



CITY OF RACINE

General Application Form

Department of City Development
730 Washington Ave., Rm. 102
Racine, WI 53403
Phone: 262-636-9151
Fax: 262-635-5347

- Type of Reviews**
- 2035 Comprehensive Plan Amendment (\$0 Fee)
 - Administrative Review (\$0 Fee)
 - Certified Survey Map (\$170 + \$50 per lot)
 - Conditional Use Permits (\$695 Fee)
 - Design Review (\$0 Fee)
 - Research Request (\$0 Fee)
 - Rezoning (\$830 Fee)

APPLICANT NAME: Nathan Knutson (Tooth Town Dentistry for Kids)
 ADDRESS: STREET: 5600 W Brown Deer Rd CITY: Brown Deer STATE: WI ZIP: 53223
 TELEPHONE: 414-797-0328 CELL PHONE: 262-525-1501
 EMAIL: nathan

AGENT NAME (IF APPLICABLE): Rhonda Elquist
 ADDRESS: STREET: 5600 W Brown Deer Rd CITY: Brown Deer STATE: WI ZIP: 53223
 TELEPHONE: 414-797-0328 CELL PHONE: 262-760-0335
 EMAIL: R.Elquist@hotmail.com

PROPERTY ADDRESS (ES): 3801 Washington Ave
 CURRENT ZONING: R-4
 CURRENT/MOST RECENT PROPERTY USE: Dental Office
 PROPOSED USE: Dental Office
 PROPOSED ZONING (only if applicable): _____
 LEGAL DESCRIPTION AND TAXKEY (only required for CSM, Rezoning and Comprehensive Plan Amendments): _____

CURRENT COMPREHENSIVE PLAN DESIGNATION: (only for comp plan amendments) _____
 PROPOSED COMPREHENSIVE PLAN DESIGNATION: (only for comp plan amendments) _____

Are you the owner of the property included in the area of the requested zoning?
 Yes No Option to Purchase Lease

*NOTE: The owner of the property (if different than the applicant) must sign this application.

