



City of Racine, Wisconsin  
Agenda BRIEFING MEMORANDUM

**AGENDA DATES**

**Intro. to Council Date:** 02/19/2025

**Standing Committee Date:** 02/24/2025

**Final Action Council Date:** 03/04/2025

**PREPARED BY:** Wynn Brown, Administrative Assistant

**REVIEWED BY:** Dottie-Kay Bowersox, Public Health Administrator

**SUBJECT:** Communication sponsored by Alder Horton, on behalf of the Public Health Department, requesting permission to accept reoccurring funding of \$11,855 from the WI Department of Health Services for the 2025 Consolidated – Preventive Health & Health Services (PHHS) Block Grant (Grant Control # 00620).

**BACKGROUND & ANALYSIS:** The purpose of this grant is to assist in updating internal and external communication processes, developing or updating social media strategies, providing public health information through various platforms, and engaging with local health partners to improve the availability and access to health services.

**STAFF RECOMMENDED ACTION:** That the Public Health Department be authorized to accept the reoccurring funding of \$11,855 from the WI Department of Health Services for the 2025 Consolidated – Preventive Health & Health Services (PHHS) Block Grant (Grant Control # 00620).

**FISCAL NOTE & BUDGETARY IMPACT:** No City Match Required.