



Application for Design Review – Signage Only

Applicant Name: STEVE KIRKPATRICK

Address: 4645 AMBERLEY DR. City: BIRMINGHAM

State: AL Zip: 35242

Telephone: (205) 807-3849 Cell Phone: (205) 807-3849

Email: kirkpatrick@aol.com

Agent Name: STEVE KIRKPATRICK

Address: 4645 AMBERLEY DR. City: BIRMINGHAM

State: AL Zip: 35242

Telephone: (205) 807-3849 Cell Phone: (205) 807-3849

Email: kirkpatrick@aol.com

Property Address (Es): 1 NORTH MAIN ST., RACINE, WI 53403

Current Zoning: B-4

Current/Most Recent Property Use: BANKING FACILITY

Proposed Use: BANKING FACILITY (BRAND REFRESH)

Numerous areas of the City have design guidelines which are specific to projects and must be adhered to. The design guidelines can be found at the following link under the design review district heading on the page: <https://www.buildupracine.org/business-tools/planning/>





If the required supplemental materials, which constitute a completed application, are not submitted, the application will not be processed.

Required Submittal Format

- 1. An electronic submission via email/USB drive/CD/Download link; and
- 2. One (1) paper copy, no larger than 11" x 17" size.

Required Submittal Item	Applicant Submitted	City Received
1. Signage Review Application	<input checked="" type="checkbox"/>	
2. Site Plan (drawn to scale) if installing freestanding sign, including: <ul style="list-style-type: none"> a. Fully dimensioned property boundary b. All buildings (existing and proposed) c. Setbacks from property lines d. Identification as to whether all elements are "Existing" or "Proposed" e. Location of signage, with setbacks 	<input checked="" type="checkbox"/>	
3. Lighting Plan <ul style="list-style-type: none"> a. Location of light fixtures b. A cut sheet of light fixtures with indication of cut-offs or shielding c. Illumination diagram indicating intensity of lighting on the property. 	<input checked="" type="checkbox"/>	
4. Signage Plan <ul style="list-style-type: none"> a. dimensioned color elevations of signage b. A diagram showing the location of the proposed signage on building 	<input checked="" type="checkbox"/>	
5. Samples of sign materials	<input checked="" type="checkbox"/>	

Acknowledgement and authorization signatures

Design Review is not like a building permit; applying does not mean it will be approved.

The Review Committee may approve the design outright, or with changes which must be adhered to.

The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application.

Owner Signature (acknowledgement and authorization): _____ Date: _____

Applicant Signature (acknowledgement): _____ Date: 6/8/23

*STEVEN KIRKPATRICK
(AS AGENT)*



BMO Branch #9331
RACINE (SE)
1 NORTH MAIN STREET
RACINE, WI 53403

I am a duly authorized representative for the above referenced leased address.

In my capacity as Landlord/Landlord's representative, I do hereby authorize **Priority** to perform all work associated with the above referenced location. I approve of the scope of work and design intent requested by BMO.

I further authorize **Priority** or its representative to obtain all required permits in their name. Costs associated with permit and scope of work outlined in design package will be at the expense of BMO.

LANDLORD APPROVAL

Signature	<i>Zack Nolte</i>
Name	Zackaryah Nolte
Title	Facilities & Vendor Manager
Company	FE One Main LLC
Address	611 E. Wisconsin Ave, Milwaukee, WI, 53202
Phone	608-471-2650
Date	06/22/2023



