



## CDBG Advisory Board | City of Racine, Wisconsin

### Agenda Briefing Memorandum

**AGENDA DATE:**

CDBG Advisory Board – July 28, 2025

Common Council – August 5, 2025

**PREPARED BY:** Brittany Brown, Compliance Specialist

**REVIEWED BY:** Veronica Seymour, Housing Manager

**SUBJECT:** Communication sponsored by Mayor Mason to award a grant of up to \$186,093 in FY 2024 CDBG Housing Activities funds to Habitat for Humanity of Racine for the new construction of a single-family home at 1105 Dr. Martin Luther King Jr. Drive.

**BACKGROUND & ANALYSIS:**

Habitat for Humanity of Racine is undertaking a residential, new construction project at 1105 Dr. Martin Luther King Jr. Drive, where a single-family home will be built and sold to a low- to moderate-income homebuyer. This initiative aligns with the City's priorities of expanding access to affordable housing, revitalizing underserved neighborhoods, and creating sustainable pathways to homeownership for income-eligible residents. The project also leverages additional public resources, as it is partially funded through the State of Wisconsin's Neighborhood Investment Grant Program, enhancing its overall impact and cost-effectiveness.

The subject property is located within the City's Lincoln-King Neighborhood Revitalization Strategy Area (NRSA), which has been identified as a priority for investment and housing improvement. The proposed use aligns with the national objectives of the CDBG program by targeting projects that benefit LMI residents and contribute to neighborhood revitalization. Under NRSA provisions approved by HUD, the City is authorized to use CDBG funds for new housing construction.

Habitat for Humanity is a trusted community partner with a longstanding record of delivering high-quality, affordable housing in the City of Racine. The proposed project represents an opportunity to activate a vacant parcel, promote neighborhood stability, and support generational wealth-building through homeownership.

**BUDGETARY IMPACT:**

This action will allocate \$186,093 from the City's FY 2024 Community Development Block Grant (CDBG) Housing Activities funds to support the construction of the new single-family home. Adequate funds are available in the current CDBG program budget to support this initiative.

**RECOMMENDED ACTION:**

That the CDBG Advisory Board recommend approval of a grant of up to \$186,093 in FY 2024 CDBG Housing Activities funds to Habitat for Humanity of Racine to support the new construction of a single-family home at 1105 Dr. Martin Luther King Jr. Drive.