

STAFF RECOMMENDATIONS:

THAT THE REQUEST FROM MARY KOWALSKI OF AMERICAN SIGN FACTORY, REPRESENTING TRI CITY NATIONAL BANK, FOR AN ELECTRONIC MESSAGE CENTER AT 2704 LATHROP AVENUE, BE APPROVED SUBJECT TO THE FOLLOWING CONDITIONS:

- a. That the plans presented to the Plan Commission on March 31, 2010, be approved subject to the conditions contained herein.
- b. That the signage be installed as noted on all exhibits and plans and maintained by the property owner.
- c. That all applicable building permits be obtained from the Building Inspection Department.
- d. No additional electronic signage of any type shall be permitted on this site.
- e. That the signage be subject to conditions as laid out in Article X, Sign Regulations, of Chapter 114 of the City of Racine Zoning Code, with the exception of allowing amber colored lighting.
- f. That the sign does not conflict with any traffic signals.
- g. That no minor changes be made from the conditions of this permit without the approval of the Plan Commission and no major changes be made from the conditions of this permit without the approval of the Common Council.
- h. That this permit is subject to Plan Commission review for compliance with the listed conditions.