



# CITY OF RACINE 06-11

## Supplemental Application Form for ALL NEW Alcohol Establishments

8. What type of license(s) do you hold at this premise? (check all that apply)

<input checked="" type="checkbox"/> Cigarette	<input checked="" type="checkbox"/> Food (Apply at the Health Dept)
<input checked="" type="checkbox"/> Gas Station (Apply at Clerk's Office)	<input type="checkbox"/>
<input type="checkbox"/> Other (LIST)	<input type="checkbox"/>

9. If applying for a Class B or C license, what type of food service will you have at this location?  
(check all that apply)

<input type="checkbox"/> None	<input type="checkbox"/> Prepackaged Foods
<input type="checkbox"/> Snacks/Appetizers	<input type="checkbox"/> Catered Events
<input type="checkbox"/> Full Meals -Hours of Food Service. From _____ To _____ (attach additional sheets)	

10. Is this premise under construction?  Yes  No If yes, estimated completion date?

11. Is this a franchise?  Yes  No

12. Is this premise currently licensed?  Yes  No If yes list type of license Parveen Bhardwaj

13. Is the current licensee operating?  Yes  No If no, list date closed \_\_\_\_\_

**LITTER/GARBAGE:** What are your plans to keep the grounds clean? (check all that apply)

<input checked="" type="checkbox"/> Sweep	<input type="checkbox"/> Pressure Wash
<input checked="" type="checkbox"/> Pick up litter	<input type="checkbox"/> Hired Maintenance
<input type="checkbox"/> Building owner responsibility	<input checked="" type="checkbox"/> Garbage Cans Outside
<input type="checkbox"/> Other (List)	<input type="checkbox"/>

**Who is responsible to keep the grounds clean?** (Licensee/Building Owner/Hired Maintenance/Other)

Licensee

**How Often?** (Daily, Weekly, Other) Daily

**NOISE:** How are noise issues addressed? (check all that apply)

<input type="checkbox"/> Security	<input checked="" type="checkbox"/> Manager approaches customer(s)
<input checked="" type="checkbox"/> Call Police	<input checked="" type="checkbox"/> Signs Posted
<input type="checkbox"/> Other (List)	<input type="checkbox"/>

**SECURITY:** What is your security plan? (check all that apply)

<input type="checkbox"/> None	<input type="checkbox"/> Bouncers
<input type="checkbox"/> Hired Security Officers	<input type="checkbox"/> Off Duty Police Officers
<input type="checkbox"/> Other (List)	<input checked="" type="checkbox"/> Digital Video Camera System

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### PART 2: DETAILED BUSINESS SITE PLAN

**A: ATTACH BUSINESS PLAN** which outlines the type of business you plan to operate if granted a license. This should be typed and include the following:

- Hours of operation
- Alcohol sales based on a percentage of total sales
- Sample Menu (if applicable)
- Security
- Parking
- Staffing
- Plan to deal with non-smoking laws
- Any special events/plans
- Good neighbor practices (i.e. litter control)
- Detailed Budget including estimated costs/profits

**B: ATTACH DETAILED FLOOR PLAN**-You will need to submit a detailed floor plan.

#### **READ ALL INSTRUCTIONS BEFORE PREPARING THE FLOOR PLAN.**

- Any application submitted without the detailed floor plan (including all required items as listed below) will not be accepted.
- Even if the premise had previously been licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 1/2" by 11" size paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Hand drawn floor plans in ink are acceptable. Plans do not need to be architectural drawings or need to be to scale.

#### THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

1. Dimensions of the Premises.
2. Total Square Feet of the Premise (length x width=square feet).
3. Label all entrances and exits.
4. Label all alcohol storage areas (coolers, etc).
5. Provide dimensions of all alcohol storage areas (length x width)
6. Label all alcohol display areas (behind the bar, shelves, etc.)
7. Provide dimensions of all alcohol display areas (length x width)
8. Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas (kitchen)

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9. Class B & C Applicants Only: Label all outdoor areas used for the sale of service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes)
10. Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
11. Label all parking areas on the premises (do not include street parking) (This is required if the parking is shared, for example, a strip mall.)
12. Provide dimensions of all parking areas available on the premises (length x width). The parking areas(s) should be marked on the floor plan for the first floor showing the relation to the building.
13. Mark the North Point (N) on each page.
14. Write the date on each page.
15. Write the Legal Entity Name (and Agent's Name if a corporation or LLC) on each page
16. Write the Trade (Business) Name on each page.
17. Write the Premise address on each page.

### IF YOU LEASE THE BUILDING, ANSWER THE FOLLOWING QUESTIONS:

Have you signed the lease?  Yes  No

Date lease begins: 7-1-11 Expires 7-11-21

Monthly Rental: \$ 7500

Do you have an option to renew the lease?  Yes  No

Does your lease allow for the assignment to another party without consent of the owner?  Yes  No

For what length of time have you been guaranteed occupancy? (number of years) 10 yrs

In addition to paying monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  Yes  No Explain if Yes \_\_\_\_\_

Does the present owner or occupant object to the granting of your license?  Yes  No

Explain if Yes \_\_\_\_\_

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The City of Racine requires that you describe the type and general nature of entertainment that you will have under the following licenses:

- **Amusement** - COMPLETE SECTIONS A & B  
Allows entertainment or exhibitions consisting of music, dancing, singing and floorshows performances. Includes Dance, Instrumental Music and Record Spin.
- **Dance License** - COMPLETE SECTION A ONLY  
Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines (Record Spin) and instrumental Music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments.

