

**Racine Zoological Society  
Park and Recreation Board Meeting  
June 2018 (reporting on May 2018)**

**Executive Director**

- Submitted several grants and sponsorship packages for Animal Crackers and education programming
- Evaluating all current vendors
- Meetings started on strategic planning
- Updating Corporate Membership Program
- TV appearances

**Membership**

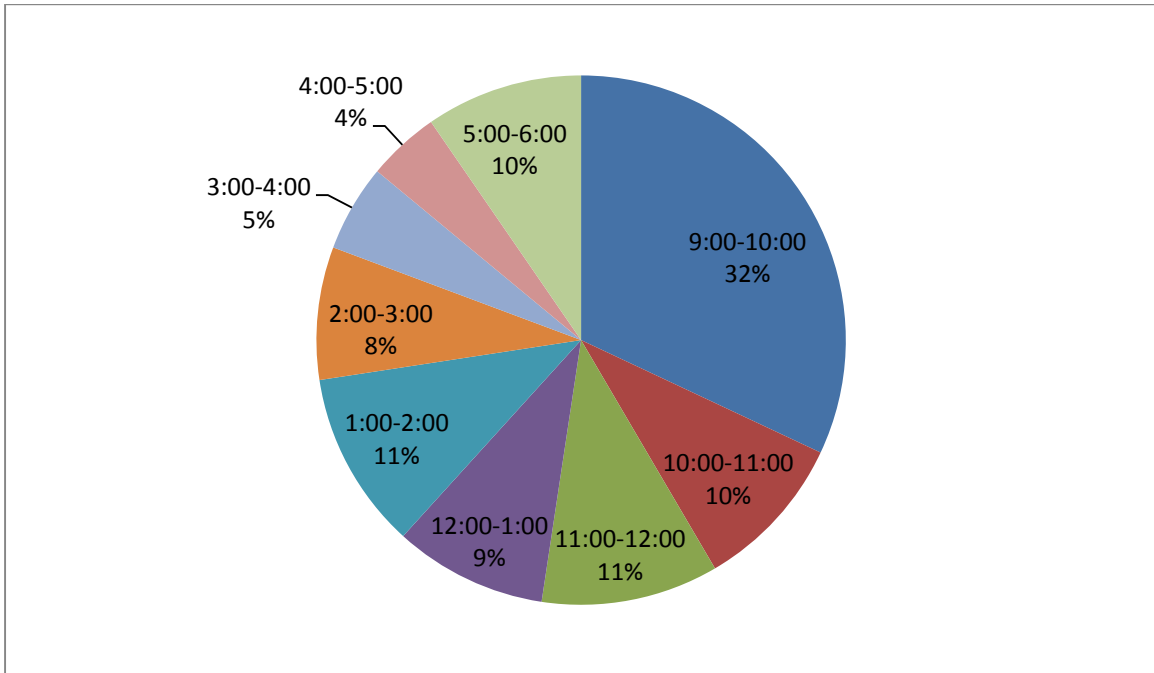
- Total memberships households = 2,086

**Attendance for May 2018**

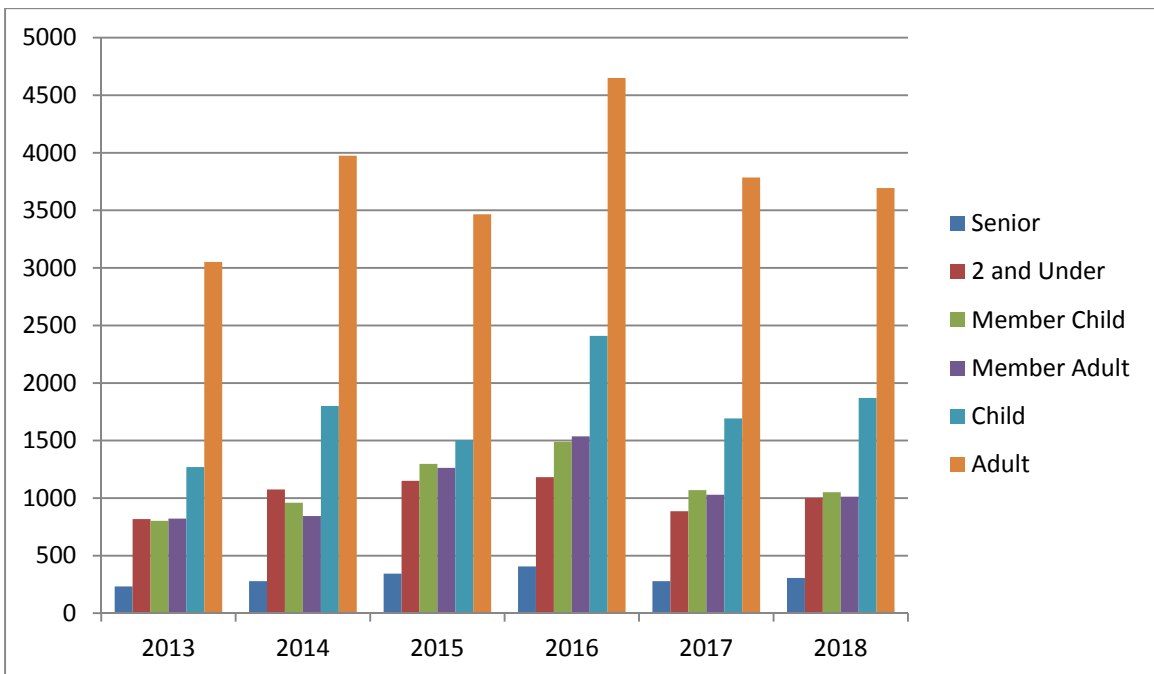
	<b>May 2017</b>	<b>May 2018</b>	<b>Variance</b>	<b>Percent change</b>
<b>Adults</b>	3785	3693	-92	-2.43%
<b>Children</b>	1692	1870	178	10.52%
<b>Member Adults</b>	1029	1013	-16	-1.55%
<b>Member Children</b>	1070	1051	-19	-1.77%
<b>Child 2 and under</b>	886	1001	115	12.97%
<b>Seniors</b>	279	306	27	9.67%
<b>Military</b>	159	163	4	2.51%
<b>Education</b>	5224	3655	-1569	-30.03%
<b>Events</b>	1520	2000	480	31.57%
<b>Total</b>	15644	14752	-892	-5.70%

- Although we are slightly less in attendance from 2017 we made projected revenue.

