



City of Racine

City Hall
730 Washington Ave.
Racine, WI 53403
www.cityofracine.org

Meeting Minutes - Final Board of Park, Recreation and Cultural Services

Wednesday, June 8, 2011

5:15 PM

City Hall Annex, Room 130

Call To Order

Vice Chairman McCarthy called the meeting to order at 5:15 PM.

Present: Ald. Terry McCarthy, Ald. Melissa Kaprelian-Becker, Pamala Handrow, Mike Frontier, Joey LeGath, Kristen Kaprelian, Amy Schaal

Absent: Ken Lumpkin

Staff present: Donnie Snow, Jack Schumann, Tom Molbeck, Sherri Ruud

Guests: Dottie-Kay Bowersox, Jay Christie, Thomas Pietila

Approval of Minutes for the May 11, 2011 Meeting

Handrow moved, and it was seconded by Kaprelian, to approve the Minutes. Passed unan.

to Approve the Minutes

Public Input

No Public Input

Director's Report

Mike Frontier arrived at 5:20 PM.

The Report was distributed. Director Snow advised he will be meeting with the Racine Community Foundation on Friday to request that the 2011 Lockwood Park Funds previously requested for other park amenities be amended to fund the resurfacing of the Lockwood tennis courts.

Director Snow also advised that the Learn To Swim Program that is normally held at the Horlick and Park High School swimming pools has been moved to the DeKoven Pool. Racine Unified has closed their pools for the summer due to budgetary constraints. Moving the Learn to Swim Program to DeKoven has restricted the number of youth PRCS can serve by approximately 40.

Kaprelian moved, and it was seconded by Frontier, to Receive and File the June Director's Report. Passed unan.

The Report was Received and Filed

Minutes of the May 23, 2011 Board of Cemetery Commissioners

Director Snow advised there are crypt maintenance repairs that need to be completed at Graceland Cemetery. Mekus Tanager will be putting together the specifications for the crypt repairs. Cost is estimated to be \$15,000.

Handrow moved, and it was seconded by Kaprelian, to receive and file the minutes of the Cemetery Commission for May, 2011. Passed unan.

The Report was Received and Filed

Zoological Society Report

The report was distributed. Jay Christie of the Zoo also advised that Brew Fest would be at the Zoo September 16 and 17.

Handrow moved, and it was seconded by Kaprelian, to receive and file the Zoological Society Report for June. Passed unan.

The Report was Received and Filed

UW-P Parkside Online Survey Results Discussion

Ald. McCarthy advised that in the UW-Parkside online survey regarding Racine parks, he was pleasantly surprised to see that 75 percent of the people who use Racine parks feel safe or very safe.

Director Snow advised there were many positive items in the survey, and there can be many things gleaned from it; however, many involve some sort of funding.

Kristen Kaprelian advised that Professor Knight of UW-Parkside stated he would return in the fall to address the lack of demographics, etc., in the survey.

[11-6532](#)

Subject: [Direct Referral] Communication from the President of Salmon Unlimited requesting the use of the concession stand and grounds at the 5th St. boat launch.

Recommendation of the Board of Parks, Recreation and Cultural Services on June 8, 2011: To approve the communication from the President of Salmon Unlimited requesting the use of the concession stand and grounds at the 5th St. boat launch, including food and alcohol.

Further recommend that permission be granted with the following stipulations:

- A. A hold harmless agreement is executed;
- B. A liability insurance certificate is filed prior to the event;
- C. Any overtime costs incurred by any City department to assist with this project is charged to the sponsor;

D. That access to the boat launch parking and launch lanes are available at all times.

Further recommends that the Director of Parks, Recreation and Cultural Services and the Chief of Police provide limited assistance, in the interest of public safety, to implement this event.

Fiscal Note: There will be nominal costs to various City departments on a regular shift basis to assist in implementing this event.

Thomas Pietila of Salmon Unlimited appeared. There is no concessionaire at the 5th St. Boat Launch this year. Salmon Unlimited is interested in using the concession stand to sell tickets, T-shirts, and for storage of equipment at this year's Salmon-a-Rama. Salmon Unlimited is working with another organization who is interested in selling concessions at Salmon-a-Rama. Director Snow advised that Salmon Unlimited would be responsible for any other organizations who would be working at the site during their event.

Last year there were 1,300 participants in the fishing contest; they are hoping to bring in over 2,000 this year.

There was discussion regarding concerns of selling alcohol to minors.

