

**Monthly Activity Report and Advertising Update
4.30.2019**

MONTH TO DATE:

Total Inquiries 66 Notices Mailed: 52
Advertising Inquiries
 Poster Word of Mouth 1 Other 26
 Happenings Water Dept Contractor
 HII Internet/FB 39 Inspector/Bldg
 Flyers

YEAR TO DATE INQUIRIES:

Inquiries 183
 Notices Mailed 134

FB Ads:	
Link Clicks	45
Saw Ads	15,414
City Website (APR):	
New visitors	393
Pageviews	1451

Loans to Board

Approved	Homeowner:	Rentals:
CDBG		
CDBG grant		
Non-Federal		
REEP		
Code Compliance		
Neigh Repair Loan	1	\$ 10,000.00
Neigh Repair Grant	6	\$ 110,000.00

Loans Closed

	Homeowner:	Rentals:	Totals
CDBG	1	\$10,000.00	\$ 10,000.00
CDBG grant	1	\$10,000.00	\$ 10,000.00
Non-Federal	Code Compliance		\$ -
REEP			\$ -
Neigh Repair Loan			\$ -
Neigh Repair Grant			\$ -

YEAR TO DATE:

Loans Closed	Homeowner:	Rentals:	YTD Total	
CDBG Loan	4	\$ 29,600.00	1 \$ 5,000.00	\$ 34,600.00
CDBG Grant	3	\$ 20,475.00		\$ 20,475.00
			TOTAL CDBG	\$ 55,075.00
Lead Service			TOTAL LEAD SVC	\$ -
Non-Federal Loan			TOTAL NON-FED	\$ -
Non-Federal CC				\$ -
REEP				\$ -
REEP Piggy-back			TOTAL REEP/PB	\$ -

Loans Approved/Not Closed:	Homeowner:	Rentals:		
CDBG	2	\$25,000.00		\$ 25,000.00
CDBG grant	2	\$20,000.00		\$ 20,000.00
Code Compliance cdbg			CDBG CC	\$ -
Neigh Repair Loan	1	\$ 10,000.00	CDBG Total	\$ 45,000.00
Neigh Repair Grant	6	\$ 110,000.00		
REEP				
REEP PB		\$ -		
Private Lead Svc		\$ -		