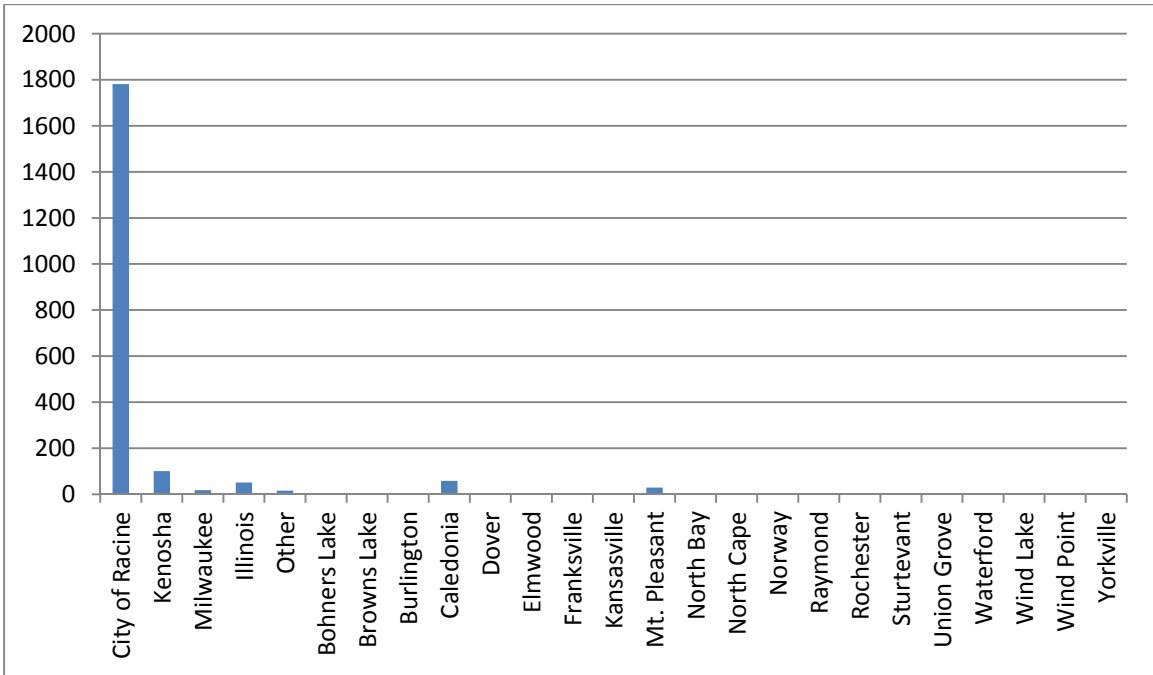
## May Attendance By Hour



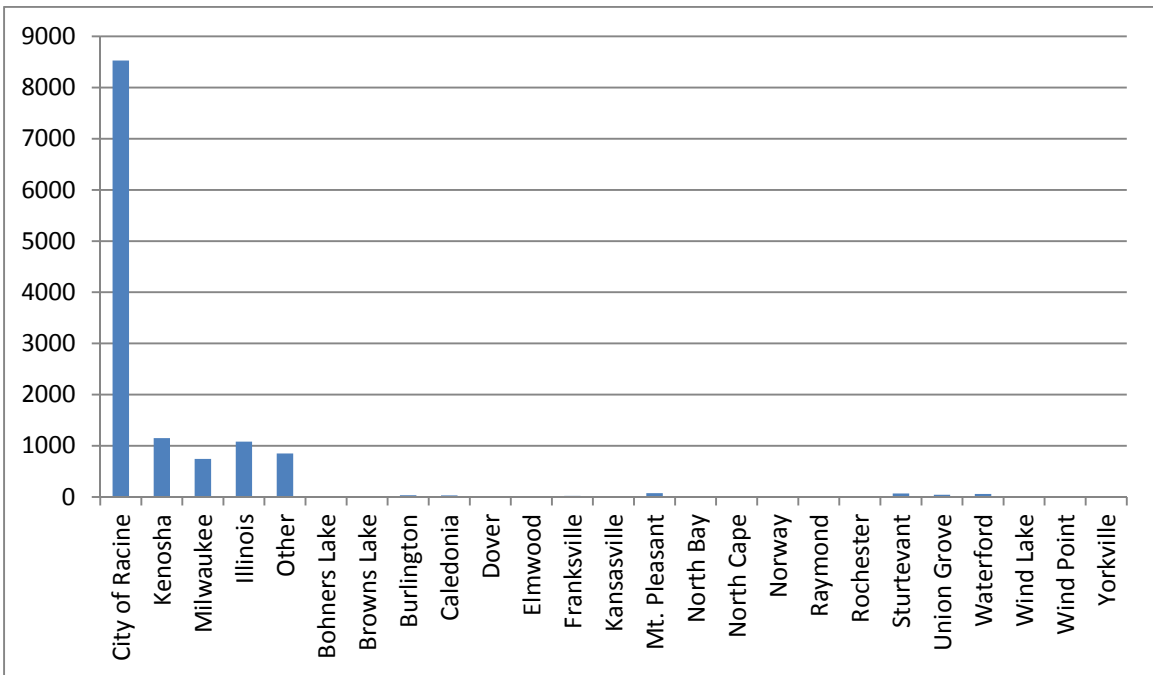
## May Monthly Attendance 2013-2018



## May Member Municipality



## May Non-Member Municipality



## **Admissions, Gift Shop, Grill, Watering Hole, Train (Operations)**

- Ordered and received new product
- Contacted Vendors for New items
- Opened Watering Hole for Season (Weekends)
- Organized and Conducted CPR/First Aid Training
- Organized and Conducted Fire Extinguisher Training

## **Animal Care**

- Animal info/moves:
  - Prepared pig area for the season; moved pigs to farm
  - Setup outdoor aviary for the season
  - Aviary bird exams/vaccinations; moved aviary birds to outdoor aviary
  - Moved storks to outdoor exhibit
  - Red Roos moved to outdoor walkabout exhibit
  - Ran fennec fox introductions on outdoor exhibit on a regular basis
  - Hosed the whole mountain (3 staff people for spring cleaning of the whole mountain)
  - Alpaca, llama & sheep were sheared
- Vet exams:
  - Multiple tiger medical exams-recheck blood and mouth issues
  - Multiple lynx exams-medical issue and recheck
  - Multiple exams on a red kangaroo-eye medical issue
  - Routine pig exams
- Deaths:
  - N/A
- Staff
  - 2 seasonal staff started & trained, some summer interns started & getting trained
  - Animal care volunteer orientation
- Miscellaneous
  - Zooriffic Saturday Bear table-keeper staffed all day
  - Two animal care staff on the news
  - CPR & Fire extinguisher training
  - Held trainings for giraffe and rhino btst/encounters outside for education staff
  - Trained encounter people on animal interpretation and encounters
  - Members night event-various staff outside of exhibits, some with animal ambassadors and gearing up/cleaning up for the week of the event
  - Mother's day brunch-extra giraffe encounter for about 80 people

## **Education**

- **Educational Programs**

- Onsite Programs – 22
  - Reached 1311 people
- Onsite Birthdays – 9
  - Reached 301 people
- Offsite Programs -6
  - Reached 220 people
- Creature Features - 10
  - Reached 334 people
- Wildlife Theaters-20
  - Reached 222 people
- Preschool Classes – 16
  - Reached 96 people
- Field Trips - 39
  - Reached 2823 people
- Totals: Reached 4973 people

- **Upcoming Educational Programs**

- Summer Camp Current Fill Rates:
  - 3/4 - 36/100 spots – 36.0%
  - K/1 - 42/180 spots – 23.3 %
  - 2/3 - 39/180 spots – 21.7%
  - 4/5 - 32/160 spots – 20.0%
  - 6/7 – 15/80 spots – 18.8%