It was also noted that Salmon-a-Rama benefits the Racine Community by the number of participants it brings to the area.

Schaal moved, and it was seconded by Frontier, to approve the communication from the President of Salmon Unlimited requesting the use of the concession stand and grounds at the 5th St. boat launch.

After discussion, Schaal moved, and it was seconded by Kaprelian, to amend the motion to approve the communication from the President of Salmon Unlimited requesting the use of the concession stand and grounds at the 5th St. boat launch, including food and alcohol.

Further recommend that permission be granted with the following stipulations:

- A. A hold harmless agreement is executed;*
- B. A liability insurance certificate is filed prior to the event;*
- C. Any overtime costs incurred by any City department to assist with this project is charged to the sponsor;*
- D. That access to the boat launch parking and launch lanes are available at all times.*

Further recommends that the Director of Parks, Recreation and Cultural Services and the Chief of Police provide limited assistance, in the interest of public safety, to implement this event.

Passed by voice vote: Ayes: Ald. Melissa Kaprelian-Becker, Pamala Handrow, Joey LeGath, Kristen Kaprelian, Amy Schaal. No: Mike Frontier.

Recommended For Approval

Regarding Municipal Code 70-89.

Recommendation of the Board of Parks, Recreation and Cultural Services on 6/8/11: To approve the communication from Jay Christie regarding changing Municipal Code 70-89 to allow glassware to be used at the Zoo for special events and activities.

Fiscal Note: N/A

Jay Christie of the Racine Zoo appeared. Municipal Code 70-89 prohibits glass in any Racine Park. The Zoo is requesting changing the Code to allow glassware at the Zoo for special events and activities.

Brew Fest will be held at the Zoo in September; Brew Fest distributes a special collector glass to all participants. Most functions would be held on turf.

There was discussion regarding exposing children to alcohol at the Zoo, and the impact on attendance. The Zoo will be closed except for Brew Fest participants; no children will be allowed on the grounds during the event. Mr. Christie advised that after Labor Day, attendance drops significantly, so there will little impact on attendance. He also advised there will be Brew Fest attendees from 25 different states and several other countries expected at the event. This will expose new people to the Zoo and Racine as well. In their due diligence researching Brew Fest type events, they discovered two dozen other zoos are having fundraisers such as this.

Mr. Christie advised that in his 13 years with the Zoo, he cannot remember an incident with glass. In the past, glassware has been used at the Zoo Debut Ball. The glassware would be used in a controlled environment, and the Zoo Director would be responsible for ensuring there are no issues at any future functions.

Schaal moved, and it was seconded by Kaprelian, to approve the communication from Jay Christie regarding changing Municipal Code 70-89 to allow glassware to be used at the Zoo for special events and activities. Passed unan.

Recommended For Approval

[11-6309](#)

Subject: Communication from the Director of Parks, Recreation and Cultural Services requesting the Mayor and City Clerk enter into an agreement with Pepsi-Cola General Bottlers, Inc., a wholly owned subsidiary of Pepsi Beverages Company, to be the exclusive provider of beverages at the community centers for five years.

Recommendation of the Public Safety & Licensing Committee on 5-9-11: That the item be deferred until the May 23, 2011 meeting.

Recommendation of the Board of Parks, Recreation and Cultural Services 5-11-11: To approve the communication from the Director of Parks, Recreation and Cultural Services requesting the Mayor and City Clerk enter into an agreement with Pepsi-Cola General Bottlers, Inc., a wholly owned subsidiary of Pepsi Beverages Company, to be

the exclusive provider of beverages at the Community Centers for five years.

Recommendation of the Public Safety and Licensing Committee on 5-23-11: That the item be deferred until the next meeting as the Purchasing Agent was waiting on a proposal from the Coca Cola Company.

Fiscal note: Approximately \$41,000 over five years.

Director Snow advised this item was on the PRCS agenda again due to a problem with the Legistar computer system. No action is required as the PRCS Board already approved this item at the last meeting.

Ord.3-11

Ordinance No. 3-11

To amend Sec. 70-131(a) and (b), repeal Sec. 70-131(f) and amend Sec. 70-1(b) of the Municipal Code of the City of Racine, Wisconsin relating to Fifth Street boat ramp.

The Common Council of the City of Racine do ordain as follows:

Part 1:

Sec. 70-131(a) of the Municipal Code of the City of Racine is hereby amended by changing the words in the first sentence from "Between May 1 and November 1" to read "April 1 to November 15".

