

14015 Washington Avenue • Sturtevant, WI 53177 • 262.884.6400 • Fax: 262.884.6404 • 1.800.272.2463

Jena Kohlman
City of Racine Parks, Recreation & Cultural Services Dept.
800 Center St.
Racine, WI 53403

March 22, 2017

Dear Ms. Kohlman,

Real Racine, on behalf of the event owner World Triathlon Corporation, requests the use of North Beach Park for the upcoming Ironman 70.3 Racine and Ironkids events.

Here is the specific event information:

Name of Event: Ironman 70.3 Racine

Description of Event: This is the 7th year of the 70.3 event in Racine. The event consists of a 1.2-mile swim along the shores of Lake Michigan, a 56-mile bike and 13.1 mile run. About 2,200 athletes are expected.

Park Location, Date and Times:

Thursday, July 13: Crews will begin set up of the transition area and finish line. Transition (where athletes' bikes and gear are housed) is in the Kids' Cove Parking lot. The finish line is on Hoffert Drive in front of the Beachside Oasis. **ROADS AND PARKING LOTS WILL NOT BE IMPACTED ON THURSDAY.** This is only a set-up day. No events are taking place. There will be overnight security.

Friday, July 14: Set up of the transition and finish line areas will be underway. Hoffert Drive can remain open, but crews will begin working first thing in the morning. **THE KIDS COVE PARKING LOT WILL NEED TO BE CLOSED STARTING AT 8 A.M.** This is only a set-up day. Rentals such as toilets, dumpsters and equipment will arrive. No events are taking place. There will be overnight security.

Saturday, July 15: **Starting at 8 a.m., Hoffert Drive, the Beachside Oasis Parking lot and the Kids Cove parking lot will need to be closed for event setup.** The beach can remain open, but crews will begin setting up the swim course in the deeper portions of the water.

Events happening on Saturday:

There is an IRONKIDS 1/4-mile and 1-mile fun run scheduled for 8 a.m. The run will utilize Hoffert Drive and the Lake Michigan Pathway that are already being shut down as part of event set up. This event should conclude by 9:30 a.m.

Athlete Gear and Bike Check: Athletes have mandatory bike and gear check-in at the transition area from Noon to 5 p.m.

Crews will remain at North Beach Park until all elements of the event are setup (Transition, Finish Line, Swim Start and Finish Lines, swim course, and elements in the park such as tents for medical, food and water, etc.) are complete. There will be overnight security.

Sunday, July 16: EVENT DAY.

Ironman crews will arrive on-site at about 3:30 a.m. to prepare for race day. All final set-up touches will be completed. The Transition and Park area opens to athletes at 5:00 a.m. Announcements on the PA system will begin in the transition area at that time. No music played until later in the morning.

First wave of swim start: 7 a.m.

Last swimmer out of the water: About 10 a.m.

(BEACH CAN THEN BE OPEN TO THE PUBLIC ONCE SWIM PORTION IS COMPLETE.)

First complete race finisher: 10:45 a.m.

Last complete race finisher: 5:30 p.m.

Cleanup of North Beach Park complete: 7:30 p.m.

(**Note: Rentals such as toilets, dumpsters and tents will be on-site until they are picked up by rental companies on Monday.***)

Monday, July 17: Park opens as usual.

All North Beach Park rental charges will be paid for by Real Racine, unless otherwise specified.

As always, we appreciate your consideration and support of this event.

Cari Greving

Events Manager, Real Racine

(262) 898-3323

cari@realracine.com