  - Overall – 130/780 – 17%

- **Events**

- May 1 – Participated in RUSD Family Engagement Night
- May 2 – Attended CBS “Racine and Me” taping
- May 3 – Attended Julian Thomas Elementary Summer Slide Event
- May 4 – Attended Lincoln Middle School Career Day
- May 12 – Coordinated and ran Children’s Mental Health Awareness Day
- May 13 – Assisted in Mother’s Day Brunch
- May 18 – Attended Project WET/WILD Facilitator Training
- May 19 – Coordinated and ran International Migratory Bird Day/Endangered Species Day
- May 24 – Member Appreciation Night
- May 26 – Participated in Walgreens Red Nose Day
- May 31 – Attended Committee Meeting for Americorps Planning Grant

- **Grants**

- Submitted education grant to private foundation
- Submitted Americorps Planning Grant Proposal
- Proposal to present at annual AZA Conference in Seattle accepted
- Submitted proposal to present at WAEE Conference in the Wisconsin Dells
- Submitted grant to Rotary Club with Executive Director

- Submitted full proposal to ANDIS Foundation
- Submitted letter of intent to Racine Community Foundation
- Submitted grant to Kenosha Community Foundation

Upcoming

- 2018 Volunteers onboarded
- Working to onboard camp counselors, all hires made
- Summer camp beginning in June

**Comparison to May 2017- programs and participants**

<b>Participants</b>	2017	2018	Variance
On Site	1918	1311	-31.7%
Off Site	1266	220	-82.7%
BTS	0	0	0.0%
Birthday Party	443	301	+32.1%
Preschool	-	96	-

<b>Programs</b>	2017	2018	Variance
On Site	18	22	+22.2%
Off Site	19	6	-68.4%
BTS	0	0	0.0%
Birthday Party	7	9	+28.6%
Preschool	-	16	-

**Facilities**

- Set up and tear down special events
- Daily janitorial duties
- Daily grounds upkeep with garbage
- Grass cutting and weed whipping
- Preventative maintenance
- Job tickets ( e.g. repair gate at walkabout creek )
- Installed new fence in front of lynx exhibit
- Finished last minute maintenance items and painted new door and moved Miranda into new exhibit
- Had new concrete installed around cat canyon
- Electrical issues resolved in east barn LOG per DPW walkaround
- Installed new door operator for zebra door to outdoor exhibit
- Had misting system installed on main building roof for outside animals
- New stair treads were installed over recently repaired stairs leading to education center from primates
- Put zoo banners back on poles in front of zoo
- Got all recirculating pumps going for waterfall at turs, bears , and stork aviary pools.