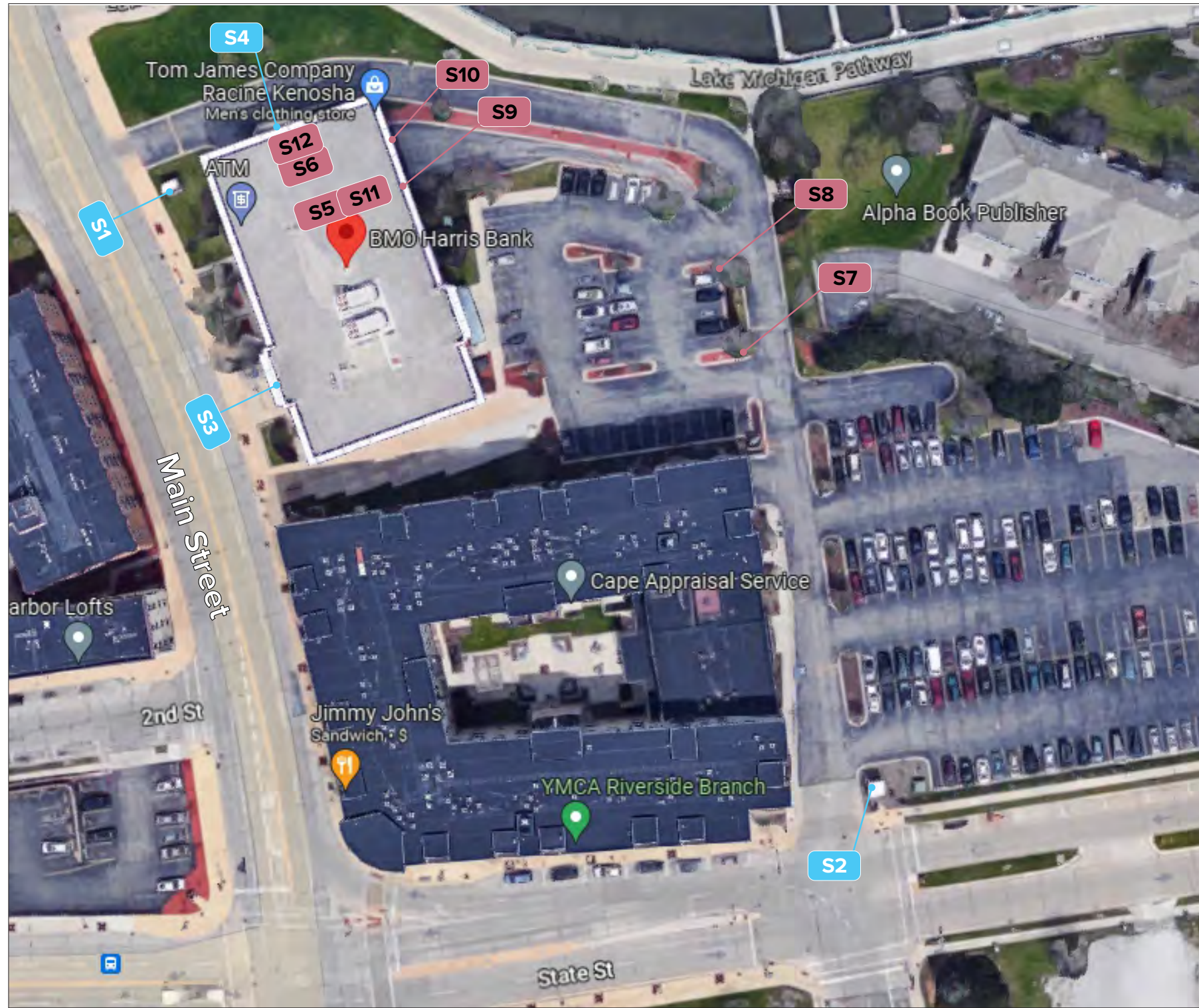
Google Map



Site ID 9331 - B
1 NORTH MAIN STREET
RACINE, WI 53403

Initial Date: 04-06-23
Revision Date: 04-10-23, 5-1-23, 6-8-23

Site



Primary Signs

Sign	Proposed Sign	Allowed SF	Proposed SF
S1	Face Replacement - Qty. 2	200	16
S2	Face Replacement - Qty. 3	NA	8.9
S3	FCO Letterset Blue	NA	38.2
S4	FCO Letterset White	NA	27.3

Secondary Signs

Sign	Proposed Sign	Allowed SF	Proposed SF
S5	Drive Thru Banding	NA	NA
S6	Leave As Is - ATM Topper		
S7	Leave As Is - Directional		
S8	Leave As Is - Directional		
S9	Leave As Is - Lane Indicator		
S10	Leave As Is - ATM cabinet		
S11	Leave As Is - door plaque		
S12	Leave As Is - ATM ends of canopy		

Code Narrative

Area for all signage not to exceed 200 sf
 Recommend two new tenant panels and replacing existing lettersets with signs of like size
 The city is requiring S3 and S4 be non-illuminated.



Drawing # **C78704**
 OE **9331**

Address: 1 NORTH MAIN STREET
 City/ST: RACINE, WI

Date: 04-06-23
 Designer: JAS PM: SV

File Location: STND / Drive/Clients/ CSTM
 AS CR EN

Revisions:

X		X
X		X
X		X
X		X
X		X

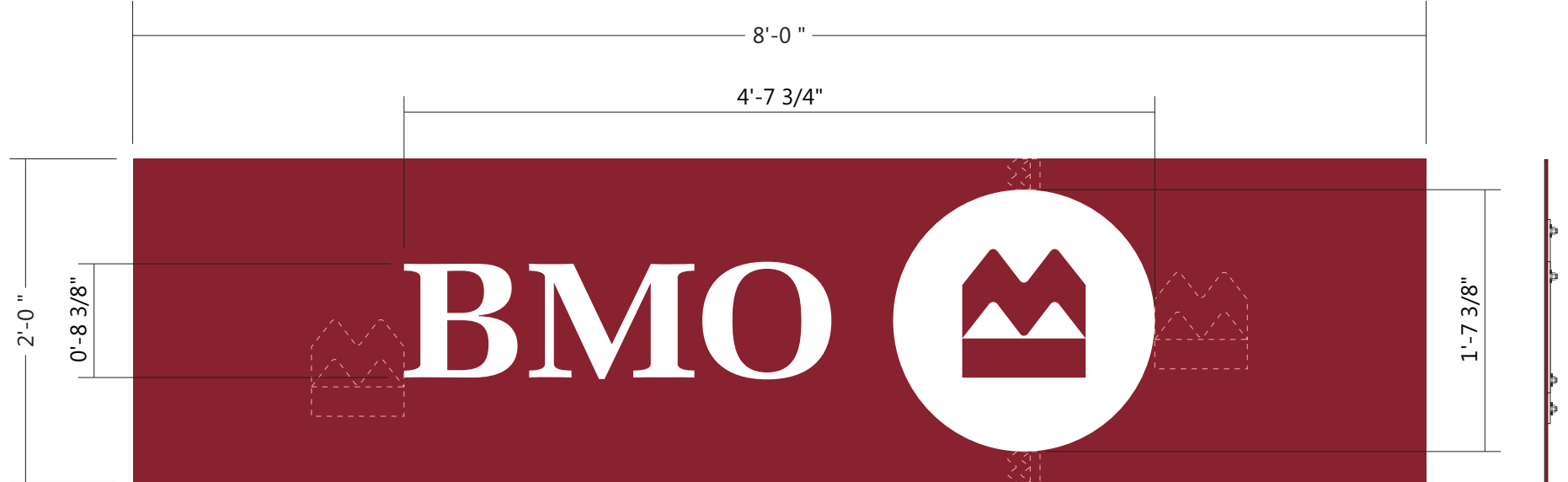
Underwriters Laboratories, Inc.
 Sign components to be in strict UL compliance.

