

THAT THE REQUEST FOR A MINOR AMENDMENT TO THE CONDITIONAL USE PERMIT FOR REGENCY MALL AT 5538 DURAND AVENUE TO ALLOW TEMPORARY TENANTS TO DISPLAY EXTERIOR SIGNAGE BE APPROVED SUBJECT TO THE FOLLOWING CONDITIONS:

- a. That to qualify for "temporary tenant" exterior signage, the space to be occupied shall have an exterior customer entrance. For purposes of this approval, mall entrances, service entrances, receiving bays and similar types of access points do not qualify.
- b. That tenants occupying kiosks or corridor spaces shall not qualify for exterior signage.
- c. That the display of such signs shall be limited to a period of time extending no longer than the term of the lease for a maximum of six months, be installed no sooner than seven days prior to the commencement of customer service, and be removed no later than seven days past the cessation of customer service.
- d. That one sign per temporary tenant space entrance is permitted and said sign shall advertise only the name and/or logo of the temporary tenant occupying the associated space.
- e. That a sign permit shall be obtained and said sign shall conform to the applicable size regulations of the sign ordinance.
- f. That the sign shall be professionally made, constructed of a rigid all-weather material and be securely mounted to the building.
- g. That thirty days prior to the desired date of installation, requests for such a sign shall be submitted to the Director of City Development for review and approval. The following information shall be included in the submittal:
 1. Cover letter giving contact information of the business, the proposed dates to be open to the public, dates the sign will be installed and removed, and contact information of the sign company fabricating the sign.
 2. Scaled color rendering of the proposed sign.
 3. Scaled color rendering or digitally enhanced photo indicating where the sign is proposed to be installed on the building.
 4. Description of the materials from which the sign is to be constructed.
- i. That interior window signage is permitted but shall not exceed 10% of the total area for all windows associated with the temporary tenant's entrance area, shall be professionally made, and shall comply with all conditions contained herein.