

Homeowner Rehab Loan Program
 RFQ Response Summary
 8/3/2016

	Corporate Images, Inc Racine, WI	Designs Touch, LLC Racine, WI	CivicPlus Manhattan, KS
Website Development Training Device Functionality	\$ 4,000 Addt'l \$75/ stock photo	\$ 2,967 + 'at-cost' stock photos	\$23,810
Web Hosting	\$200/yr	1 st yr free- basic \$120/yr- basic \$360/yr- Bluehost Option to use current Server	\$4,960 (starts yr 2)
Maintenance Content Management	\$1,700/yr	\$600/yr + \$45/hr	Included in hosting
Included	Content Migration Domain Services Off-site backup	2hrs/mo updates Content Migration Off-site backup Social Media Domain Services	5hrs/mo updates (1 st yr) Content Migration 3 Design changes 3 wk Test offline Mobile Apps Live Streaming (10GB)
Project timeline	Unspecified	Unspecified	~25 weeks

RFQ REQUIREMENTS

STATEMENT OF QUALIFICATIONS

Respondents to this request must provide the following information in their Statement of Qualifications. The City of Racine will select a vendor based on experience and qualifications in website creation, particularly for government or nonprofit organizations. The desired qualifications are outlined below. Responders are required to submit a brief written narrative corresponding to each of the section items:

1. Introduction: Overview and summary of how your company will assist the Department of City Development in the creation of the desired website.

2. Company Profile
 - Company overview
 - Number of years in business
 - Number of current employees
 - Capabilities of the company regarding
 - Website design
 - Website coding/ creation
 - Marketing
 - ADA accessibility
 - Website maintenance
 - Website hosting

3. Management Team
 - Name, title, role (e.g., project management, training, design)
 - Education, years of experience

4. Scope of Work
 - Project deliverables
 - Expectations of the City

5. Website Design Experience
 - References (minimum three references, including all contact information below)
 - Client name
 - Website URL
 - Client contact person and title
 - Phone
 - Email address

6. Website Hosting (describe all available)
 - Minimum requirements: reliable data center, managed network infrastructure, secure facility, 24/7/365 system monitoring

7. Support and Maintenance (describe all available)
 - System ownership
 - Ongoing technical support

- Availability of continued communications post website implementation (with consultants and/or support staff)
- Support services

PROJECT PRICING

Project Pricing Estimate/Cost for Services Outlined Specify amounts of items below:

- Development fees to include:
 - o Number of employees to work on site, total cost
 - o Cost for additional products/functionality
 - o Ongoing fees for hosting, maintenance and support

REQUIRED FEATURES

The information below represents required functional capabilities for the Housing Loan website. Other functionality may be recommended or added, but must be clearly explained and priced.

- Information – Must provide program information and FAQs, City logo and contact information
- News & Announcements – Space for program update information.
- PDF Form - Print-friendly PDF Application Form
- Photographs- Photographs of houses and repair work examples
- Site Statistics - Analytics and site reports
- Advertising Space- Banner or other advertising space