All dimensions are imperial unless specified metric. Items are scaled as noted when printed on an 11x17 sheet.



S1 Face Replacement - Qty. 2

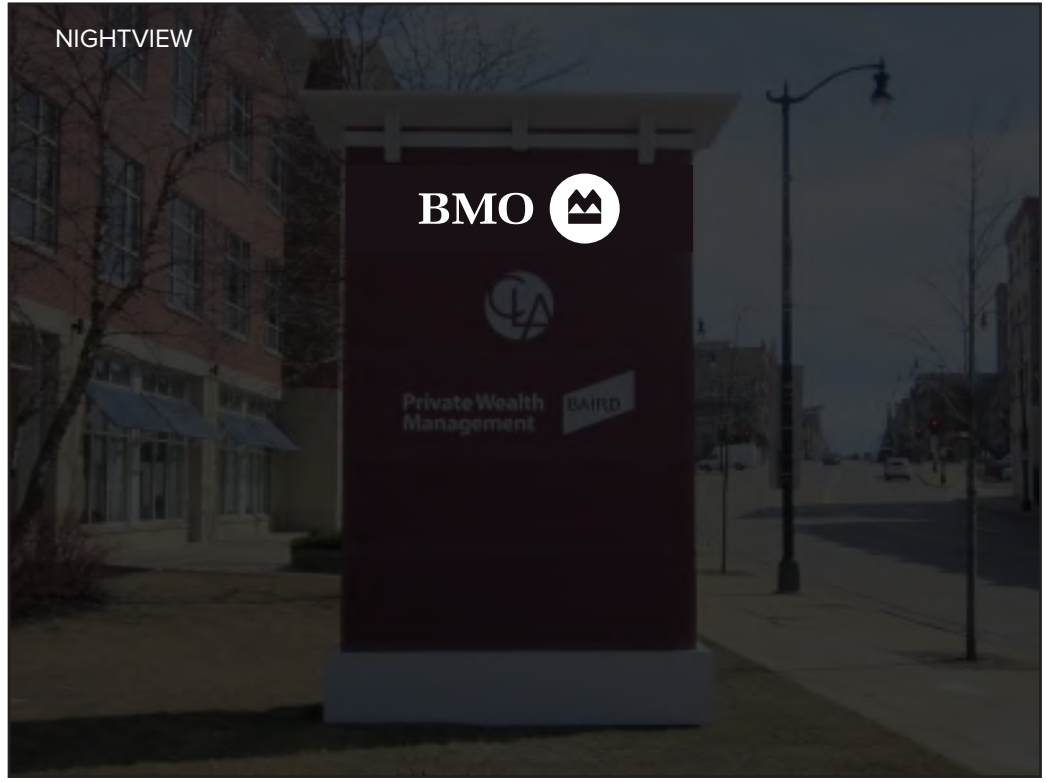
Remove faces from D/F illuminated ground sign. Install new .125 flat aluminum routed face backed with 3/16" white plex. Face pt be painted to match PMS 202c,



Reduced Clearance Recommended

Scale - 1" = 1'-0" | 16 sf

Illuminated signs to have night view



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File Location: STND / Drive/Clients/ CSTM
AS CR EN

Revisions:	
X	X
X	X
X	X
X	X
X	X
X	X

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S2

Face Replacement - Qty. 3

Remove faces from D/F illuminated ground sign. Install new .125 flat aluminum routed face backed with 3/16" white plex. Face pt be painted to match PMS 202c,