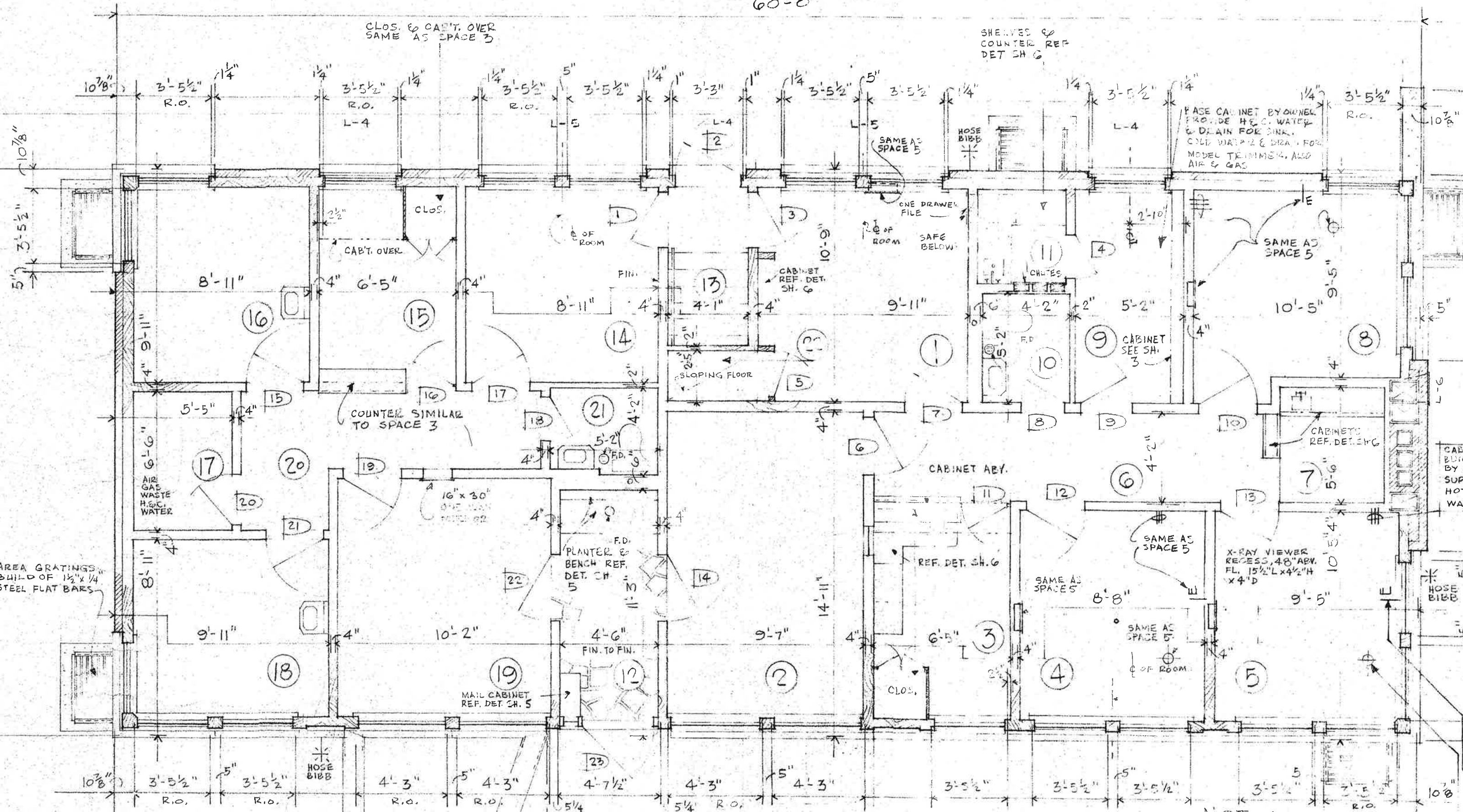
OWNER & APPLICANT AUTHORIZATION

The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application. I agree that if this request is approved, it is issued on the representations made in this submittal, and any approval or subsequently issued building permit(s) or other type of permit(s) may be revoked without notice if there is a breach of representation or conditions of approval. The applicant/owner by their signature understands and agrees that they are responsible for the completion of all on-site and off-site improvements as shown and approved on the final plan:

Owner (s) Signature: Ross Stony as Agent Date 2-7-19
 Print Name: Robert Bisselgger

Applicant (s) Signature: Nathan Knutson Date 3/6/19
 Print Name: Nathan Knutson

60'-0"



CLOS. & CAB'T. OVER SAME AS SPACE 3

SHelves & COUNTER REF DET SH 6

PASE CABINET BY OWNEL PROVIDE H.C. WATER & DRAIN FOR SINK. COLD WATER & DRAIN FOR MODEL TRIMMER. ALSO AIR & GAS

AREA GRATINGS BUILT OF 1/2\" x 1/4\" STEEL FLAT BARS

CABIN BUILT BY OY SUPPLY HOT WATER

X-RAY VIEWER RECESS, 48\" ABV. FL. 15 1/2\" L x 4 1/2\" H x 4\" D

NOTE: PARTITIONS MARKED 4\" ARE 2x4 STUDS 16\" O.C. MARKED 6\"



**TOOTH TOWN SIGN PRESENTATION
CITY PLAN COMMISSION
APRIL 15, 2019**

It is imperative that the Plan commission understand that the designs that were presented on 4-10 and approved by the ownership team at Tothtown, were developed with the guidance of City of Racine Staff. We were astonished that the signs would not be approved as presented, and postpone the sale and closing of the property at 3801 Washington Ave. The direction that was given for this property was that it would be zoned for office. Preliminary designs were sent to Racine staff for comment and the signs as proposed were approved in intent.

In effort to compromise, and bring the designs into conformance with the now "Residential" ordinance, we have altered the size of the signs.

BUILDING SIGN

This sign has been reduced to 16 square feet. As originally proposed it was 24 square feet. This sign now conforms to the residential sign ordinance.

MONUMENT SIGN

We have done a couple of revisions to the original design.

