

Department of City Development

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07-1170

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September 14, 2007

Mayor Gary Becker
Members of the Common Council
c/o Janice Johnson-Martin, City Clerk

Subject: Request by Adams Outdoor Advertising for a comprehensive revision the conditional use permits for its signs in the City of Racine and for the exchange of property in the city.

Dear Mayor Becker and Honorable Aldermen:

Adams Outdoor Advertising recently acquired the properties of Schubert Media in the City of Racine. Adams is proposing to invest in the properties and is considering changes that will require modifications to the conditional use permits on several of the properties. Adams wishes to address these changes in a comprehensive way. Adams also wished the city to consider the exchange of certain properties for rights to certain city-owned sites.

I respectfully ask that this item be referred to the City Plan Commission for its review and recommendation.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian F. O'Connell", written in a cursive style.

Brian F. O'Connell
Director of City Development

C: Robert Weber, City Attorney
Jason Saari, Adams Outdoor Advertising
File