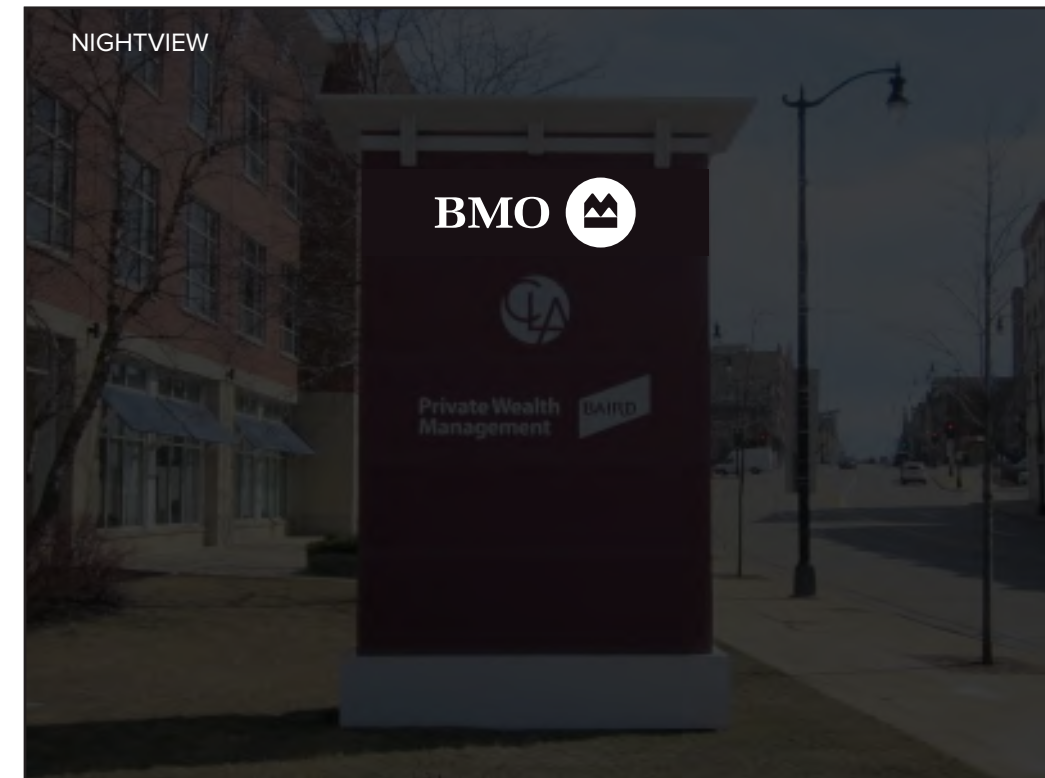
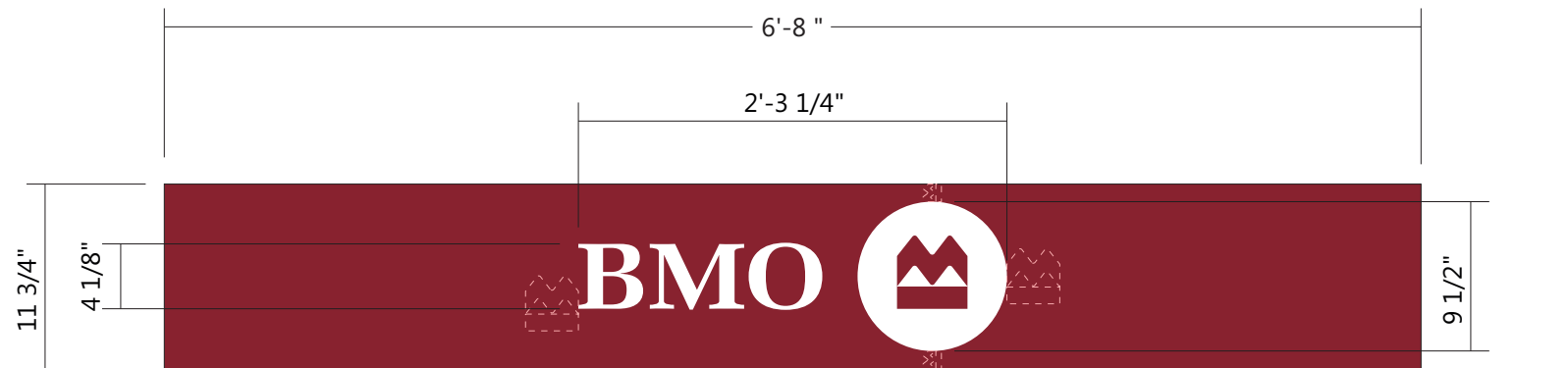
BEFORE



AFTER



Illuminated signs to have night view



Scale - 1" = 1'-0" | 8.9 sf

Drawing # **C78704-2**
OE **9331**

Address: 1 NORTH MAIN STREET
City/ST: RACINE, WI

Date: 04-06-23
Designer: JAS PM: SV

File Location: STND
Drive/Clients/ CSTM
AS CR EN

Revisions:	
updated to three - JAS - 4.10.23	X
updated face size - JAS - 6.8.23	X
X	X
X	X
X	X

Underwriters Laboratories, Inc.
Sign components to be in strict UL compliance.

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S3

Exterior Aluminum FCOs (Blue)

Remove existing remote wired letterset, patch and repair facade as necessary. Install new aluminum FCO letterset as shown.