- A) The size of the sign has been reduced to 16 square feet. It was originally 18.
- B) We have reduced the overall height of the sign to 3'10". It was originally 5' tall

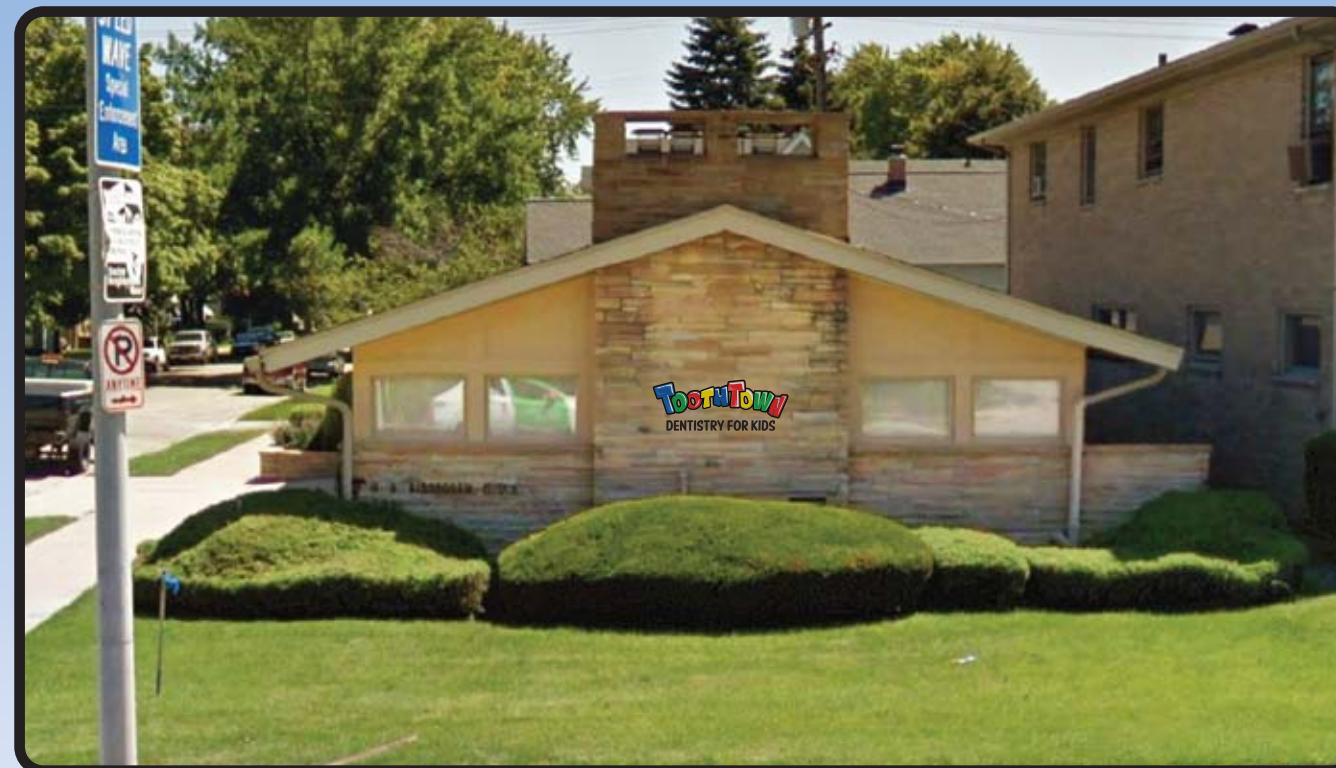
This sign would be in complete conformance with the ordinance IF the sign was indirectly illuminated. During the development stages of the design for this, with City staff's assistance, we went to an internally illuminated sign. The logo and subtext would be routed from a solid aluminum face. Only the logo and text would illuminate. This is actually a smaller amount of illuminated area than completely indirectly illuminated the entire sign. This is illustrated in the attached drawings.

The monument sign will be painted to match the colors of the building.

TO SUMMARIZE

We are asking for approval on both of these signs with the monument sign being internally illuminated as presented. These small signs at this location, closely flanked by the fire station and other businesses and churches, are tastefully done to fit with the area and offer sufficient advertising for this business.

