

BUSINESS PLAN
FOR
WISCONSIN CVS PHARMACY, LLC
dba CVS/pharmacy #8776
1122 West Boulevard
Racine, WI 53405

1. **Company Information:**

Wisconsin CVS Pharmacy, LLC, dba CVS/pharmacy #8776 is located on the North side of 1122 West Boulevard, Racine, WI 53405

2. **Experience of Owner in Operating a Retail Pharmacy:**

Wisconsin CVS Pharmacy, LLC, dba CVS/pharmacy #8776 located in Racine has been opened since 6-2-2006. Thomas McGrath is currently the Store Manager.

3. **Licenses, Knowledge and Education:**

Thomas McGrath current Store Manager has taking the Responsible Training Course, certificate attached.

4. **Operation and Marketing Plan:**

A. **Goods Sold:** Retail Pharmacy, sales of health and beauty aids, pre-packaged foods and tobacco products. Interested in adding Off Premise Packaged Beer.

B. **Hours of Operation:** Sunday thru Saturday – 8:00AM to 10:00PM

C. **Advertising:** CVS Pharmacy has a weekly advertisement in the local newspaper.

5. **Entertainment:** N/A

6. **Customer Parking:**

Attached is a copy of the parking lot – 40 parking spaces for CVS customers

7. **Business Competition:**

Local people

8. **Equipment and Supplies for the Operation:**

A. **Equipment:** see attached

B. **Equipment that will be rented:** N/A

9. **Beer Supplies:**

Upon approval, CVS/pharmacy will purchase Beer from approved and licensed suppliers within the City.

10. **Pre-Paid Insurance:**

Attached is a copy of the Memorandum of Insurance

11. **Sign:**

Attached is a picture of the sign on the building

12. **Floor Plan:**

Attached is the Floor Plan

13. Business Bank Account:

The business bank account is: The Bank of New York Mellon

14. Building:

Deed attached.

15. Federal ATF Number:

This CVS location has a Local Cigarette License, License #99, expiration date 6-30-2014

16. Federal Employer I.D. Number:

20-4281269

17. Wisconsin Business Tax Registration Number:

456-1020039383-04

18. Building Inspection:

This CVS location has been opened since 6-2-2006, we are adding pre-packaged beer.

19. City Health Inspection:

This CVS location has a Local Food License, License #124 JMAT-8E4Q84, expiration date 6-3-2014.

20. Security:

This CVS location does have an alarm system managed by CVS Pharmacy, Inc., One CVS Drive, 2165 APS, Woonsocket, RI 02895, phone #1-800-430-0664

The Store Manager, Thomas McGrath will also be on the premises during business hours. When he is not available other supervisors will be on the premises.

Concluding Statement by Owner:

Wisconsin CVS Pharmacy, LLC, dba CVS/pharmacy #8776 has been in the City of Racine since June 2, 2006. We like to obtain a "Little A – Beer License" to our current location at 1122 West Boulevard.

Dated this 27th day of November 2013.

Respectfully Submitted,



Linda M. Cimbron
Assistant Secretary

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