey
- August 30 - World Roar Wine Pour Wednesday
- September 3 – Ennis Wedding
- September 9 – Zoo Debut
- September 16 – Massman Wedding
- September 22 – Bourbon Chronicles
- September 28-October29 – Jack-O-Lantern Nights
- October 7 – Old Fashioned Fest
- October 20 – Shurts Wedding
- October 27 – Hallowine
- October 28 – Boo at the Zoo
- November 29 – Jolly Old Fashioned
- December 2 – Brunch with Santa
- December 15 – Globes start