Part 2:

Sec. 70-131(b) of the Municipal Code of the City of Racine is hereby amended by changing the words in the last sentence from "Between May 1 to November 1" to read "April 1 to November 15".

Part 3:

Sec. 70-131(f) of the Municipal Code of the City of Racine is hereby repealed.

Part 4:

Sec. 70-1(b) of the Municipal Code of the City of Racine is hereby amended by deleting: "Sec.70-131(f), Boat ramp parking violation, \$35.00."

Part 5:

This ordinance shall take effect upon passage and the day after publication.

Passed by the Common Council:

Approved: _____

Mayor

Attest:

City Clerk

Sponsors: Terry McCarthy

Director Snow advised the date changes to the Municipal Code for the Fifth Street Boat Ramp.

Kaprelian moved, and it was seconded by LeGath, to approve to amend Sec. 70-131(a) and (b), repeal Sec. 70-131(f) and amend Sec. 70-1(b) of the Municipal Code of the City of Racine, Wisconsin relating to Fifth Street boat ramp.

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Sec. 70-131(b) of the Municipal Code of the City of Racine is hereby amended by changing the words in the last sentence from "Between May 1 to November 1" to read "April 1 to November 15".

Part 3:

Sec. 70-131(f) of the Municipal Code of the City of Racine is hereby repealed.

Part 4:

Sec. 70-1(b) of the Municipal Code of the City of Racine is hereby amended by deleting: "Sec.70-131(f), Boat ramp parking violation, \$35.00."

Recommended For Approval

[11-6526](#)

Subject: Communication from the Public Health Administrator requesting permission to accept funds from the US Environmental Protection Agency to participate in a study of the effect of gulls on the quality of beaches. (Grant Control #2011-018)

Also refer to Board of Park, Recreation and Cultural Services.

Recommendation of the Board of Parks, Recreation and Cultural Services on 6/8/11: To approve the communication from the Public Health Administrator requesting permission to accept funds from the

US Environmental Protection Agency to participate in a study of the effect of gulls on the quality of beaches. (Grant Control #2011-018).

Fiscal Note: No match required from the City.

Dottie-Kay Bowersox of the Racine Health Department appeared. To determine the effects that gulls have on Great Lakes waters, the EPA will be collecting samples at North Beach for 20 to 21 days in August. The testing will not interfere with any beach activities. Towards the end of the study, specially trained dogs will be used to keep the beach cleared of gulls; these tests will then be compared to the first tests.

Director Snow advised that dogs are not allowed on the beach due to ordinance; however, the trained dogs will be allowed on the beach for this phase of the testing.

Handrow moved, and it was seconded by LeGath, to recommend for approval the communication from the Public Health Administrator requesting permission to accept funds from the US Environmental Protection Agency to participate in a study of the effect of gulls on the quality of beaches. (Grant Control #2011-018). Passed unan.

Recommended For Approval

[11-6149](#)

Subject: [Direct Referral] City of Racine Park and Open Space Plan Update

Recommendation of the Board of Parks, Recreation and Cultural Services on 3-9-11: Defer

Fiscal note: N/A

Recommendation of the Board of Parks, Recreation and Cultural Services on 4-13-11: Defer

Fiscal note: N/A

Recommendation of the Board of Parks, Recreation and Cultural Services on 6-9-11: Defer

Fiscal note: N/A

Chapters 4 and 5 of the SEWRPC Park and Open Space Plan for the City of Racine was distributed to the Board for their review. Representatives from SEWRPC will be in attendance at the July meeting for any questions the Board may have.

Frontier moved, and it was seconded by Kaprelian, to defer the City of Racine Park and Open Space Plan Update to the next meeting. Passed unan.

Deferred

Miscellaneous

The Board welcomes new member Amy Schaal.

Director Snow advised that there are still appointments to the PRCS Board that need to be made by the Mayor's office. Once the Board is at its full 11 members, a Chairman, Vice-Chairman, and referral of sub-committees of the PRCS Board will need to occur.

Adjournment

There being no further business, the meeting adjourned at 6:37 PM.

Next Meeting: July 13, 2011

NOTICE OF PARK PRIDE ATTENDANCE

Notice is hereby given that a majority of the members of the Park PRIDE Committee may be present at the meeting, and, although this may constitute a quorum of the Park PRIDE Committee, the Park PRIDE Committee will not take any action at this meeting.

If you are disabled and have accessibility needs or need information interpreted for you, please call the Parks, Recreation and Cultural Services Department at 262-636-9453 at least 48 hours prior to this meeting.