

Department of Public Works

City Hall
730 Washington Avenue
Racine, WI 53403
(262) 636-9121 - Public Works
(262) 636-9166 - Engineering



John C. Rooney, P.E.
Commissioner of Public Works

Ron J. Pritzlaff, P.E.
Assistant Commissioner of Public

Works

Ara P. Molitor, P.E.

September 15, 2025

Alder. Maack, Chairperson
Public Works and Services Committee

Dear Alder Maack:

ABM currently provides parking management services for both on and off-street parking facilities to the City of Racine. Amendment No. 4 includes on-street services that move the City toward more cost effective and profitable operations. These proposed services include six phases: Phase 1 - license plate recognition (LPR) enforcement, Phase 2 - implementing pay-by-text parking with guest checkout, Phase 3 – enforcement discovery, Phase 4 -enforcement implementation, Phase 5 - smart parking kiosk on Monument Square, Phase 6 – website integration for maps, finance, accounts, permits, payments & citation disputes.

These proposed services include the ability to have users take their parking with them, essentially paying for parking on-street and being able to move to other spaces/areas and use remaining parking time already paid for. These services greatly reduce the cost in the existing agreement that includes management of outdated meters, coin collection, coin counting and coin deposits.

The annual cost to provide these services is \$129,171.06. This amendment represents a 51.5% decrease in annual costs from the existing agreement of \$266,580. This amendment also includes that ABM will consider all free or reduced on-street parking requests from various groups or organizations and they must be submitted in writing to ABM for consideration. Any request that is granted by ABM must include an estimate of lost revenue from both (i) parking fees and (ii) citations. If ABM elects to provide free or reduced parking, ABM shall be responsible for remitting to the City of Racine the estimated lost revenue associated with the request.

The amendment is for the period from January 1, 2026, through December 31, 2026, and includes all the six phases listed in the appendix and completed per the scope of work. Staff recommend that Amendment No. 4 to the ABM contract be approved and the Mayor & City Clerk should

Funding for this work is available in the following accounts:

Org-Obj 60383 52100 Parking System Professional Services

Sincerely,

John C. Rooney, P.E.
Commissioner of Public Works

Cc: Mayor Cory Mason
Jim Sullivan