



Date: 10-20-25

To:

City of Racine
730 Washington Avenue
Racine, WI 53403

Dear City of Racine Officials,

On behalf of the Douglas Avenue Business Improvement District (BID #1), we are pleased to formally request that the City of Racine utilize \$32,500 in BID funds—combining allocations from 2025 and 2026—for dedicated traffic and speed enforcement along Douglas Avenue, from State Street to Three Mile Road.

These funds are intended specifically to enhance public safety and improve the overall experience for residents, business owners, and visitors within the district. Based on estimated costs, this allocation would provide approximately 340 hours of officer overtime to support this enforcement detail.

We appreciate the City's partnership in this effort to maintain a safe and welcoming corridor for all who live, work, and shop along Douglas Avenue. Please don't hesitate to contact me with any questions or if additional information is needed.

Sincerely,

Kelly Kruse

BID manager

Douglas Avenue BID #1

608-444-3064

douglasavenueracine@gmail.com