

Please provide a brief narrative of the event. If your event is a new event, provide a detailed "Letter of Request" on a separate sheet of paper:

This event will be an open-air market, like the current Kenosha Harbor Market, but on a much smaller scale. We are partnering with the Kenosha Harbor Market. They will bring in the vendors, and the DRC will provide the live music, permits and beer tent. We plan to have 30-40 white pop-up tents set up. These vendors will sell their goods such as fresh produce, flowers, eggs, bacon, jewelry, art etc. It should be a very welcomed event by the community, as we have heard countless times the suggestion of having a farmer's market in the heart of Downtown.

What impact do you anticipate your event will have on the residents/businesses in the areas surrounding the park? Consider things such as noise, parking, traffic, etc. What plans do you have to minimize these impacts?

This new event will have a very positive impact on the surrounding businesses. By bringing an open-air market to the Square we are bringing new visitors to the area. In addition to the positive impact, it will have on businesses, it will also be a positive event for the residents. The Downtown district is a food desert. By bringing fresh produce, locally produced milk, eggs, and other items to accommodate those individuals who live in downtown and often find transportation to a grocery store difficult. The live music will be completed by 7:30, so there will be no late-night noise issues either. Traffic and parking will be increased; however we have plenty of parking ramps within walking distance of Monument Square and we plan to promote those parking areas as the preferred place to park during this event.