## **Resource Development**

- Submitted grant reports
- Submitted grants for operating support of the Zoo

## **Public Relations/Social Media**

- Multiple E-blasts
- Wildlife Matters online magazine
- Active Instagram Posts, Facebook Postings and Photo uploads, Tweets
- Multiple Press Releases
- Media Relations: Racine & Me, CH 12, Fox 6, Journal Times, TMJ 4
- Updated website homepage articles, sliders, several event pages, built new pages and product pages for events
- Created Ad: Wind Point Mag, Belle City Mag, Bargain Hunter, DRC, Union Grove
- Social Media Posts: Facebook, Twitter, Instagram, youtube

## **Miscellaneous Marketing/PR activities**

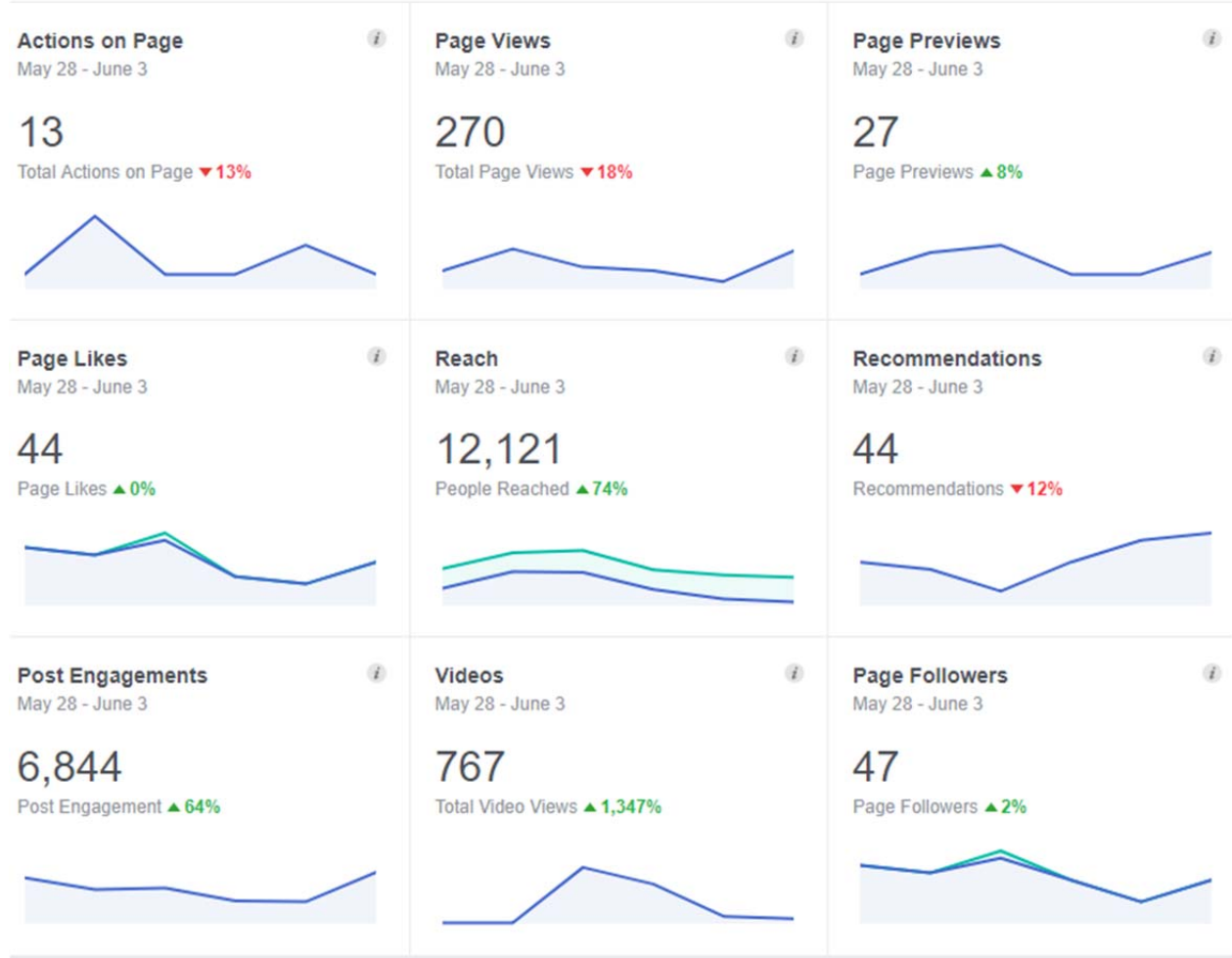
- Created and update all posters/fliers for 2018
- Update/Created new web pages including Penguins and Pancakes and rearranged for maximum exposure upcoming events.
- Attended Operations/Leadership Meetings
- Racine County Eye
- Bargain Hunter
- Journal Times
- Shepherd Express: City Guide ad for Wine Stein and Dine - Animals Crackers in progress
- Posted events on free advertising event sites: Journal Times, Kenosha News, Eventbrite, FB, Travel Wisconsin, WhoFish, Carpe Diem - Milwaukee, Racine County Eye

