

## Department of City Development

Brian F. O'Connell, AICP  
Director of City Development

Joseph G. Heck, AICP  
Assistant Director of City Development



Room 306 - City Hall  
730 Washington Avenue  
Racine, Wisconsin 53403  
262-636-9151  
Fax: 262-636-9329

May 31, 2006

Mayor Gary Becker  
Members of the Common Council  
c/o Janice Johnson-Martin, City Clerk

Subject: Request for the creation of a Business Improvement District for the West Racine commercial area.

Dear Mayor Becker and Honorable Aldermen:

The attached eight letters of petition requesting the creation of a Business Improvement District for the West Racine commercial area were forwarded to my department.

I respectfully ask that this item be referred to the City Plan Commission for its review and recommendation.

Sincerely,

A handwritten signature in black ink, which appears to read "Brian F. O'Connell".

Brian F. O'Connell  
Director of City Development

Attachment: West Racine Petitions.pdf

C: Ald. James Spangenberg  
Kristin Niemiec, RCEDC  
File

Gary Becker, Mayor  
City of Racine  
730 Washington Avenue  
Racine, WI 53403

RE: West Racine Business Improvement District  
West Racine Property Address: 3306 WASHINGTON AVE.  
RACINE WI 53405

Dear Mayor Becker:

The West Racine Neighborhood Revitalization Plan ("Plan") is underway and having a positive impact on the West Racine commercial corridor. To take West Racine to the next level, I believe that it is necessary for the City of Racine to create a Business Improvement District as provided for in Wis. Stat. s. 66.1109 and as outlined in the enclosed operating plan. Implementing a Business Improvement District will ensure that the vision of this great plan come alive.

It is critical that we take into consideration the key elements of the Plan, including redevelopment, parking and streetscape enhancements and other commercial programs, such as an increased marketing and public relations activities. A Business Improvement District would provide the necessary resources to implement these activities.

In order to attract new people to the West Racine area, it is important that business owners, residents and visitors find the area safe, clean and worth visiting. The businesses would also benefit from the activities proposed within the operating plan.

To take West Racine to the "next level", I believe we must have a program to enhance and promote the West Racine area. Thank you for your consideration and please refer this matter to the City Plan Commission.

Sincerely,

*Robin L. Wilson*

Gary Becker, Mayor  
City of Racine  
730 Washington Avenue  
Racine, WI 53403

RE: West Racine Business Improvement District  
West Racine Property Address: 3217-3219

Dear Mayor Becker:

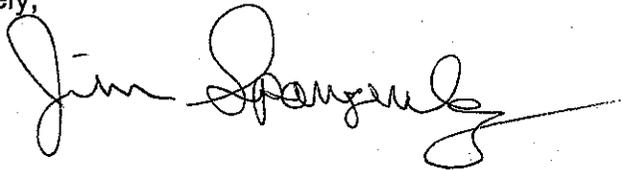
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Sincerely,

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Gary Becker, Mayor  
City of Racine  
730 Washington Avenue  
Racine, WI 53403

RE: West Racine Business Improvement District  
West Racine Property Address: 1139 Blaine Ave. + 1134 Blaine Ave.

Dear Mayor Becker:

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Sincerely,



DANA E. SOLBERG

Gary Becker, Mayor  
City of Racine  
730 Washington Avenue  
Racine, WI 53403

RE: West Racine Business Improvement District

West Racine Property Address: 3400 Washington Ave

Dear Mayor Becker:

The West Racine Neighborhood Revitalization Plan ("Plan") is underway and having a positive impact on the West Racine commercial corridor. To take West Racine to the next level, I believe that it is necessary for the City of Racine to create a Business Improvement District as provided for in Wis. Stat. s. 66.1109 and as outlined in the enclosed operating plan. Implementing a Business Improvement District will ensure that the vision of this great plan come alive.

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Sincerely,

*Donna + Bruce Guillet*

Gary Becker, Mayor  
City of Racine  
730 Washington Avenue  
Racine, WI 53403

RE: West Racine Business Improvement District

West Racine Property Address:

*Calico Canvas + Colors*  
*3305 Washington Ave*

Dear Mayor Becker:

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Sincerely,

*Jane Witek*  
*president of CAC Partnership*

Gary Becker, Mayor  
City of Racine  
730 Washington Avenue  
Racine, WI 53403

RE: West Racine Business Improvement District  
West Racine Property Address: \_\_\_\_\_

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Sincerely,

*Dr. Robert Wegner*  
*Wegner Vision Clinic*

April 4, 2006

Gary Becker, Mayor  
City of Racine  
730 Washington Avenue  
Racine, WI 53403

RE: West Racine Business Improvement District  
West Racine Property Address: 3308 Washington Ave

Dear Mayor Becker:

The West Racine Neighborhood Revitalization Plan ("Plan") is underway and having a positive impact on the West Racine commercial corridor. To take West Racine to the next level, I believe that it is necessary for the City of Racine to create a Business Improvement District as provided for in Wis. Stat. s. 66.1109 and as outlined in the enclosed operating plan. Implementing a Business Improvement District will ensure that the vision of this great plan come alive.

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Sincerely,



RECEIVED

APR 10 2006

MAYOR'S OFFICE

Gary Becker, Mayor  
City of Racine  
730 Washington Avenue  
Racine, WI 53403

RE: West Racine Business Improvement District

West Racine Property Address: 3312-14 Washington Ave

Dear Mayor Becker:

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Sincerely,

*Nancy J Ganzel*