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- **Instrumental Music** - COMPLETE SECTION A ONLY  
Permits the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. No dancing allowed.
- **Record Spin** - COMPLETE SECTION A ONLY  
Permits DJ's, karaoke and CD players. No dancing allowed.

**SECTION A: CHECK ALL THE TYPES OF MUSIC THAT APPLY:** ("Variety" is not an acceptable answer.)

None

<input type="checkbox"/> Blues	<input type="checkbox"/> Latin Pop	<input type="checkbox"/> Hard Rock
<input type="checkbox"/> Reggae	<input type="checkbox"/> Classic Rock	<input type="checkbox"/> Country
<input type="checkbox"/> Easy Listening	<input type="checkbox"/> Contemporary R&B	<input type="checkbox"/> Dance - Pop
<input type="checkbox"/> Irish	<input type="checkbox"/> Tropical	<input type="checkbox"/> Other(list)
<input type="checkbox"/> Mexican Top 40	<input type="checkbox"/> New Age	<input type="checkbox"/>
<input type="checkbox"/> Modern Rock	<input type="checkbox"/> Rap	<input type="checkbox"/>
<input type="checkbox"/> Heavy Metal	<input type="checkbox"/> Jazz	<input type="checkbox"/>
<input type="checkbox"/> Hip- Hop	<input type="checkbox"/> Classic R&B	<input type="checkbox"/>
<input type="checkbox"/> Dance - R&B	<input type="checkbox"/> Techno	<input type="checkbox"/>
<input type="checkbox"/> Polka	<input type="checkbox"/> Folk	<input type="checkbox"/>

**SECTION B: OTHER** (check all that apply)

N/A

**NOT APPLICABLE**

<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Live Musicians
<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings
<input type="checkbox"/> Rapping/Rap Contests	<input type="checkbox"/> Solo Singers/Groups
<input type="checkbox"/> Dancing by Performers-Describe	<input type="checkbox"/> Wrestling-Describe
<input type="checkbox"/> Fashion Shows-Describe	<input type="checkbox"/> Patron Contests-Describe
<input type="checkbox"/> Exotic Dancer/Stripper/Adult Entertainment-Describe	<input type="checkbox"/> Other - Describe

Attach additional pages if necessary

If the type of entertainment is not listed above, please describe the type of entertainment you will have:

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IF AFTER THE LICENSE HAS BEEN GRANTED OR ISSUED, YOU WISH TO DEVIATE FROM THE TYPE(S) OF ENTERTAINMENT LISTED. YOU MUST SUBMIT A "REQUEST TO CHANGE THE PLAN OF OPERATION". NO CHANGES IN ENTERTAINMENT SHALL TAKE PLACE UNTIL THE REQUEST HAS BEEN APPROVED BY THE PUBLIC SAFETY LICENSING AND/OR CITY OF RACINE COMMON COUNCIL.    (INITIAL)

I (we), the undersigned have a knowledge of the City Ordinances and State Laws currently regulating these licenses and being duly sworn under oath, depose and say that I am (we are) the person(s) and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME ON 8-16, 2011

Signature



Printed Name

SATISH BHANDARI

Address

10635 S. Hummel Blvd  
Oak Creek WI 53154

**Business Plan**  
**STATE STREET B P INC**  
**1975 STATE ST,**  
**Racine, WI 53404**

**1. Company Information:**

STATE STREET B P INC is a neighborhood gas station with convenience store which services non-alcoholic beverages and pre-packed snacks to customers.

STATE STREET B P INC is located on the north side of Racine at 1975 STATE ST, Racine, WI 53404.

BP is the trade name of the business which is owned by BP Gas Company and the business is owned by VISHAL INVESTMENTS LLC.

**2. Experience of Owner in operating:**

The owner of STATE STREET B P INC has worked at the same business since 1997. All of the current employees of the business VISHAL ROADRUNERS EXPRESS LLC will also be working there after leasing their business.

**3. Licenses, Knowledge and Education of owner relating to Operating of Tavern:**

Mr. Satish Bhardwaj and Anita Bhardwaj have successfully completed the responsible beverage service program in 1998 and have been working in the industry since then. They has no record of violation.

**4. Operation and Marketing Plan for "STATE STREET B P INC":**

Goods Sold:

STATE STREET B P INC will sell Gasoline, Cigarettes, beer, soda, Fried Chicken and other non-alcoholic beverages, as well as prepackaged snacks.

