



# City of Racine

City Hall  
730 Washington Ave.  
Racine, WI 53403  
www.cityofracine.org

## Meeting Minutes - Final

### Transit and Parking Commission

*John Heckenlively  
Deborah Ganaway  
Dustan Balkcom  
Mark Kowbel  
Alderman Raymond DeHahn*

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Wednesday, May 17, 2017

4:30 PM

City Hall, Room 303

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#### Call To Order

*The meeting was called to order at 4:30 P.M.*

**PRESENT:** 4 - John Heckenlively, Dustan Balkcom, Mark Kowbel and Raymond DeHahn

**EXCUSED:** 1 - Deborah Ganaway

Also Present: Mike Maierle, Willis McDonald, Jim Palenick, Altin Gjergo, David Torkiloson, John Magee

#### Approval of Minutes for the April 26, 2017 Meeting

*The minutes of the April 26, 2017 meeting were approved as printed. Passed unanimously.*

#### BUS General Manager's Operations Report

*For April 2017 compared to 2016: Fixed route transit ridership was down 14%. Much of this change could be explained by spring break falling entirely within April. Paratransit ridership was flat. Revenue was up 6% for fixed route and down 2% for paratransit.*

*Overtime was down 6% this month compared to one year ago.*

*Four new hires are in process.*

*Motion made by Heckenlively, seconded by Balkcom to receive and file. Passed unanimously.*

#### Transit and Parking System Manager's Report

*The contract for the parking payment app called "Mobile Payment for Parking" or MPP is being signed now and could be installed in June and July. Changes to the City ordinance need to be adopted during the same period.*

*Data on Google Maps is up-to-date so Racinians can plan a trip entirely by transit to Milwaukee, Chicago, and the world.*

*Motion made by Balkcom, seconded by Heckenlively to receive and file. Passed unanimously.*

[480-17](#)

**Subject:** (Direct Referral) Communication from the Purchasing Agent submitting bids on Official Notice No. 7-2017, Request for Bids for Bus Wrap for 25 Gillig Buses.

**Recommendation of the Transit and Parking Commission on 05-17-17:** That Official Notice No. 7-2017, Request for Bids for Bus Wrap for 25 Gillig Buses, be awarded to Signature Graphics, Inc. at their bid price of \$26,396.00.

**Fiscal Note:** Funds for this purchase are available in Org-Object 60282014-52315, Advertising.

*Commission approved the low bid for bus wraps and graphics by Signature as part of the Transit System's new marketing program.*

*Motion made by Kowbel, seconded by Balkcom to approve. Passed unanimously.*

**Recommended For Approval**

[446-17](#)

**Subject:** (Direct Referral) Communication from the Transit and Parking System Manager requesting to discuss the parking ramp lost ticket fee.

**Recommendation of the Transit and Parking Commission on 05-17-17:** Approve raising the lost ticket fee from \$2.00 to \$3.50.

**Fiscal Note:** \$3.50 is the equivalent of a maximum daily fee at the ramp.

*Commission approved raising the lost ticket fee in the ramps from \$2.00 to \$3.50 after reviewing data presented by ABM, the ramp management company. Hundreds of lost tickets were being reported per month. \$3.50 is the equivalent of a maximum daily fee at the ramps and will apply at all the gated ramps.*

*Motion made by Kowbel, seconded by Balkcom to approve. Passed unanimously.*

**Recommended For Approval**

## Adjournment

*The meeting was adjourned at 5:15 P.M.*

**If you are disabled and have accessibility needs or need information interpreted for you, please contact the Department of Public Works, (262) 636-9122, at least 48 hours prior to this meeting.**