NOTE: City requires this sign to be non-illuminated

BEFORE



Existing Letterset: 2'-3 3/4" x 16'-6" | 38.2 sf

Allowed	Proposed	Restoration
NTE 200 ft ²	27.16 ft ²	38.2 ft ²

AFTER



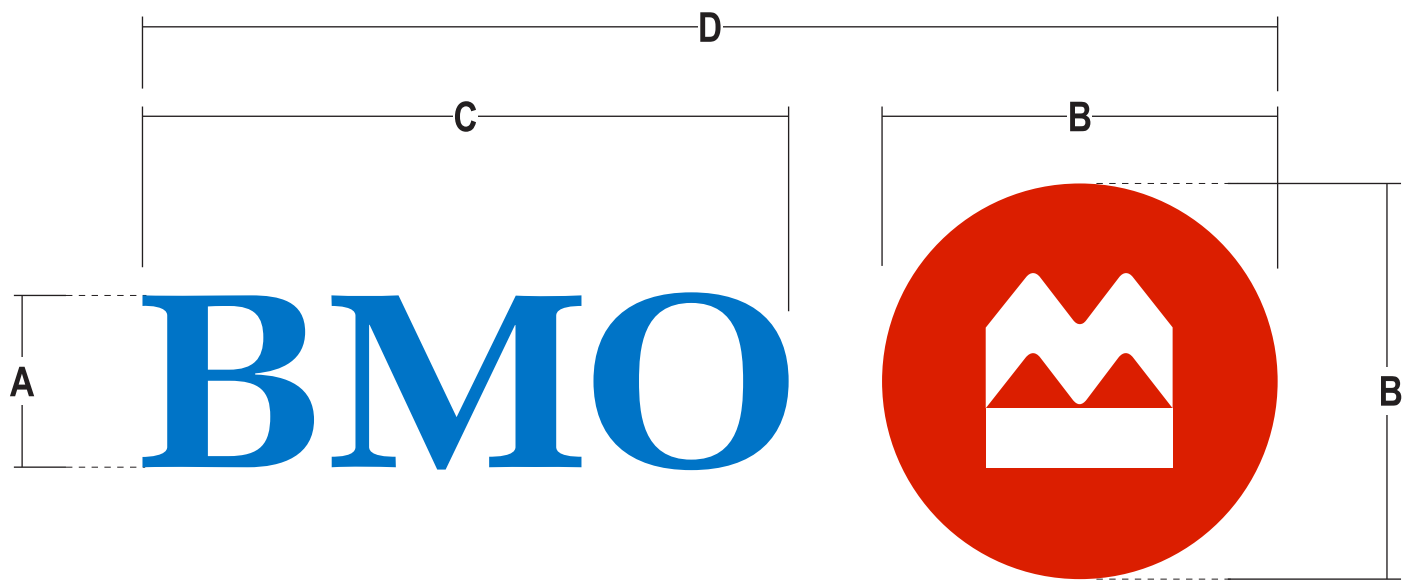
S3

Exterior Aluminum FCOs (Blue)

This page shows the letterset specifications and details.

Color Specifications

- Paint to match Pantone 300C Blue, Satin finish
- Paint to match Pantone 485C Red, Satin finish
- 3M #7725-10 White vinyl



Spacers:
6" & smaller: 1/2" deep
8" & larger: 1" deep

1/4" thick aluminum
FCO letters
painted as noted

Stud mount
with silicone

SIZE CHART					
TYPE	A (Letter Height)	B (Roundel Height)	C (Letter Width)	D (Overall Width)	Square Feet
BMO-FCO-B-16	1'-4"	3'-0 15/16"	5'-0 5/16"	8'-9 7/8"	27.16 ft ²

Drawing # **C78704-1**
OE **9331**

Address: 1 NORTH MAIN STREET
City/ST: RACINE, WI

Date: 04-06-23
Designer: JAS PM: SV

File Location: STND X
Drive/Clients/ CSTM
AS CR EN

Revisions:

1) Revised to a BMO-FCO-B-16. I JS (6-5-23)	X
	X
	X
	X
	X
	X

Underwriters Laboratories, Inc.
Sign components to be in strict UL compliance.

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S4 Exterior Aluminum FCOs (White)

Remove existing raceway wired letterset, patch and repair brick as necessary. Install new aluminum FCO letterset as shown.

NOTE: City requires this sign to be non-illuminated

BEFORE



Existing Sign Size: 2'-10 1/4" x 20'-3" | 57.8 sf

Allowed	Proposed	Restoration
NTE 200 ft ²	27.16 ft ²	57.8 ft ²

AFTER



Center vertically and horizontally on fascia band.

Drawing # **C78704-2**
 OE **9331**

Address: 1 NORTH MAIN STREET
 City/ST: RACINE, WI

Date: 04-06-23
 Designer: JAS PM: SV

File Location: STND / Drive/Clients/ CSTM
 AS CR EN

Revisions:

1) Revised to a BMO-FCO-W-16.1 JS (6-5-23)	X
updated notes - JAS - 6.8.23	X
X	X
X	X
X	X

Underwriters Laboratories, Inc.
 Sign components to be in strict UL compliance.

