



## Application for Design Review – Signage Only

Applicant Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Agent Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Property Address (Es): \_\_\_\_\_

Current Zoning: \_\_\_\_\_

Current/Most Recent Property Use: \_\_\_\_\_

Proposed Use: \_\_\_\_\_

Numerous areas of the City have design guidelines which are specific to projects and must be adhered to. The design guidelines can be found at the following link under the design review district heading on the page: <https://www.buildupracine.org/business-tools/planning/>





If the required supplemental materials, which constitute a completed application, are not submitted, the application will not be processed.

### **Required Submittal Format**

1. An electronic submission via email/USB drive/CD/Download link; and
2. One (1) paper copy, no larger than 11" x 17" size.

Required Submittal Item	Applicant Submitted	City Received
1. Signage Review Application		
2. Site Plan (drawn to scale) if installing freestanding sign, including: <ol style="list-style-type: none"><li>a. Fully dimensioned property boundary</li><li>b. All buildings (existing and proposed)</li><li>c. Setbacks from property lines</li><li>d. Identification as to whether all elements are "Existing" or "Proposed"</li><li>e. Location of signage, with setbacks</li></ol>		
3. Lighting Plan <ol style="list-style-type: none"><li>a. Location of light fixtures</li><li>b. A cut sheet of light fixtures with indication of cut-offs or shielding</li><li>c. Illumination diagram indicating intensity of lighting on the property.</li></ol>		
4. Signage Plan <ol style="list-style-type: none"><li>a. dimensioned color elevations of signage</li><li>b. A diagram showing the location of the proposed signage on building</li></ol>		
5. Samples of sign materials		

### **Acknowledgement and authorization signatures**

Design Review is not like a building permit; applying does not mean it will be approved.

The Review Committee may approve the design outright, or with changes which must be adhered to.

The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application.

Owner Signature (acknowledgement and authorization): \_\_\_\_\_ Date: \_\_\_\_\_

Applicant Signature (acknowledgement): \_\_\_\_\_ Date: \_\_\_\_\_





416 -6th Street (Downtown Racine)



WHITE RED METALLIC CHARCOAL GREY



**Cost for this project is**

**\$tbd\***

\*Valid for 30 days. Add Racine, WI sales tax of 5% if applicable.

Door and window lettering/ white cut vinyl

- ☐ OK as is ☐ OK with change(s) indicated ☐ Changes indicated, send a new proof

Signature\_\_\_\_\_

Date:\_\_\_\_\_

⚠ Colors are approximate and will vary from your screen view. Choose your color in-store using our swatches.



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Racine Inc.  
262-634-3000**

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