Hours of Operation

STATE STREET B P INC will be open seven days a week all year around to serve our customers from 5:00AM in the morning to 12:00AM

## Advertising

STATE STREET B P INC is a neighborhood convenience store. Most customers will be frequent to the store from our neighborhood community through word of mouth of our customers. Special deals as permitted by the vendors will be advertised by window signs and displays in the building.

## Customer Parking:

STATE STREET B P INC is a gas station with convenience store. Customers can park at the pumps under the canopy or in the additional parking on south side of the lot to make quick trips to the store.

## **5. Beer Supplies:**

Upon Approval, I the business owner will purchase beer supplies from approved and licensed suppliers within the city.

## **6. Pre-Paid Insurance by Satish and Anita Bhardwaj for "STATE STREET B P INC":**

The Business owner will contact its agent on approval and will make the insurance policy in effect before or on the day he will take over the business. If requested, we will provide the written evidence to the city clerk for the city of Racine, Wisconsin, that liability insurance is in effect before "STATE STREET B P INC" opens for business with public.

## **7. Floor Plan:**

The Floor plan for "STATE STREET B P INC" is attached

The floor plan shows that there will be only two Entrance that customers will be able to use to enter the premises. The "Exits" are "Emergency Exits" Only.

## **8. Business Bank Account:**

The Business Bank Account for "STATE STREET B P INC" will be at Tri City National Bank.

## **9. Building:**

The Business at 1975 STATE ST, Racine, WI 53404 Wisconsin is owned by Himmat S. Gill and Jasbir Kaur Gill. The Building is rented by "STATE STREET B P INC" for the sum of \$2900.00 per month plus the property tax.

## **10. Federal Employer I.D. Number:**

"STATE STREET B P INC" has been issued a Federal Identification Number 27-3532225



**11. Wisconsin Business Tax Registration Number:**

STATE STREET B P INC applied for and was issued a business tax account number by Wisconsin Department of Revenue and Confirmation of the issuance of the said tax number to the STATE STREET B P INC d/b/a NORTHWESTERN BP is attached hereto.

**12. Building Inspection:**

The premise located at 1975 STATE ST, Racine, WI 53404 has been inspected by the city of Racine building department and has passed the inspection.

**13. City Health Inspection:**

The premise located at 1975 STATE ST, Racine, WI 53404 has been inspected by the Department of Health for the city of Racine for approval of the sale of pre-packaged goods.

**14. Concluding Statement by Owner:**

“STATE STREET B P INC” is a Corporation in which 50% shares are owned by Satish Bhardwaj and 50% are owned by Anita Bhardwaj. They are also serving as President and Vice President and will be active in day to day activities of the business. It is a neighborhood Convenience Store with Gas Station.

Satish and Anita Bhardwaj currently own and live at 10435 S Hummingbird Ln, Oak Creek, WI 53154. They have been living at their since 1996.

Dated 11<sup>th</sup> Day of August 2011

Respectfully Submitted

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SATISH BHARDWAJ  
10435 S Hummingbird Ln,  
Oak Creek, WI 53154  
(414) 405 1856

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ANITA BHARDWAJ  
10435 S Hummingbird Ln,  
Oak Creek, WI 53154  
(414) 768 1866

## State Street BP Projected Profit & Loss Statement

<b>Sales</b>	
Gas Sales	1,382,135.90
Taxable Sales	889,575.11
Non-Taxable Sales	<u>302,962.02</u>
<b>Total Sales</b>	<u>2,574,673.04</u>
<b>Cost of Sales</b>	
Fuel Purchases	1,365,605.05
Other Purchases	992,654.54
Spoiled Food	21,045.18
Credit Card (Fees)	<u>15,372.94</u>
<b>Total Cost of Sales</b>	<u>2,394,677.72</u>
<b>Gross Profit</b>	\$ 179,995.32

### Operating Expenses

<b>Promotion</b>	61.20
Depreciation Expense	5,072.46
Legal & Professional	17,312.46
Insurance Expense	9,342.16
Interest Expense	10,000.20
Cash Over & Short	(3,379.52)
Drive - Off Expense	4,694.52
Office Expense	7,658.65
Telephone Expense	2,330.81
Rent.	38,491.45
Equipment Rental	1,269.53
Repairs & Maintenance	24,230.18
Maintenance	287.79
Supplies	5,020.29
Social Security	3,739.74
Federal U/C Tax	165.16
State U/C Tax	73.65
Permits & Licenses	1,468.80
Real Estate Tax	23,618.13
Personal Property tax	987.37
Sales & Use Tax	15,477.78
Utilities	25,692.33
Wages	15,034.80
Officer's Wages	<u>35,700.00</u>
<b>Total Operating</b>	<u>244,349.96</u>
<b>Operating Income(Loss)\$</b>	\$ (64,354.64)

### Other Income

Lottery Sales	93,225.98
Lottery Cost	(105,441.08)
ATM Commissions	<u>6,445.07</u>
<b>Total Other Income</b>	<u>(5,770.03)</u>
Penalties	<u>1,149.45</u>
<b>Net Income (Loss)\$</b>	\$ (71,274.11)