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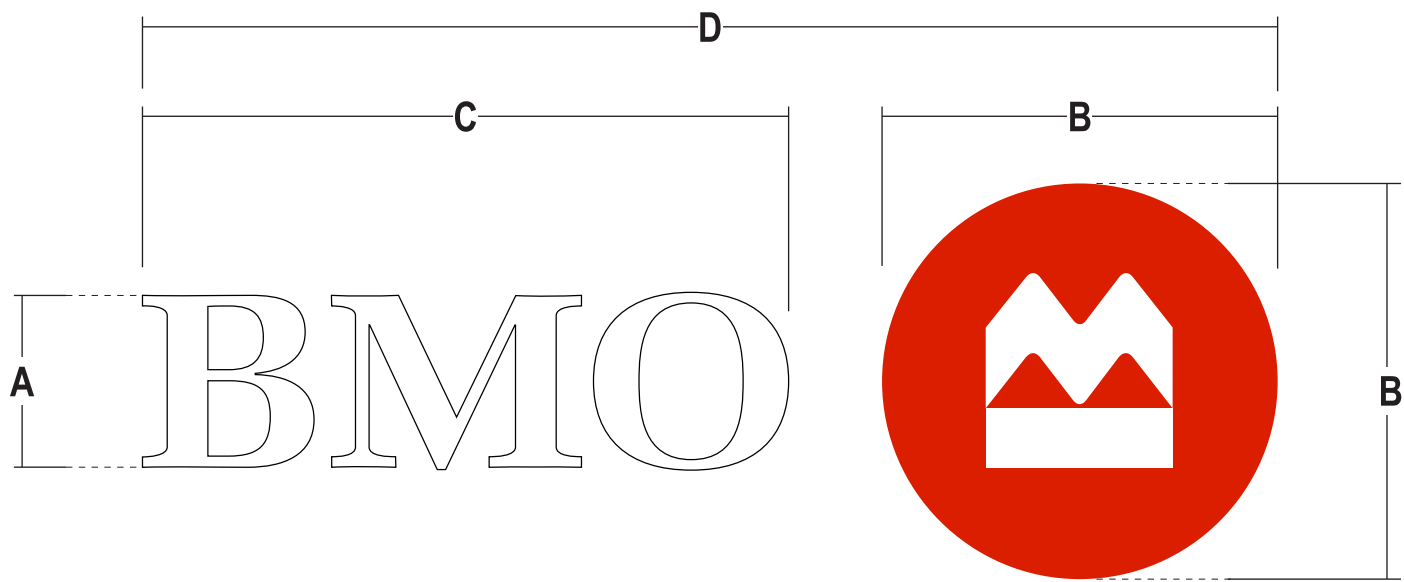
S4

Exterior Aluminum FCOs (White)

This page shows the letterset specifications and details.

Color Specifications

- Paint white, semi-glos
- Paint to match Pantone 485C Red, Satin finish
- 3M #7725-10 White vinyl



Spacers:
6" & smaller: 1/2" deep
8" & larger: 1" deep

1/4" thick aluminum
FCO letters
painted as noted

Stud mount
with silicone

SIZE CHART					
TYPE	A (Letter Height)	B (Roundel Height)	C (Letter Width)	D (Overall Width)	Square Feet
BMO-FCO-W-16	1'-4"	3'-0 15/16"	5'-0 5/16"	8'-9 7/8"	27.16 ft ²

Drawing # **C78704-1**
OE **9331**

Address: 1 NORTH MAIN STREET
City/ST: RACINE, WI

Date: 04-06-23
Designer: JAS PM: SV

File Location: STND X
Drive/Clients/ CSTM
AS CR EN

Revisions:

1) Revised to a BMO-FCO-W-16.1 JS (6-5-23)	X
	X
	X
	X
	X
	X

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S5 Drive Thru Window Vinyl - Banding

Remove existing vinyl. Clean residue. Apply new vinyl banding first surface as shown.

