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November 1, 2012

Mayor John Dickert
City Hall
700 Washington Ave.
Racine, WI 53403

Dear Mayor,

Real Racine has signed a contract with The Promotion Company of Indianapolis, Indiana to bring the final stop of the inaugural Hot Bike Power Tour to Racine's lakefront on Wednesday, August 28, 2013.

We are asking permission to use Pershing Park and Pershing Park Drive from 6 a.m. to 9 p.m. that day and 8 a.m. to noon on Thursday, August 29th. I have contacted John Theilen at Gateway Technical College and he has said that the parking lots are available for the event. As this is the first year of this event, we have no past history on crowd estimates, but the sister event, The Hot Rod Power Tour, usually attracts about 1,500 cars that participate for the entire duration of the tour. The tour starts in Little Rock, Arkansas on Saturday, August 24 and proceeds through Indianapolis prior to ending in Racine. Given that this is the day prior to the start of the Harley 110th Anniversary celebration in Milwaukee, we anticipate that there will be a large number of cycles that join the tour for the last few days or just for the final ride into Racine. As was the case with the Hot Rod Power Tour, there will be a quite a few sponsor "rigs" that accompany the tour.

The exact details are yet to be worked out as far as the ingress and egress, exact location of registration, and times. The president of the company, Mike Moore, is expected to visit Racine in November to finalize the event.

Please feel free to contact me if you have any questions. I know that this will have to be approved by the Parks and Rec and Public Works Committees and I have copied them on this letter.

Sincerely,



Dave Blank
President/CEO
Real Racine

Cc: Tom Molbeck

✓ Mark Yehlen
Ald. Terry McCarthy
Ald. Sandy Weidner