



425 Main Street | Racine, WI 53403 | Phone: 262.496.9202 | Email: award@racinedowntown.com

March, 21 2019

Dear PRCS Department Board of Directors,

The Downtown Racine Corporation requests permission to host a new event on Monument Square. On Saturday, August 31st from 7 p.m. to 9 p.m., we would like to host the first ever fashion show in which multiple downtown businesses would be involved. Monument Square will already be reserved for the day by the Downtown Racine Corporation for Saturday Sounds on the Square, which is taking place from 4:00 p.m. to 6:30 p.m. The fashion show will take place immediately following Saturday Sounds.

Here is the event overview:

Event Name: Downtown Racine Fashion Show

Park Location: Monument Square

Date/Time: Saturday, August 31st | 7:00 p.m. – 9:00 p.m.

Description: The fashion show will be highlighting the various businesses downtown that specialize in selling clothing and jewelry. Additionally, various downtown salons will be partnering with each retail clothing business participating to do the hair and makeup. The event will feature a stage with lighting, amplified music, beer provided by Racine Brewing Company and a raffle. Racine Brewing Company will have already obtained the necessary permits to allow them to sell beer on Monument Square. Monument Square Drive will need to be closed as well.

Schedule:

Stage delivered and set-up: 9:00 a.m.

Saturday Sounds on the Square begins: 4:00 p.m.

Saturday Sounds on the Square ends: 6:30 p.m.

Fashion show begins: 7:00 p.m.

Fashion show ends: 9:00 p.m.

Clean up/tear down: 9:10 p.m.

Stage removed from Square: 9:00 a.m. (Sept. 1)

Thank you for your consideration of this new and exciting event,

A handwritten signature in black ink, appearing to read "Andrew Ward".

Andrew Ward

Event & Public Relations Manager

Downtown Racine Corporation

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