3M #7725-10 Opaque White with printed graphics

COLOR PALETTE



Inserts to be provided by others

***Single & double windows without a drawer.**
To be used for windows 45"-66"

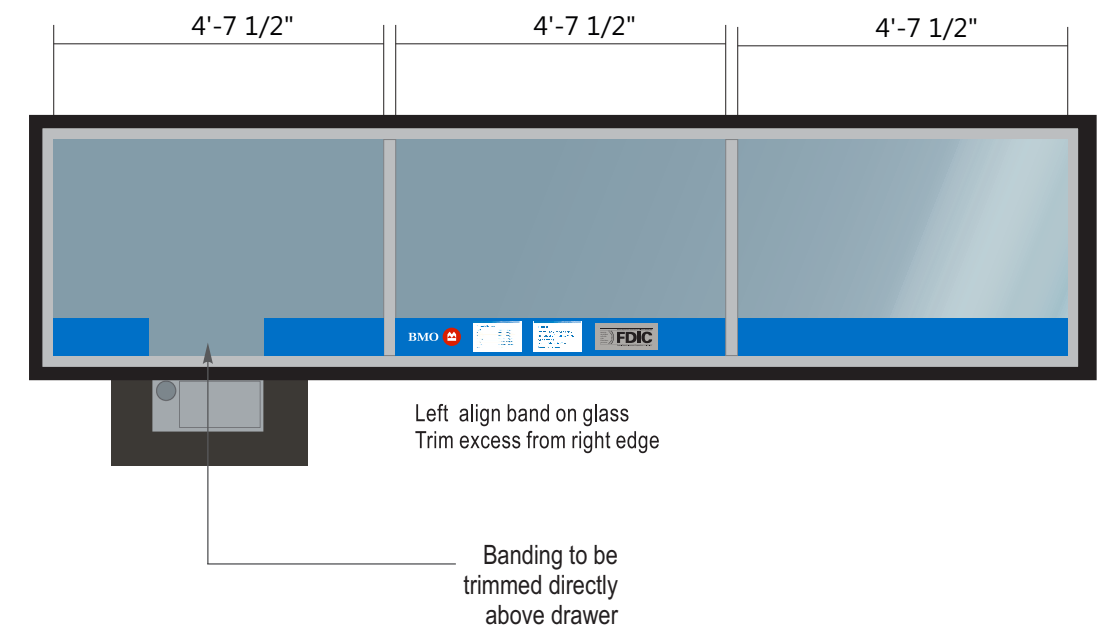
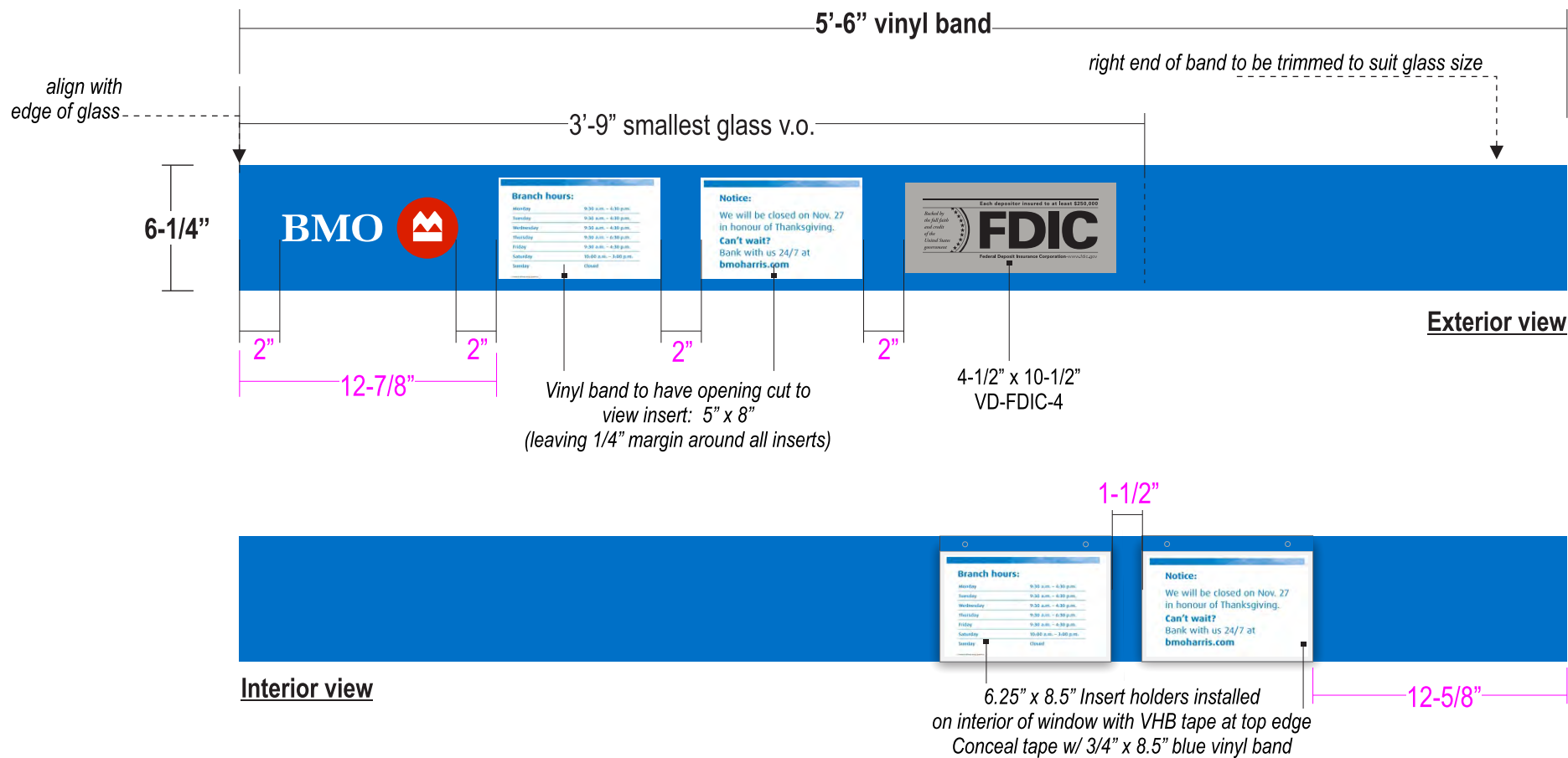
BEFORE



AFTER



WV-DU



Drawing # **C78704**
OE **9331**

Address: 1 NORTH MAIN STREET
City/ST: RACINE, WI

Date: 04-06-23
Designer: JAS PM: SV

File Location: STND X
Drive/Clients/ CSTM

AS CR EN

Revisions:	
X	X
X	X
X	X
X	X
X	X

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S6

ATM Topper

Leave as is; by others.



Drawing # **C78704-1**
 OE **9331**

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 City/ST: RACINE, WI

Date: 04-06-23
 Designer: JAS PM: SV

File Location: STND
 Drive/Clients/ CSTM
 AS CR EN

Revisions:	
LAI / JAB / 5-1-23	X
X	X
X	X
X	X
X	X

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 Sign components to be in strict UL compliance.

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S7 Leave As Is

Leave existing directional as is, no work required.




Drawing # **C78704**
OE **9331**

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City/ST: RACINE, WI

Date: 04-06-23
Designer: JAS PM: SV

File Location: Drive/Clients/ STND CR EN
CSTM

Revisions:	
X	X
X	X
X	X
X	X
X	X
X	X

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Sign components to be in strict UL compliance.

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S8 Leave As Is

Leave existing directional as is, no work required.