DIMENSIONAL LETTERS




TOOHTOWN / DIMENSIONAL LETTERS

ONE (1) SINGLE SIDED, NON-ILLUMINATED DIMENSIONAL SIGNAGE
 ROUTED 1/4" PLATE ALUMINUM LETTERING W/ MAP BLACK PAINTED FINISH
 "TOOHTOWN"

1/4" ALUMINUM PLATE LETTERING W/ DIGITALLY PRINTED VINYL GRAPHICS
 LETTERING STUD MOUNTED FLUSH TO FASCIA

SQUARE FOOTAGE: 16 SQ. FT.

 "We Project Your Image" PH: (262) 554-6066 TOLL FREE: (800) 554-8110	Client: TOOHTOWN	Date: 3-11-19	REVISION		Illumination: <input checked="" type="checkbox"/> NO <input type="checkbox"/> YES TYPE _____ Electrical Requirements: <input type="checkbox"/> 120 <input type="checkbox"/> 277	<input checked="" type="checkbox"/> SINGLE SIDED <input type="checkbox"/> DOUBLE SIDED Quantity: 1	Paint Colors (AkzoNobel): <input checked="" type="checkbox"/> MAP BLACK	Vinyl Film Colors (3M Scotchcal): <input checked="" type="checkbox"/> DIGITALLY PRINTED	Client Signature: _____ Signature _____ Date _____	
	Address: 3801 WASHINGTON AVE	Drawing #: 1(2)	<input type="checkbox"/> 4-12-19	<input type="checkbox"/>	Sign Specifications: NOTED ABOVE					NOTICE: Michael's Signs, Inc. does NOT provide primary electrical to sign location - RESPONSIBILITY OF OTHERS The ideas and designs contained in this original and unpublished drawing are the sole property of Michael's Signs, Inc. and MAY NOT BE USED OR REPRODUCED in whole or in part without written permission.
	City, State: RACINE, WI 53405	Sheet: 1 of 1	<input type="checkbox"/> 4-15-19	<input type="checkbox"/>						
	Sales Rep: JON KLEMA	Scale: 3/4"=1'	<input type="checkbox"/>	<input type="checkbox"/>						
		Designer: KD	<input type="checkbox"/>	<input type="checkbox"/>						

NOTE: DUE TO THE PHYSICAL LIMITATIONS OF THE PAPER AND INK INVOLVED IN THIS PRINTING PROCESS, THIS CUSTOM ARTWORK IS NOT INTENDED TO PROVIDE AN EXACT MATCH TO THE ACTUAL FINISHED PAINTED PRODUCT.

MONUMENT SIGN



TOOHTOWN / MONUMENT SIGN

ONE (1) DOUBLE SIDED, INTERNALLY ILLUMINATED MONUMENT SIGN
 CUSTOM FABRICATED ALUMINUM CABINET W/ MAP PAINTED FINISH
 ROUTED 1/8" ALUMINUM FACES BACKED W/ WHITE LEXAN
 SIGN INTERNALLY ILLUMINATED W/ WHITE LEDS
 BASE TO HAVE TEXTURE PAINTED FINISH

SQUARE FOOTAGE: 16 SQ. FT.



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	Drawing #: 2(2)	1 4-12-19 2 4-15-19	△ △	Electrical Requirements: <input type="checkbox"/> 120 <input type="checkbox"/> 277	Quantity: 1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	NOTICE: Michael's Signs, Inc. does NOT provide primary electrical to sign location - RESPONSIBILITY OF OTHERS The ideas and designs contained in this original and unpublished drawing are the sole property of Michael's Signs, Inc. and MAY NOT BE USED OR REPRODUCED in whole or in part without written permission.
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	Drawing #: 4(1)	<input checked="" type="checkbox"/> 4-15-19	<input type="checkbox"/>	Electrical Requirements: <input type="checkbox"/> 120 <input type="checkbox"/> 277	Quantity: 1		Signature _____ Date _____
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MONUMENT SIGN

***INDIRECTLY
ILLUMINATED**



NIGHT RENDERING



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MONUMENT SIGN

***INTERNALLY ILLUMINATED**



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