

Department of City Development

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April 3, 2006

Mayor Gary Becker
Members of the Common Council
c/o Janice Johnson-Martin, City Clerk

Subject: The Establishment of Design Guidelines for the Uptown Corridor District

Dear Mayor Becker and Honorable Aldermen:

In April of 2005, the City of Racine adopted the Uptown Improvement Plan as a resource to consult in the effort to revitalize the Uptown business district.

A number of the recommendations of the plan have already been implemented including installing street trees and planters, trash receptacles, benches, decorative sidewalk pavement, and hanging banners. Two additional recommendations of the plan addressed the need to establish design district boundaries, and the need to provide design guidance to parties' wishing to pursue development, re-development, maintenance, and remodeling or restoration projects within the district.

With the Uptown Corridor District boundaries soon to be established, it is now time to put into place the recommended design guidelines for the district to help create a more uniform level of quality and appearance for the area.

I respectfully ask that this matter be referred to the Plan Commission for its review and recommendation.

Sincerely,

A handwritten signature in black ink, which appears to read 'Brian F. O'Connell', is written over a large, faint circular watermark.

Brian F. O'Connell
Director of City Development

C: Wally Madsen, Uptown Improvement Organization
File

BFO:mgs