**Racine Zoo-Digital Metrics**  
**May 2018**  
**Facebook Data:**

Results from May 29, 2018 - Jun 04, 2018

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

■ Organic ■ Paid





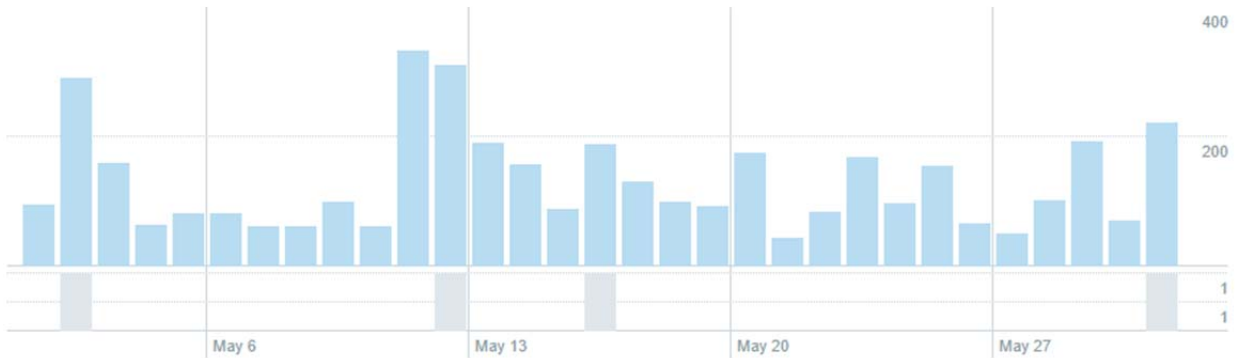
05/31/2018 7:46 pm	 Thank you to the Kenosha Ki ngfish for hosting the Racine			1.7K		93 52	 
05/31/2018 1:42 pm	 Happy World Parrot Day! Did you know that 1 in 3 species			1.7K		54 38	 
05/30/2018 4:16 pm	 Need a job for the summer? Like to smile and have a goo			3K		248 63	 
05/28/2018 11:09 am	 Happy Birthday Yule!!!			2.7K		182 144	 
05/28/2018 9:00 am	 It's Yule's 52nd Birthday! Joi n us in wishing the oldest livi			6.2K		277 576	 
05/26/2018 8:47 am	 Racine Nature Club - Free pro grams for families! Come o			1.3K		35 8	 
05/24/2018 8:00 am	 Thursday, May 24th, 2018 is Racine Zoo's Member Appre			1.3K		27 21	 
05/23/2018 6:00 pm	 Are you an Eagle Scout and looking for a really neet sum			1K		20 18	 
05/16/2018 11:12 am	 Donate now! DO MORE 24 Racine is a 24-hour online gi			3.9K		111 64	 
05/16/2018 10:50 am	 Come and spend this beautif ul day at the Racine Zoo. Th			2.4K		163 114	 
05/12/2018 9:58 am	 Thank you too all of our gues ts that braved the rain this m			2.3K		151 42	 
05/11/2018 2:46 pm	 Join us this Saturday, May 1 2, for Racine Zoo's Childre			2K		37 17	 
05/10/2018 5:10 pm	 Join us now for FREE until 7 pm at the EcoJustice Center			1.7K		11 21	 
05/04/2018 12:13 pm	 The Racine Zoo is happy to partner with Shorewest Realt			10K		386 427	 

**Twitter:**





**28 day summary** with change over previous period



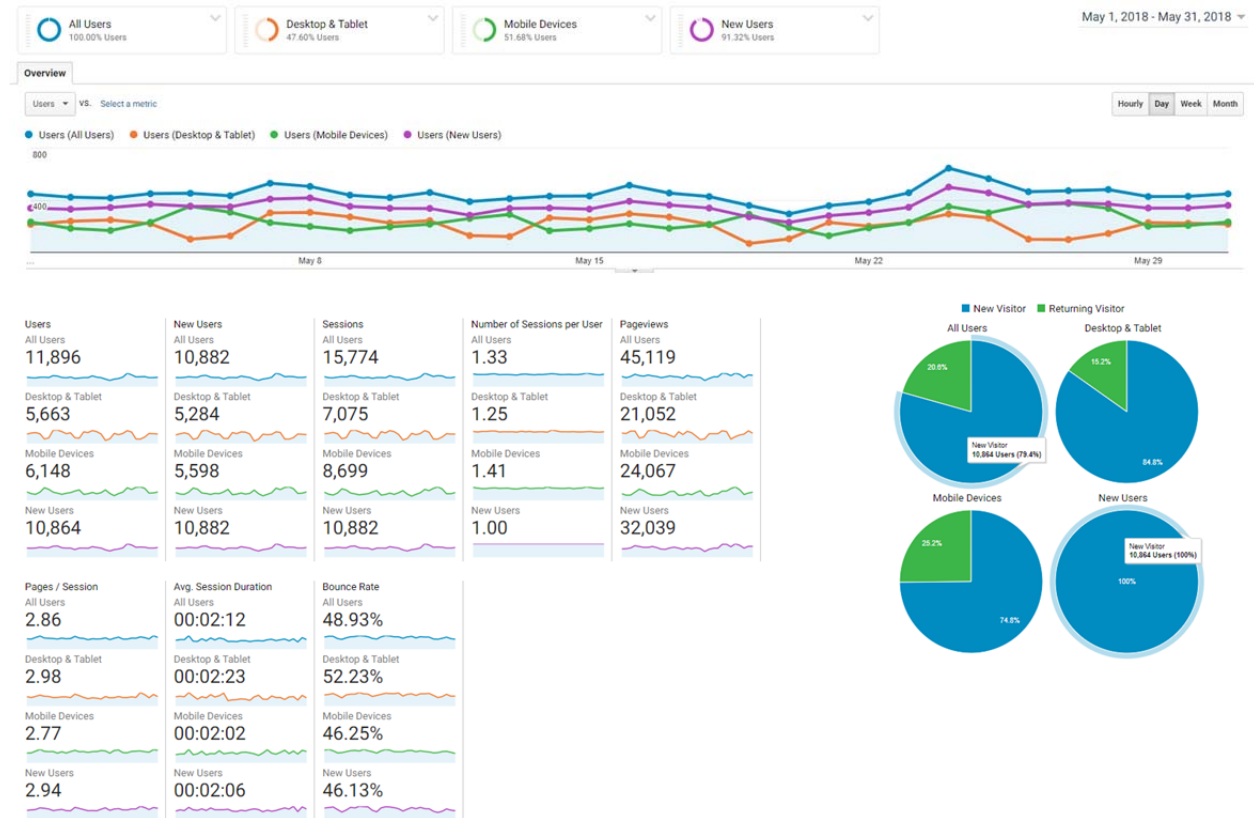
Your Tweets earned **4.1K impressions** over this 31 day period



