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July 14, 2008

Brian O'Connell
Director of City Development
City Hall - Rm. 306
730 Washington Ave.
Racine, WI 53403

Re: 1673-75 State Street Sign Location

Dear Mr. O'Connell:

We are requesting to erect a back to back 12' X 25' Outdoor Advertising Sign at 1673-75 State Street in the City of Racine. As previously discussed we were looking for alternative locations in place of the subject location. Educators Credit Union will not renew our lease at 3525 Rapids Drive, and we have not been able to obtain a lease with any other private entity in the area as well.

The permit application for this location was submitted last week.

Should you have any questions, please feel free to contact me any time at (608) 216-9262, (608) 279-2443 (cell) or via e-mail at spetlewski@adamsoutdoor.com. I look forward seeing you again and answering any questions you may have.

Sincerely,

Scott Petlewski
Real Estate Representative
Adams Outdoor Advertising
www.adamsoutdoor.com

cc: Jason Saari