



# City of Racine

City Hall  
730 Washington Ave.  
Racine, WI 53403  
[www.cityofracine.org](http://www.cityofracine.org)

## Legislative Report

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**File Number: Res. 0582-19**

**Agenda Date: 06/04/2019**

**File Type: Resolution**

“S.T.A.R.T. Grant” (Supporting Tourism Allocation of Room Tax)

Resolved, that consistent with the unanimous recommendation of the Supporting Tourism Allocation of Room Tax (S.T.A.R.T.) Grant Review Committee, the request from the Racine Zoo is approved for \$25,000 in S.T.A.R.T. grant funding and is awarded to fund marketing activities in support of the 2019 Chinese Lantern Festival.

Fiscal Note: The \$25,000 Grant award will come from the City’s 2019 budgeted allocation of receipted Room Tax collections as specifically earmarked for Supporting Tourism Allocation of Room Tax Grant funds. The total current amount available in 2019 for these purposes is \$63,320.00. If this award is funded, \$38,320.00 will remain for possible additional awards consistent with grant program guidelines.