Tweets | Top Tweets | Tweets and replies | Promoted | Impressions | Engagements | Engagement rate

Tweet	Impressions	Engagements	Engagement rate
 <b>Racine Zoo</b> @RacineZoo · May 31 Happy World Parrot Day! Did you know that 1 in 3 species of parrots are threatened in the wild? The biggest threat to wild parrots is illegal wildlife trafficking for the pet trade - which many of the birds do not... <a href="https://facebook.com/racinezoo/post...">facebook.com/racinezoo/post...</a> View Tweet activity	185	6	3.2%
 <b>Racine Zoo</b> @RacineZoo · May 16 Come and spend this beautiful day at the Racine Zoo. The animals sure are enjoying this sun after all that rain! View Tweet activity	294	6	2.0%
 <b>Racine Zoo</b> @RacineZoo · May 12 Thank you too all of our guests that braved the rain this morning for our Wild 5K Walk/Run! View Tweet activity	351	6	1.7%
 <b>Racine Zoo</b> @RacineZoo · May 2 Andean bears Norah and Diamond vocalizing to each other on this beautiful day. Andean bears are thought to use vocal communication more than any other bear except the giant panda. <a href="https://facebook.com/racinezoo/vid...">facebook.com/racinezoo/vid...</a>	376	11	2.9%

## Google Analytics:



## Meltwater mentions:

Date	Headline	URL	Publication	Reach	Key Phrases
30-May-2018	What's new at the Racine Zoo?	<a href="http://fox6now.com/2018/05/30/whats-new-a">http://fox6now.com/2018/05/30/whats-new-a</a>	Fox6now.com	477,766	Racine Zoo,video,Wisconsin.park board,Carl,Zoo's,foxes,collection,animals,
28-May-2018	Tea with Turis is Racine Zoo fundraiser	<a href="http://journaltimes.com/lifestyles/leisure/tea-w">http://journaltimes.com/lifestyles/leisure/tea-w</a>	The Journal Times Online	73,296	leaf and Long Island tea bar,cheesecake bites,salad bar,Leaves tea,iced tea
24-May-2018	The Wisconsin Coastal Town That's Perfec	<a href="http://www.onlyinyourstate.com/wisconsin/w">http://www.onlyinyourstate.com/wisconsin/w</a>	Only in Your State - Oregon	97,775	Lake Michigan,beach,Wisconsin,spot,tours,greatest American beaches,Wis
23-May-2018	Summer 2018 preview: Finding free music	<a href="http://www.kenoshanews.com/get_out/music">http://www.kenoshanews.com/get_out/music</a>	Kenosha News	26,444	Pennoyer Park,live music,Concerts,Kenosha Pops Concert Band,jazz,free r
23-May-2018	Milwaukee Summer 2018 Festival Calend	<a href="https://shepherdexpress.com/arts-and-entert">https://shepherdexpress.com/arts-and-entert</a>	Shepherd Express	30,351	beer nuts,Performing Arts,Veterans Park,Hart Park,Bay View,Henry Maier F
20-May-2018	It's happy hour at the Racine Zoo! Check	<a href="http://fox6now.com/2018/05/20/its-happy-ho">http://fox6now.com/2018/05/20/its-happy-ho</a>	Fox6now.com	477,766	wine',event,Racine Zoo,Tea Time,happy hour,Island tea bar,Salad bar,unlir
18-May-2018	Do More 24 Raises \$33K For Area Nonpr	<a href="https://patch.com/wisconsin/caledonia/s/gd8">https://patch.com/wisconsin/caledonia/s/gd8</a>	Wisconsin Patch.com	10,238	Racine County,United Way,event,hour,donors,local nonprofits,Racine Zoolo
16-May-2018	What's Going On	<a href="http://journaltimes.com/lifestyles/faith-and-val">http://journaltimes.com/lifestyles/faith-and-val</a>	The Journal Times Online	73,296	Perennial plants,dinners,silent auction,Racine County,Events,desired Saturc
16-May-2018	What's Going On (copy)	<a href="http://journaltimes.com/lifestyles/faith-and-val">http://journaltimes.com/lifestyles/faith-and-val</a>	The Journal Times Online	73,296	Perennial plants,dinners,silent auction,Burlington Area Garden Club,Racine
16-May-2018	Heidorn honored for zoo efforts	<a href="http://journaltimes.com/lifestyles/faith-and-val">http://journaltimes.com/lifestyles/faith-and-val</a>	The Journal Times Online	73,296	Wisconsin Association,Environmental Education,Racine Zoo,award,Heidorn
12-May-2018	Mom's get in for free at the Racine Zoo Su	<a href="https://www.wtmj.com/news/local-news/mom">https://www.wtmj.com/news/local-news/mom</a>	WTMJ	23,634	mental health awareness,animal ambassador,information,Racine Zoo,Mothe
12-May-2018	Mom's get in for free at the Racine Zoo Su	<a href="https://www.tmj4.com/news/local-news/mom">https://www.tmj4.com/news/local-news/mom</a>	TMJ4.com	163,663	mental health awareness,animal ambassador,information,Racine Zoo,Mothe
12-May-2018	New interactive map guides Racine Zoo vi	<a href="http://journaltimes.com/news/local/new-intera">http://journaltimes.com/news/local/new-intera</a>	The Journal Times Online	73,296	Visitors,Racine Zoo,interactive map guides Racine Zoo visitors,zoo and busi
11-May-2018	New interactive map guides visitors at the	<a href="http://fox6now.com/2018/05/11/new-interact">http://fox6now.com/2018/05/11/new-interact</a>	Fox6now.com	477,766	Visitors,interactive map guides visitors,Vanishing Kingdom exhibit,Zoo and b
9-May-2018	The Kenosha area is filled with Mom-frien	<a href="http://www.kenoshanews.com/get_out/event">http://www.kenoshanews.com/get_out/event</a>	Kenosha News	26,444	Mother's Day brunch,plant sale,Mom two tickets,moms,museum,Mother,artis
7-May-2018	Racine Zoo announces weekend of event	<a href="http://journaltimes.com/lifestyles/leisure/racine">http://journaltimes.com/lifestyles/leisure/racine</a>	The Journal Times Online	73,296	children,catered Mother's Day brunch,Racine Zoo,events,mental health,wee
5-May-2018	Racine & Me May 6, 2018: DO MORE 24	<a href="http://www.cbs58.com/news/racine-me-may">http://www.cbs58.com/news/racine-me-may</a>	CBS 58 News	40,942	web browser,video,event,United Way,alligator mothers,Racine,Dirty Brass B
2-May-2018	10 Best Places to Take a Summer Vacatic	<a href="https://www.tripping.com/guides/best-places">https://www.tripping.com/guides/best-places</a>	Tripping	800,517	vacation rentals,Lake Michigan,Wisconsin,something fun,water sports,muse
2-May-2018	Walk for the Animals at zoo	<a href="http://journaltimes.com/lifestyles/faith-and-val">http://journaltimes.com/lifestyles/faith-and-val</a>	The Journal Times Online	63,794	event T,race refreshments,Wild 5K Run',event benefit,children,gate,adults,R

