



City of Racine, Wisconsin

AGENDA BRIEFING MEMORADUM

AGENDA DATE: Transit Commission, Thursday, July 31st, 2025

PREPARED BY: Trevor Jung, Transit & Mobility Director

SUBJECT: Communication sponsored by Alder Horton, on behalf of the Transit and Mobility Director, requesting authorization for the Mayor and City Clerk to enter into an agreement with Racine Unified School District providing RYDE Racine student transit passes for the 2025-2026 school year.

EXECUTIVE SUMMARY:

The purpose of this agreement is to make annual bus passes available to students at select Racine Unified School District Schools to utilize RYDE Racine's existing fixed route public transit system. The City shall provide Racine Unified School District with 300 passes for the academic year 2025-2026. Student passes shall grant assigned holders access to fixed-route transit service during RYDE Racine hours of operation as their annual student pass is active.

- **Annual Pass Program:** RYDE Racine will issue 300 annual student transit passes valid from the academic calendar year. Passholders will have access to fixed-route services during standard hours of operation.
- **Cost and Distribution:** Each pass is provided at a discounted rate, totaling \$115,000. RUSD will coordinate with RYDE Racine for distribution. Additional passes may be purchased if needed.
- **Eligibility:** Passes will be offered to students who live more than two miles from school, in alignment with the district's transportation requirements. Students residing within two miles will have access to monthly discounted fare options.
- **Contract Adjustment:** This agreement functions as a fare-based alternative to previous contracts and no longer includes supplemental school routes.

BUDGETARY IMPACT:

The contract will provide \$115,000 in revenue.

RECOMMENDED ACTION:

That the Mayor and City Clerk enter into an agreement with Racine Unified School District providing RYDE Racine student transit passes for the 2025-2026 school year.