Drawing # **C78704**
OE **9331**

Address: 1 NORTH MAIN STREET
City/ST: RACINE, WI

Date: 04-06-23
Designer: JAS PM: SV

File Location: Drive/Clients/
STND X
CSTM
 AS CR EN

Revisions:	
X	X
X	X
X	X
X	X
X	X
X	X

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S9 Leave As Is

Leave existing lane indicator as is, no work required.




Drawing # **C78704**
OE **9331**

Address: 1 NORTH MAIN STREET
City/ST: RACINE, WI

Date: 04-06-23
Designer: JAS PM: SV

File Location: STND
Drive/Clients/ CSTM
 AS CR EN

Revisions:	
X	X
X	X
X	X
X	X
X	X
X	X

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S10 Leave As Is

Leave existing illuminated ATM cabinet as is, no work required.




Drawing # **C78704**
OE **9331**

Address: 1 NORTH MAIN STREET
City/ST: RACINE, WI

Date: 04-06-23
Designer: JAS PM: SV

File Location: STND
Drive/Clients/ CSTM
 AS CR EN

Revisions:	
X	X
X	X
X	X
X	X
X	X
X	X

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S11 Leave As Is

Leave existing door panel as is, no work required.




Drawing # **C78704**
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Address: 1 NORTH MAIN STREET
City/ST: RACINE, WI

Date: 04-06-23
Designer: JAS PM: SV

File Location: STND
Drive/Clients/ CSTM
 AS CR EN

Revisions:	
X	X
X	X
X	X
X	X
X	X
X	X

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S12 Leave As Is

Leave existing ends of ATM canopy as is, no work required.



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 OE **9331**

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 City/ST: RACINE, WI

Date: 04-06-23
 Designer: JAS PM: SV

File Location: STND / Drive/Clients/ CSTM
 AS CR EN

Revisions:	
X	X
X	X
X	X
X	X
X	X
X	X

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CODES

Contact:
Title:
Phone:
Email: CDVPlanning@cityofracine.org
Website: https://library.municode.com/wi/racine/codes/code_of_ordinances?nodeId=PTIIMUCO_CH114ZO_ARTVIISUDIRE_DIV12DOARDEGU
Comment: Sign sizing is allotted based on the area section of the code and how it's allocated across sign types is up to you. We only measure total square footage of signage.

Municipality: Racine
Zone Class: B4
Codes Entry: 2023-04-06
Entered By:

Review Process (Days,Weeks): 14 Business Days
Permit Fee: 80
Permit Expiration:
Variance Allowed(?): Yes

Comment: Typically permits take 2-3 days, but the ordinance allows up to 14 business days to process. Variances - "Unless you can demonstrate something unique about the property which is not applicable to other properties and prevents compliance from occurring, the request is likely to be denied." This property is within a design review district; in advance of applying for a sign permit, you'll need approval from the Planning, Heritage, and Design Commission before any permit can be issued.

Pylon:
SQ Footage:
Max Height:
Max Allowed:
Setback:

Comment: Area. The gross area in square feet of all signs (including alley and interior block signs) on a zoning lot shall not exceed two square feet for each lineal foot of building frontage or one square foot for each lineal foot of lot frontage, whichever results in the larger sign area; however, the maximum total area of all permitted signs for any establishment shall not exceed 200 square feet. Where more than four signs are located on any zoning lot, the fifth such sign and each succeeding sign, respectively, shall reduce the total allowable sign area by 20 percent. Area. The gross area in square feet of all signs (including alley and interior block signs) on a zoning lot shall not exceed two square feet for each lineal foot of building frontage or one square foot for each lineal foot of lot frontage, whichever results in the larger sign area; however, the maximum total area of all permitted signs for any establishment shall not exceed 200 square feet. Where more than four signs are located on any zoning lot, the fifth such sign and each succeeding sign, respectively, shall reduce the total allowable sign area by 20 percent. Projecting signs. One projecting sign or one banner per 20 feet of frontage per establishment may be authorized, subject to the following: a. The area of the sign/banner shall not exceed nine square feet. b. Signs shall not have an internally illuminated light box with single or multiple faces that are fully translucent. c. The sign/banner shall not project more than five feet horizontally from the building. d. The sign/banner must have a minimum clearance of eight feet above a public sidewalk and 15 feet above driveways or alleys. e. The sign/banner shall not project higher than 15 feet above curb level. f. No off-premises signs allowed. g. The sign/banner shall be professionally made. Prohibitions. The following signs shall be prohibited: a. Murals and wall graphics, except original art displays as allowed under section 114-1039 of the Code. b. Signs having an internally illuminated light box with single or multiple faces that are fully translucent. c. Pole or pylon signs exceeding four feet in height. d. Signs projecting above the building's parapet line. e. Portable signs. f. Signs on non-opaque internally illuminated awnings or canopies. g. Window signs having an area greater than 50 percent of the total window area. h. Off-premises signs. Exemptions. Projecting signs or banners shall not require conditional use approval if subject to review by the planning, heritage, and design commission. The planning, heritage, and design commission, in applying division 12 of this chapter, shall require that section 114-1080 be complied with except as follows: a. More than one projecting sign or banner per 20 feet of building frontage may be allowed. b. More than four signs per property may be allowed without consideration being given to a 20 percent reduction factor, if the total square feet of all signs does not exceed that which is permitted by this section. c. Signs and banners greater than nine square feet in area may be allowed. d. Signs and banners extending higher than 20 feet above curb level may be allowed.