

### **Good Neighbors Report**

To: Public Safety and Licensing Committee

From: Attorney Nhu H. Arn

RE: Mahoffers on Main, LLC. /dba Mahoffers on Main  
Katelyn Baker, Agent  
236 Main Street

Meeting date: Wednesday, April 16, 2025

Departments: Health, Police and Attorney

License(s) requested: Class “B” (beer) and “Class B” (intoxicating liquor) licenses

### **Issues Discussed**

**Business plan and renovations.** The applicant plans to operate Mahoffers on Main primarily as a bar, much like the former Marci’s on Main. Attorney Arn explained that no underage person may be on the premises without their legal guardian, even if that individual is not consuming alcohol.

The initial building department inspection revealed several building, electrical and plumbing updates that must be completed before an occupancy permit can be issued. At the time of the good neighbor’s meeting, the applicant had yet to apply for a restaurant license. The applicant hopes to start operating as soon as the alcohol license, occupancy permit, and restaurant license are approved/issued.

**Owner/agent experience.** The business is owned by Nicole Brook, who currently lives in Illinois. She originally listed herself as agent but is ineligible because she does not reside in Wisconsin. She subsequently listed Ms. Baker as the agent in charge. Ms. Brook plans to move to Wisconsin and reside above the bar on the second floor of the building, once the business is up and running. She is a nurse and hair stylist by trade and has no experience in the alcohol industry.

Ms. Katelyn Baker will be primarily in charge of the day-to-day operations and act as agent. Ms. Baker has approximately eleven years of experience tending bars, with five of those years in a management role. She has worked at Two Sheets to the Wind, Bridge Tender Tavern, Rhino Bar, and Rudy’s just to name a few. She currently works full-time as an office manager for a roofing company but hopes to move to a hybrid/remote schedule when she takes over as the manager of the bar.

**Premises description amendment.** The premises description has been amended to include only the first-floor bar and kitchen area, and basement for storage. Alcohol may not be served, consumed or stored on the second-floor residential floor.

**Smoking and vaping.** Cigarettes and vape products will account for approximately \$15K of their monthly income. However, the business has no patio or deck area, so patrons will have to smoke outside. Sgt. Aukland noted that this may cause people to loiter outside of the bar.

**Police Department issues.** There is no history of nuisance issues at this location. Sgt. Aukland encouraged the applicant to call the police department for assistance when necessary, and to use an electronic ID scanner if possible.