## **Special Events**

### **May Events:**

- Saturday, May 5: **Racine County Open House**
  - **Location:** Entire Campus
  - **Time:** 3:30pm-6pm
  - **Event Overview:** Free Admission
  - **Attendance:** 312
  
- Monday, May 7: **Northside Business Association Meeting**
  - **Location:** Racine Rotary West Safari Base Camp
  - **Time:** 5:30pm-7:30pm
  - **Event Overview:** Monthly business meeting
  - **Attendance:** 26
  
- Saturday, May 12: **Wild 5K Walk/Run**
  - **Location:** Entire Campus & Beach Path
  - **Time:** 7am-9am
  - **Event Overview:** 5K walk/run with a warmup, giraffe mascot, DJ, refreshments and race medals!
  - **Attendance:** 82
  
- Saturday, May 13: **Mother's Day Brunch**
  - **Location:** Racine Rotary West Safari Base Camp
  - **Time:** 11am-12:30pm
  - **Event Overview:** Bruch to celebrate Mom's with animal ambassadors, giraffe encounter, kids crafts, goodie bags and raffle for moms
  - **Attendance:** 165
  
- Saturday, May 19: **Endangered Species Day**
  - **Location:** Entire Campus
  - **Time:** 9am-6pm
  - **Event Overview:** Free admission
  
- Saturday, May 19: **Military Appreciation**
  - **Location:** Entire Campus
  - **Time:** 9am-6pm
  - **Event Overview:** Free admission for kids
  
- Saturday, May 19: **Shorewest Day**
  - **Location:** Entire Campus
  - **Time:** 9am-6pm
  - **Event Overview:** Free Admission
  
- Sunday, May 20: **Dyisha Smith Graduation Party**
  - **Location:** Lakeview Community Center
  - **Time:** 12pm-2pm
  - **Event Overview:** Graduation Party
  - **Attendance:** 32

- Thursday, May 24: **Member Appreciation Night**
  - **Location:** Entire Campus
  - **Time:** 6pm-9pm
  - **Event Overview:** A night to celebrate our wonderful members with complimentary dinner, dessert, animal ambassadors, a new cockatoo exhibit, short coloring craft, yard games, bounce houses, DJ and keeper chats
  - **Attendance:** 1,249
- Thursday, May 31: **Racine Zoo Night @ Kenosha Kingfish**
  - **Fundraising Efforts:** \$504

**Media:**

- May 2: Film Racine & Me
- May 20: Fox 6 – 2 segments

**Accomplished Goals:**

- Attend breakfast to honor the Spring interns from Carthage
- Managing Facebook since Savannah resigned
- Established an event flier system for on campus advertising
- Updating and making consistent signage on campus
- Continually booking private parties and events
- Training staff in Watering Hole

**2018 Event Schedule**

<b>Event</b>	<b>Date</b>	<b>Time</b>
<b>Saturday, June 2</b>	<b>Johnson Keland Picnic</b>	12pm-2pm
<b>Thursday, June 7</b>	<b>American Red Cross Volunteer Party</b>	5pm-8pm
<b>Saturday, June 9</b>	<b>Tea with Turs</b>	11am-12:30pm
	<b>Express Employment Company Picnic</b>	11am-2pm
<b>Wednesday, June 13</b>	<b>World Wine Wednesday: Discovery Center</b>	6pm-8pm
<b>Saturday, June 16</b>	<b>Lighthouse Run</b>	7am-10am
	<b>Zoorific Saturday: Giraffe Day</b>	9am-6pm
<b>Sunday, June 17</b>	<b>Father's Day Putt-Putt Golf</b>	11am-2pm
<b>Friday, June 22</b>	<b>WIIL ROCK 5:01 Club</b>	5:01pm-7pm
<b>Saturday, June 23</b>	<b>Zoorific Saturday: Healthy People, Animals &amp; Planet</b>	9am-6pm
<b>Wednesday, June 27</b>	<b>Roar &amp; Pour: Felle Pavilion/Cat Canyon</b>	6pm-8pm
<b>Saturday, June 30</b>	<b>Wine, Stein &amp; Dine</b>	6pm-9pm
<b>Sunday, July 1</b>	<b>Kenosha 4<sup>th</sup> Parade</b>	TBD
<b>Wednesday, July 4</b>	<b>Racine 4<sup>th</sup> Parade</b>	TBD
<b>Sunday, July 8</b>	<b>Racine Concert Band</b>	6pm-9pm
<b>Wednesday, July 11</b>	<b>Animal Crackers: Milwaukee Jazz Orchestra</b>	5:30pm-9:30pm
<b>Saturday, July 14</b>	<b>Animals &amp; Artisans</b>	9am-6pm
	<b>Bway Company Picnic – Day 1</b>	11am-1pm
<b>Sunday, July 15</b>	<b>Bway Company Picnic – Day 2</b>	11am-1pm
	<b>Racine Concert Band</b>	6pm-9pm

<b>Mon-Sat, July 16-21</b>	<b>Zookeeper Week</b>	All Week
<b>Wednesday, July 18</b>	<b>World Wine Wednesday: Walkabout Creek</b>	6pm-8pm
<b>Thursday, July 19</b>	<b>Cigar Dinner</b>	5pm-10pm
<b>Saturday, July 21</b>	<b>Zoorific Saturday: Zookeeper Day</b> <b>Marini Manufacturing Picnic</b>	9am-6pm TBD
<b>Sunday, July 22</b>	<b>Racine Concert Band</b>	6pm-9pm
<b>Wednesday, July 25</b>	<b>Animal Crackers: All-Star Groves</b>	5:30pm-9:30pm
<b>Saturday, July 28</b>	<b>South Milwaukee Parade</b> <b>Zoorific Saturday: Tiger Day</b>	11am-? 9am-6pm
<b>Sunday, July 29</b>	<b>Racine Concert Band</b>	6pm-9pm

<b>Wednesday, August 1</b>	<b>Roar &amp; Pour: Aviary</b>	<b>6pm-8pm</b>
<b>Saturday, August 4</b>	<b>Twin Disc Picnic</b>	TBD
<b>Sunday, August 5</b>	<b>Racine Concert Band</b>	5:30pm-8:30pm
<b>Wednesday, August 8</b>	<b>Animal Crackers: Karrin Allyson</b>	5:30pm-9:30pm
<b>Saturday, August 11</b>	<b>Zoorific Saturday: Orangutan Day</b> <b>Chad Ianson Wedding Ceremony</b> <b>Angie Baus Wedding Reception</b>	9am-6pm 2pm-3pm 4pm-11pm
<b>Sunday, August 12</b>	<b>Racine Concert Band</b>	5:30pm-8:30pm
<b>Wednesday, August 15</b>	<b>World Wine Wednesday: Turs/Bears</b>	6pm-8pm
<b>Saturday, August 18</b>	<b>Zoorific Saturday: Reptile &amp; Amphibian Day</b>	9am-6pm
<b>Sunday, August 19</b>	<b>Car, Truck and Bike Show</b>	8am-4pm
<b>Wednesday, August 22</b>	<b>Animal Crackers: Eric Darius &amp; Gerald Veasley</b>	5:30pm-9:30pm
<b>Saturday, August 25</b>	<b>Whiskers &amp; Whiskey</b>	6pm-9pm
<b>Sunday, August 26</b>	<b>O&amp;H Bakery Company Picnic</b>	TBD
<b>Saturday, September 29</b>	<b>Racine County Foster Kids Day</b>	9am-5pm
<b>Saturday, September 8</b>	<b>Zoo Debut: Beastly Ball</b>	5pm-11pm
<b>Saturday, September 15</b>	<b>Great Lakes Brew Fest/Longnecks w/ Longnecks</b>	1pm-6:30pm
<b>Wednesday, September 19</b>	<b>World Roar Wine Pour Wednesday: Land of the Giants</b>	6pm-8pm
<b>Saturday, September 22</b>	<b>Zoorific Saturday: Rhino Day</b> <b>Party on the Pavement</b>	9am-6pm 12pm-6pm
<b>Saturday, October 6</b>	<b>Glow 5K Walk/Run</b>	5pm-9pm
<b>Saturday, October 13</b>	<b>Zoorific Saturday: African Penguin Day</b> <b>Penguins &amp; Pancakes</b>	9am-4:30pm 9am-10:30am
<b>Saturday, October 27</b>	<b>Boo at the Zoo</b>	9am-4:30pm
<b>Saturday, November 10</b>	<b>Racine Holiday Parade</b>	5:30pm-8pm
<b>Sunday, November 11</b>	<b>Merry ZooMas</b> <b>Brunch with Santa</b>	9am-4:30pm 11am-12:30pm
<b>Saturday, November 17</b>	<b>Milwaukee Holiday Parade</b>	TBD
<b>Monday, November 26</b>	<b>Annual Member Meeting</b>	7pm-8pm
<b>Friday, November 30</b>	<b>Burlington Holiday Parade</b>	5:30pm-9pm

